



AGENDA

GENERAL PLAN WORKING GROUP REGULAR MEETING: 6:30 – 8:30 P.M

Joseph Room
John F. Kennedy Library
505 Santa Clara Street
Vallejo, CA 94590

April 28, 2014

Tony Adams
Jonathan Atkinson
Peggy Cohen-Thompson
Patricia Gatz
Jimmy Genn
Candace Holmes
Marv Kinney
Patricia Kutza
Sarah Nichols
Kathy O'Hare
Brendan Riley (Proxy)
Jim Scoggin
Nathan Daniel Stout
Marian Swanson
Pearl Jones Tranter
Johnny Walker

This AGENDA contains a brief general description of each item to be considered. The posting of the recommended actions does not indicate what action may be taken. If comments come to the General Plan Working Group without prior notice and are not listed on the AGENDA, no specific answers or response should be expected at this meeting per State law.

Agenda Items: Those wishing to address the group on a scheduled agenda item should fill out a speaker card and give it to the Secretary. Speaker time limits for scheduled agenda items are five minutes for designated spokespersons for a group and three minutes for individuals.

Notice of Availability of Public Records: All public records relating to an open session item, which are not exempt from disclosure pursuant to the Public Records Act, that are distributed to a majority of the General Plan Working Group will be available for public inspection at City Hall, 555 Santa Clara St., 2nd Floor, or the Vallejo Public Library, 505 Santa Clara St. at the same time that the public records are distributed or made available to the General Plan Working Group. Such documents may also be available on the City of Vallejo website at www.ci.vallejo.ca.us subject to staff's ability to post the documents prior to the meeting.

Disclosure Requirements: Government Code Section 84308 (d) sets forth disclosure requirements which apply to persons who actively support or oppose projects in which they have a "financial interest", as that term is defined by the Political Reform Act of 1974. If you fall within that category, and if you (or your agent) have made a contribution of \$250 or more to any group member within the last twelve months to be used in a federal, state or local election, you must disclose the fact of that contribution in a statement to the group.

Appeal Rights: The applicant or any party adversely affected by the decision of the General Plan Working Group may, within ten days after the rendition of the decision of the General Plan Working Group, appeal in writing to the City Council by filing a written appeal with the City Clerk. Such written appeal shall state the reason or reasons for the appeal and why the applicant believes he or she is adversely affected by the decision of the General Plan Working Group. Such appeal shall not be timely filed unless it is actually received by the City Clerk or designee no later than the close of business on the tenth calendar day after the rendition of the decision of the General Plan Working Group. If such date falls on a weekend or City holiday, then the deadline shall be extended until the next regular business day.

Notice of the appeal, including the date and time of the City Council's consideration of the appeal, shall be sent by the City Clerk to all property owners within two hundred or five hundred feet of the project boundary, whichever was the original notification boundary.

The Council may affirm, reverse or modify any decision of the General Plan Working Group which is appealed. The Council may summarily reject any appeal upon determination that the appellant is not adversely affected by a decision under appeal.

If any party challenges the General Plan Working Group's actions on any of the following items, they may be limited to raising only those issues they or someone else raised at the public hearing described in this agenda or in written correspondence delivered to the Secretary of the General Plan Working Group.

	The John F. Kennedy Library is ADA compliant. Devices for the hearing impaired are available from the City Clerk. Requests for disability related modifications or accommodations, aids or services may be made by a person with a disability to the City Clerk's office no less than 72 hours prior to the meeting as required by Section 202 of the Americans with Disabilities Act of 1990 and the federal rules and regulations adopted in implementation thereof.
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If you have any questions regarding any of the following agenda items, please call the assigned planner or project manager at (707) 648-4326.

1. **CALL TO ORDER [6:30 PM]**

2. **PLEDGE OF ALLEGIANCE**

3. **ROLL CALL**

4. **APPROVAL OF THE MINUTES**

February 24, 2014 GPWG meeting

5. **REPORT OF THE SECRETARY**

6. **REPORT OF THE PRESIDING OFFICER AND MEMBERS OF THE GENERAL PLAN WORKING GROUP AND LIAISON REPORTS**

7. **CONSENT CALENDAR AND APPROVAL OF THE AGENDA**

Consent Calendar items appear below, with the Secretary's or City Attorney's designation as such. Members of the public wishing to address the group on Consent Calendar items are asked to address the Secretary and submit a completed speaker card prior to the approval of the agenda. Such requests shall be granted, and items will be addressed in the order in which they appear in the agenda. After making any changes to the agenda, the agenda shall be approved.

All matters are approved under one motion unless requested to be removed for discussion by a group member or any member of the public.

8. **GENERAL PLAN WORKING GROUP DISCUSSION [6:45 PM to 8:15 PM]**

The consultant will make a two-part presentation, first recapping the outreach process, and then presenting the community input received and the resulting Draft Guiding Principles. After each part of the presentation, there will be time for public comment and Working Group discussion.

Consultant Presentation Part 1: Outreach methods, participation level, and lessons learned. (5 minutes)

GPWG Discussion Part 1: Comments on the outreach process. (10 min)

- Public Comment
- GPWG Discussion

Consultant Presentation Part 2: Methodology for compiling community input, developing an interim list, and distilling to Draft Guiding Principles

GPWG Discussion Part 2: Review of Draft Guiding Principles

- Looking first at the full set of Draft Guiding Principles, GPWG members will be asked to confirm that the key concepts put forward by the community have been captured. (10 min)
- Next, looking at each of the Draft Guiding Principles individually, GPWG members will be asked to identify any principles in need of refinement. The discussion will then focus on refining the principles identified. (40 min)
- Public Comment (15 min)

RECOMMENDATION: Staff recommends GPWG review and recommendation of City Council adoption of the Guiding Principles.

9. COMMUNITY FORUM

10. ADJOURNMENT

Minutes

**CITY OF VALLEJO
GENERAL PLAN WORKING GROUP (GPWG)
REGULAR MEETING MINUTES
JOSEPH ROOM, JOHN F. KENNEDY LIBRARY
FEBRUARY 24, 2014**

1. CALL TO ORDER

The meeting was called to order by Chair Adams at 6:30 p.m.

2. PLEDGE OF ALLEGIANCE

3. ROLL CALL

Present: Chair Adams, Vice-Chair Gatz, GPWG Members Atkinson, Cohen-Thompson, Genn, Kutza, Sout, Swanson, Kinney, Scoggin, Tranter, Riley, Walker, Holmes, O'Hare, and Nichols

Absent: None

Staff present: Planning Manager Ouse, Senior Planner Hoffheimer, and Assistant City Attorney Khalsa

4. APPROVAL OF THE MINUTES

5. REPORT OF THE SECRETARY

A. Written Communications – None

B. Introductions

i. Mark Hoffheimer, Senior Planner

C. Individual GPWG Interviews: Scheduling

Planning Manager Ouse circulated an Interview Appointment Table to GPWG members to sign up for one-on-one interviews with Planning Manager Ouse and Senior Planner Hoffheimer.

D. Upcoming Meetings:

April 14, 2014 Review of Public Outreach effort to-date and Draft Guiding Principles

Planning Manager Ouse announced the next GPWG meeting.

6. CITY ATTORNEY REPORT – None

7. REPORT OF THE PRESIDING OFFICER AND MEMBERS OF THE GENERAL PLAN WORKING GROUP

- A. Report of the Presiding Officer and/or Members of the General Plan Working Group – None
- B. General Plan Working Group Liaison to Planning Commission – None
- C. General Plan Working Group Liaison to City Council – None

8. REPORT OF EXTERNAL LIAISONS

- A. Planning Commission Liaison to General Plan Working Group – None
- B. City Council Liaison to General Plan Working Group – None

9. CONSENT CALENDAR AND APPROVAL OF THE AGENDA

Action: Moved by < > and carried unanimously to approve the Consent Calendar and Agenda.

10. GENERAL PLAN WORKING GROUP DISCUSSION

- A. Ralph M. Brown Act Training

Speaker: Assistant City Attorney Inder Khalsa

Assistant City Attorney Khalsa made a presentation about the Ralph M. Brown Act.

GPWG members asked questions and Assistant Attorney Khalsa provided answers.

- B. Sonoma Boulevard Specific Plan/Formation of Sonoma Boulevard Specific Plan Working Group (SPWG)

Recommendation: Form a Specific Plan Working Group (SPWG) comprised of five members to the General Plan Working Group. The SPWG would review Specific Plan materials, make recommendations for revisions, and report back to the General Plan Working Group on the progress of the Specific Plan project.

Contact: Mark Hoffheimer, (707) 645-2610

Staff described the activities and time commitment of the SPWG and facilitated selection of the SPWG members by the GPWG members. GPWG members Swanson, Scoggin, Tranter, Holmes, and Nichols volunteered to serve as SPWG members.

Action: Moved by Chair Adams and carried to approve GPWG members Swanson, Scoggin, Tranter, Holmes, and Nichols as SPWG members.

11. PUBLIC OUTREACH INITIATIVES AND NEXT STEPS

- A. Community Workshops – Schedule
- B. Website Launch
- C. Postcard/Bookmark
- D. Public Outreach “Toolkit”
- E. Other Means of Public/Community Engagement
- F. Next Steps

Staff gave an overview of the Public Outreach Initiatives as summarized above. Staff encouraged GPWG members to promote the Community Workshops, and they provided GPWG members with postcards to distribute, announcing the upcoming Workshops, and talking points summarizing the planning effort.

GPWG members asked questions and staff provided answers.

12. COMMUNITY FORUM

Chair Adams opened the Public Hearing.

Speakers: Liat Meitzenheimer

Chair Adams closed the Public Hearing.

GPWG provided comments.

13. OTHER

- A. Confirm next GPWG Meetings
- B. Background Documents to be provided to the GPWG - (Planning Manager)
 - i. Ahwahnee Principles – Brochure (Full documents at <http://www.lgc.org/about/ahwahnee>)
 - ii. Guide to California Planning (excerpts)
 - iii. Project Management Plan (to be sent electronically)

Staff confirmed the next GPWG meeting and informed the GPWG of background reports contained in the Agenda packet, as summarized above.

14. ADJOURNMENT

The meeting adjourned at 8:45 p.m.

TONY ADAMS, CHAIRPERSON

ATTEST:

MARK HOFFHEIMER
SENIOR PLANNER

Staff Reports



DATE: April 28, 2014
TO: Vallejo General Plan Working Group Members
FROM: Mark Hoffheimer, Senior Planner
Andrea Ouse, Planning Manager
SUBJECT: ITEM 8: Review and Recommend Draft Guiding Principles for the Vallejo Planning Initiatives Project

RECOMMENDATION

Staff recommends that the GPWG review, revise as needed, approve, and recommend the Draft Guiding Principles for consideration and adoption by Vallejo City Council.

BACKGROUND AND DISCUSSION

Attached to this memo are the following materials for review an advance of General Plan Working Group (GPWG) Meeting #3 on April 28, 2014:

- Draft Guiding Principles
- Working List of Guiding Principle Statements
- Guiding Principles Community Outreach Report

Staff encourages the GPWG to **pay particular attention to the Draft Guiding Principles**, developed on the basis on community input received in March and April 2014. The GPWG will review the Draft Guiding Principles, suggest refinements as needed, and vote to recommend them for City Council adoption in May. Once adopted by City Council, the Guiding Principles will serve as the compass for all components of the Vallejo Planning Initiatives Project.

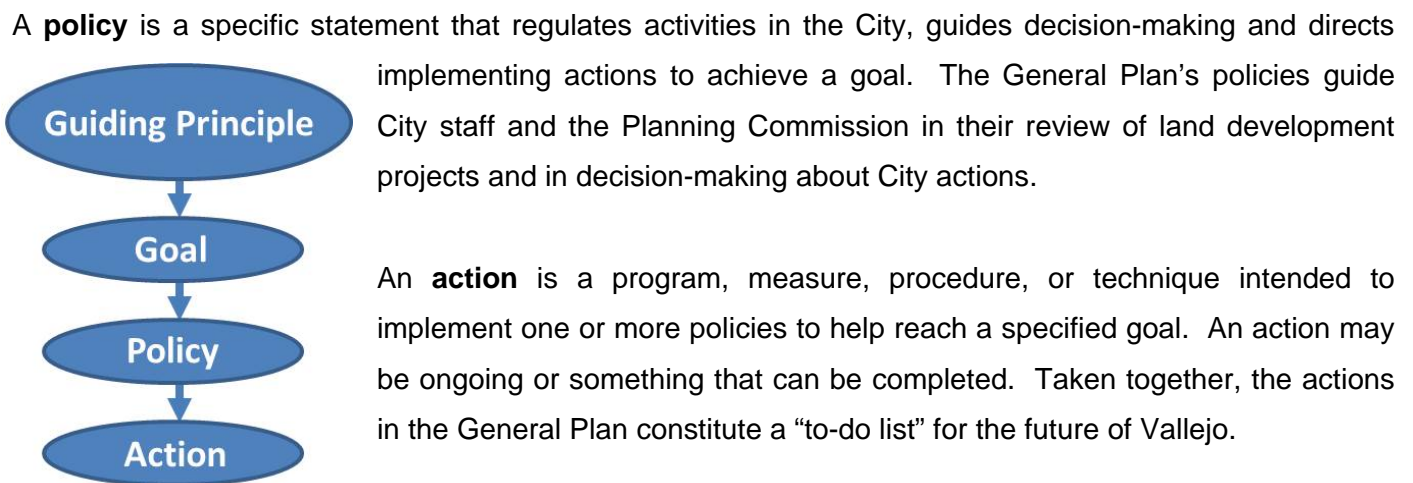
This memo summarizes the role and purpose of the Guiding Principles will serve and describes the process by which the Draft Guiding Principles were developed.

Role and Purpose of the Guiding Principles

The Guiding Principles define the kind of community Vallejoans want, describing shared values and a shared vision for the city. They were developed on the basis of extensive input from the community and they represent key concepts on which there is broad consensus. The Guiding Principles are over-arching statements that will inform the decisions the community will be making throughout the project. They will:

- Influence decisions about development and conservation
- Shape development of goals, policies, and actions
- Focus implementation efforts

The Draft Guiding Principles are general, descriptive statements by design. They are intended to lay out a broad framework for the General Plan, and are organized by categories that could become chapters in the Plan. Within each chapter, there will ultimately be a series of more specific goals, each with its own set of policies and actions. The **goals** will describe general desired results that the community seeks to create through the implementation of the General Plan, and the Guiding Principles lay the groundwork for the goals. The policies and actions establish the "who," "how" and "when" for carrying out the "what" and "where" of goals. As shown in the diagram below, policies lead to specific actions that support goals.



As the GPWG reviews the materials in this packet, please keep in mind the role and purpose of the Guiding Principles, as well as their relation to the goals, policies, and actions of the General Plan that will be developed with your help later in the process.

Draft Guiding Principles Development

Recap of Community Outreach and Input

Between March 5 and April 14, 2014 the community-at-large was consulted about their vision and values in order to develop the Draft Guiding Principles. Community input was collected by way of three methods: community workshops, an online forum, and outreach toolkits used by local community groups. Each method is summarized briefly in this memo and described in detail in Attachment C: Report on Public Outreach and Community Input. The Report contains a full record of all content generated by community members. While this report is substantial, it can be more easily navigated electronically through the use of "bookmarks" or the table of contents to identify particular sections to review.

The communitywide outreach effort for the Guiding Principles was promoted with advertisements in local newspapers and on SolTrans buses, posters around town, a banner at the Ferry Building and postcards handed out at the Farmers' Market, City Hall, community events and other gathering places. Additionally, more than 8,000 subscribers to the City's mailing list received email notifications, and the effort was publicized in the City Manager's Bi-Weekly newsletter as well as through advertisements and articles in the Vallejo Times-Herald. The project team also made targeted phone calls to community groups to make sure they were aware of the effort and to invite them to participate in the process.

We heard from a broad spectrum of the population, and in all 257 Vallejoans contributed their energy, vision and ideas during this process. Collaborating successfully with local community organizations, the project team also took extra steps to include students at Vallejo High School and residents of South Vallejo in the conversation and to make sure they had a voice in the process.

Community Workshops

Four community workshops were held at different locations around Vallejo in the month of March: Glen Cove Elementary School (March 5), Elks Lodge (March 12), Loma Vista Elementary School (March 15), and Florence Douglas Senior Center (March 19). The format of all four community workshops was the same. The events all started with an ice breaker activity to get people thinking about what they value and what they wish for in Vallejo. Next, the consultant team made a brief presentation on the project, the schedule and the process. Then, participants broke into small groups for a focused discussion and worked collaboratively to create guiding principle statements. The event ended with feedback to the full group to share ideas discussed by the small groups. In total, 114 people participated in the community workshops.

Online Forum

From March 7 through April 14, an online forum was held to reach out to Vallejoans who may not have been able to attend the community workshops in person and give them a voice in the process as well. The forum ran on the Open City Hall software platform also used by the City for other public consultation efforts, including the Participatory Budgeting effort. Participants accessed it either from the City's website or from the project website. Draft Guiding Principle statements generated from community input at the workshops were posted in the online forum, and participants prioritized the statements in order of importance to them. This provided important feedback about which statements resonated most with the community. Online forum participants also had the option to submit new ideas, and this input is also reflected in the Draft Guiding Principles, together with the priority lists from the workshops. In total, 65 people participated in the online forum.

Outreach Toolkits

An outreach toolkit was developed to supplement the community workshops and online forum with targeted outreach to segments of the community that may not have been able to participate via other methods. The toolkit contained a simple-to-use survey tool for use in small groups as a self-guided exercise. Users completed an activity that mimicked the breakout activity from the workshops and the online forum and had the opportunity to interact with ideas generated by others in the community.

In collaboration with Together Vallejo, City staff hosted a toolkit outreach event at the Carquinez Highlands Clubhouse on March 26 to hear from South Vallejo residents. Other community groups who used the toolkit were: Vallejo Heights Neighborhood Association, Vallejo High School Architecture, Construction and Engineering (ACE) program, Fighting Back Partnership, Together Vallejo, and residents of Copper Way in North Vallejo. In total, 78 people participated via this method.

Processing Community Input

Input generated by the community was categorized according to common themes in order to develop the Draft Guiding Principles. The process involved four distinct steps, described below.

Step 1 - Community input from the first workshop in Glen Cove on March 5 was grouped according to key concepts and summarized in 22 preliminary Guiding Principle statements. These 22 Preliminary Statements were posted in the online forum on March 7, where other Vallejoans reviewed them and provided further input as described above.

Step 2 - Following workshops 2 and 3, additional community input generated at these workshops was reviewed and compared with the 22 statements. Many common themes were identified and new ideas not raised previously were incorporated into the preliminary statements. This resulted in edits to the 22 preliminary statements, as well as the addition of three new statements, bringing the total to 25.

Step 3 - After the close of the online forum on April 14 and the receipt of outreach toolkits, the remainder of the community input was processed in the same way. Again, many of the same common themes emerged; however, four more preliminary statements were added to the list, bringing the total to 29. The full list of all 29 preliminary statements is included as Attachment 3. The preliminary statements are shown in track changes to demonstrate where edits were made in response to community input and where new statements were added to reflect new ideas generated by community members.

Step 4 - By this stage, key themes important to the community had clearly emerged. The 29 preliminary statements were grouped under the following four categories, and similar statements were combined so that there are a similar number of Principles under each theme and a clear vision is conveyed:

- Community and People
- Nature and Built Environment
- Economy, Education and Training
- Mobility, Transportation and Connectivity

The resulting 17 Draft Guiding Principles are included as Attachment A to this memo. The Draft Principles are numbered for easy reference, and does not represent a hierarchy or an order of importance. The working list of preliminary statements is included as Attachment B: Working List of Guiding Principle Preliminary Statements.

Meeting Preparation

The Draft Guiding Principles will be the focus of the discussion on April 28. As GPWG members review the Guiding Principles, please consider whether the four themes and the 17 statements accurately reflect the core values of Vallejoans. You may wish to prepare a list of key concepts and phrases that you heard from the community and use that as a checklist to help you with your review. Please feel free to consider the community content included in Attachment C - Guiding Principles Community Outreach Report as you review.

Attachment C can be downloaded here: <https://dceplanning.sharefile.com/d/sf82221b0df144469>

The energy and vision of the community was evident in the content generated as part of this outreach effort. Staff suggests that the GPWG assist in ensuring that the Draft Guiding Principles reflect the spirit of the community input. It is important to remember, though, that the Guiding Principles are intended as broad, overarching statements, not necessarily as General Plan goals, policies or actions. Each of the Draft Guiding Principles should be seen as an umbrella that covers a range of more detailed concepts and ideas that are linked by a common theme. More specific ideas suggested by community members are not being lost; rather, at this stage they are being captured and expressed under the common themes presented in the Guiding Principles. For example, community members suggested many very specific ideas for improving City processes and streamlining permitting procedures. The spirit of these ideas is captured under Draft Guiding Principle #5, Collaborative Civic Engagement, which encapsulates the concepts of proactively addressing challenges, drawing on lessons learned, and strengthening partnerships between residents, businesses, and City government.

Later in the process, when it comes time to write the goals, policies and actions for the General Plan and standards for the Sonoma Boulevard Specific Plan and the Zoning Code Update, these specific and detailed

suggestions from the community will also be revisited and reviewed as part of a policy audit. Specific ideas from the Guiding Principles community workshops could well be translated into policies, actions or regulations at that time. For the General Plan, the policy audit will result in a full set of draft goals, policies, and actions. These will be vetted by the GPWG, reviewed by the public-at-large and then presented to City Council for acceptance as part of the process for adopting the updated General Plan.

At the Meeting

Staff is recommending that the GPWG share feedback on the Draft Guiding Principles at the April 28th meeting. In order to focus the discussion, staff, the consultant team and the GPWG will review the 17 Draft Guiding Principles as a whole, and GPWG members will be asked to confirm that all the key concepts put forward by the community have been captured. Then the Draft Guiding Principles will be reviewed individually, and GPWG members will be asked to identify any principles in need of refinement. Subsequent discussion will then focus on refining those principles identified. Ultimately, staff recommends that the GPWG vote to confirm support on a set of Guiding Principles to forward to the City Council for adoption.

Attachments

Attachment A: Draft Guiding Principles
Attachment B: Working List of Guiding Principles Statements
Attachment C: Guiding Principles Community Outreach Report: Includes all community comments
(over 500 pages in length) **can be downloaded here:** <https://dceplanning.sharefile.com/d/sf82221b0df144469>

ATTACHMENT A

GENERAL PLAN WORKING GROUP MEETING #3

April 28, 2014

DRAFT GUIDING PRINCIPLES

These Draft Guiding Principles were developed through an extensive community-wide outreach effort and represent the shared vision and values of Vallejoans. They are organized under four broad themes that emerged from the outreach process. Numbers shown in blue correspond to the numbered statements on the Working List of Preliminary Guiding Principle Statements (Attachment B).

Request to GPWG: Please review the Draft Guiding Principles carefully ahead of the April 28 meeting. As you review, please consider whether the four themes and the 17 statements accurately reflect the core values of Vallejoans. This question will be the focus of the GPWG discussion on April 28.

COMMUNITY AND PEOPLE

1. *Pride in Identity* [*Combination of #s 18, 21 and 28*]
Vallejo is a community that takes prides in its identity and prizes the natural setting of the city, its history, its maritime heritage, its cultural diversity, its neighborhoods and its thriving arts community.
2. *Strong Community Bonds* [*Combination of #s 2 and 27, with edits to reflect VHS input*]
Vallejo is a place where strong community bonds are built at the neighborhood level, with activities and recreational opportunities for youth, local festivals, and a strong culture of volunteering, positive role models, and leadership programs.
3. *Safe City* [*#3 and 27*]
Vallejo is a safe place for everyone, where residents and businesses in every neighborhood collaborate with responsive law enforcement to promote personal safety.
4. *Caring and Equitable Community* [*Combination of #s 1 and 26*]
Vallejo is a caring community where everyone is treated with compassion, dignity, and fairness. It is a place where everyone has access to services, jobs, and housing and shares in the vitality and prosperity of the community.
5. *Collaborative Civic Engagement* [*Combination of #s 19 and 29*]
Vallejo is a community that identifies its challenges and takes actions to address them. It is a place with strong partnerships between government, residents, and local businesses, and where challenges are addressed proactively, drawing on lessons learned from their own experience and from other communities.

ATTACHMENT A

6. *Healthy Community* [*Combination of #s 4, 5, and 23*]

Vallejo is a community that promotes the health of its residents and recognizes the value of a proactive, preventative approach to health. All Vallejo neighborhoods have easy access to healthy food, including locally grown food from school and community gardens.

NATURE AND THE BUILT ENVIRONMENT

7. *Beautiful City* [*Combination of #s 11, 16 and 27*]

Vallejo is a beautiful city that values and showcases its historic character, abundant trees, and local ecology. Gateways to the community make positive, welcoming impressions, and Vallejoans' sense of pride is displayed on every block in the way people care for their homes, gardens, and neighborhoods.

8. *A Place People Want To Be* [*Combination of #s 6, 10 and 27*]

Vallejo is a place where people of all ages want to be, day and night -- to live, work, relax, shop, and have fun. Vallejo has a vibrant downtown, an attractive waterfront, livable neighborhoods, and destinations that draw people from the Bay Area and beyond.

9. *Iconic Waterfront* [*#15*]

Vallejo's waterfront is a centerpiece of the community, with natural open space, a promenade, and multi-use trails. It is a place for community gathering, exercising, socializing, and having fun, and it offers opportunities for shopping and dining out.

10. *Environmental Stewardship* [*#17*]

Vallejo is a community that promotes environmental education, watershed awareness, and environmentally-oriented industry – where environmental stewardship is an asset that attracts people and businesses.

11. *Sense of Place* [*Suggested by City Staff*]

Vallejo's special character and unique sense of place resides in its dramatic waterfront setting, varied topography, and historic districts.

ECONOMY, EDUCATION AND TRAINING

12. *Good Jobs, Education and Training* [*#10*]

Vallejo is a community where people find good jobs and where young people get the education and training they need to succeed. Vallejo's excellent educational institutions play a prominent role in its economic vitality and community life.

13. *Innovation, Entrepreneurship and Successful Local Businesses* [*#7*]

Vallejo welcomes innovative businesses and fosters entrepreneurship, capitalizing on new technologies, community assets, and local knowledge, and helping local businesses to succeed.

ATTACHMENT A

14. *Economic Development Aligned with Natural Environment* [#14]

Vallejo is a community that values economic development, aligning well-designed projects with protection and enhancement of environmental resources.

MOBILITY, TRANSPORTATION AND CONNECTIVITY

15. *Regional Transportation Hub* [#25]

Vallejo is a regional transportation hub, providing excellent connections to the surrounding region for people and goods, whether by rail, road, ferry, transit, bicycle, or on foot.

16. *River and Bay City* [#24]

Vallejo's waterways provide transportation and recreational opportunities and are recognized for their important role in the broader ecosystem.

17. *Interconnected, Mobile Community* [*Combination of #s 12 and 13*]

Vallejo is an interconnected, cohesive community from east to west and north to south, where it's easy, safe and fun to get where you want to go on foot, by bicycle, or by transit. Vallejo has a range of convenient, affordable, and eco-efficient mobility options for residents and visitors.

ATTACHMENT B

GENERAL PLAN WORKING GROUP MEETING #3

April 28, 2014

ATTACHMENT B: WORKING LIST OF GUIDING PRINCIPLE STATEMENTS

As described in the staff report, the Working List of Guiding Principle Statements was developed in stages to reflect community input received at the workshops, in the online forum and the via the use of outreach toolkits. The Preliminary Statements are shown in track changes to demonstrate where edits were made in response to community input and where new statements were added to reflect new ideas generated by community members.

1. Caring Community

Vallejo is a caring ~~community place~~ where all residents and communities are treated with compassion, equity and dignity at all stages of life.

2. Emphasis on Community-Building

Vallejo prioritizes community-building with extracurricular activities and recreational opportunities for youth, and a strong culture of volunteerism, positive role models, and leadership programs, ~~particularly for youth.~~

3. Safe Community

Vallejo is a safe community for all residents in every neighborhood, where residents collaborate with responsive law enforcement to promote personal safety.

4. Easy Access to Healthy Food

All Vallejo neighborhoods have easy access to healthy food, including locally grown food from school and community gardens.

5. Abundant School and Community Gardens

Vallejo has abundant school and community gardens that provide locally grown food, fostering healthy lifestyles throughout the community.

6. A Place Where People Want To Be

Vallejo is a place where people of all ages want to be, day and night -- to live, work, relax, shop, and have fun – including a vibrant downtown and an attractive waterfront.

ATTACHMENT B

7. **Good Jobs, Education and Training**

Vallejo is a community where people find good jobs and where young people get the education and training they need to succeed.

8. **Innovative Businesses and Entrepreneurship**

Vallejo welcomes innovative businesses and fosters entrepreneurship, capitalizing on new technologies, [such as fiber optics community assets](#), and local knowledge.

9. **Supportive Environment for Local Businesses**

Vallejo helps local businesses to succeed.

10. **Recreation and Vacation Destination**

Vallejo is a recreation and vacation destination for people from the Bay Area and beyond.

11. **Impressive Gateways**

Vallejo has gateways that make positive, [welcoming](#) impressions.

12. **Convenient, Affordable, Eco-Efficient Transportation**

Vallejo is a community with convenient, affordable, [and](#) eco-efficient mobility options for residents and visitors.

13. **Interconnected, Mobile Community**

Vallejo is an interconnected, [cohesive](#) community from east to west and north to south, where it's easy, ~~and~~ safe [and fun](#) to get where you want to go on foot, by bicycle, or by transit.

14. **Economic Development Aligned with Natural Environment**

Vallejo is a community that values economic development, aligning well-designed projects with protection and enhancement of environmental resources.

15. **Waterfront as a Centerpiece of the Community**

Vallejo's waterfront is a centerpiece of the community, with natural open space, trails, and a promenade, [and a place](#) for [recreating](#), socializing, shopping, eating and drinking.

ATTACHMENT B

16. Beautiful City: History, Trees and Landscaping

Vallejo is a beautiful city that values and showcases its historic character, abundant trees, local ecology, and well-cared-for landscaping.

17. Promotes Environmental Education

Vallejo is a community that promotes environmental education, watershed awareness, and environmentally-oriented industry – where environmental stewardship is an asset that attracts people and businesses-

18. Pride in Our Identity and Diversity

Vallejo is a community that takes pride in its identity, and its diversity of people and communities, and holds activities to strengthen community bonds.

19. Actions to Address Our Challenges

Vallejo is a community that identifies its challenges and takes action to address them. Vallejoans learn lessons from other communities and from the past, putting best practices in place.

20. Cultural Diversity

Vallejo celebrates its cultural diversity and plans activities to strengthen community bonds.

21. History, Maritime Heritage, and Cultural, and Artistic Resources

Vallejo prizes its history, maritime heritage and cultural resources, including its vibrant arts community.

22. Educational Institutions As Prominent Players

Vallejo's excellent educational institutions play a prominent role in its economic vitality and community life.

23. Healthy Lifestyles

Vallejo is a community that promotes the health of its residents and recognizes the value of a proactive, preventative approach to health.

ATTACHMENT B

24. River and Bay City

Vallejo is a river and bay city where waterways provide transportation and recreational opportunities and are recognized for their important role in the broader ecosystem.

25. Regional Transportation Hub

Vallejo is a regional transportation hub, providing excellent connections to the surrounding region for people and goods, whether by rail, road, ferry, transit, bicycle, or on foot.

26. Equitable Community

Vallejo is a community where everyone has access to services, jobs, housing, and resources and where everyone shares in the vitality and prosperity of the community.

27. Livable Neighborhoods

Vallejo has clean, quiet, congenial neighborhoods where children feel safe playing in their front yards and where everyone takes pride in their homes.

28. Creative Community

Vallejo has prominent public art, supports local artists, and capitalizes on its many assets to attract the film and television industry.

29. Civic Engagement

Vallejo is a community with strong partnerships between government, residents, and local businesses, and where decisions are made with the active involvement of the community.

ATTACHMENT C:
GUIDING PRINCIPLES
COMMUNITY OUTREACH REPORT

GUIDING PRINCIPLES COMMUNITY OUTREACH REPORT

This report includes summaries of the community workshops, online forum and toolkit outreach, arranged in the following sections:

1. COMMUNITY WORKSHOPS
2. ONLINE FORUM
3. TOOLKIT

Each section contains a summary and the original community input. The Community Workshops section contains subsections for each workshop, each with its own summary and community input.

If you are reading this as a digital PDF, please click on the Bookmarks icon on your left to navigate this document.

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GUIDING PRINCIPLES COMMUNITY WORKSHOPS

1. WORKSHOP SERIES
SUMMARY
2. GLEN COVE ELEMENTARY
WORKSHOP
3. ELKS LODGE WORKSHOP
4. LOMA VISTA ELEMENTARY
WORKSHOP
5. FLORENCE DOUGLAS
SENIOR CENTER WORKSHOP

WORKSHOP SERIES SUMMARY

GUIDING PRINCIPLES

In March, 2014, the Vallejo Planning Initiatives Project conducted a series of four workshops around the city. These workshops were held to solicit the community's ideas to develop the Guiding Principles for the three-year Planning Initiatives Project. The four workshops were held at different times and different locations to reach as wide an audience as possible.

Each workshop involved a welcome from City staff, a presentation on the project, the schedule and the process, and facilitated small group discussions in which participants developed guiding principles. At the end of each workshop, groups reported back to the larger group to share their ideas.

Workshops were held at the following locations:

- Glen Cove Elementary (Wednesday, March 5, 6:30-8:30pm)
- Elks Lodge (Wednesday, March 12, 6:30-8:30pm)
- Loma Vista Elementary (Saturday, March 15, 10:00am-12:00pm)
- Florence Douglas Senior Center (Wednesday, March 19, 6:30-8:30pm)

Outreach

To ensure that all residents had access to the workshops, the City both held the workshops in a number of different accessible locations throughout the City, and conducted an extensive outreach campaign:

- Newspaper ads
- Banner on the Ferry Building
- Project website
- City website
- Email announcements to the City's 8,000+ person mailing list
- City Manager's bi-weekly update
- Targeted follow-up phone calls to community leaders and organizations including faith-based groups, service agencies and civic associations.

**GUIDING PRINCIPLES WORKSHOP
GLEN COVE ELEMENTARY**

1. COMMUNITY WORKSHOP
SUMMARY
2. ICEBREAKER ACTIVITY
INPUT
3. SMALL GROUP ACTIVITY
INPUT

WORKSHOP SUMMARY

GLEN COVE ELEMENTARY SCHOOL

WEDNESDAY MARCH 5TH

6:30-8:30PM

The Vallejo Planning Initiatives Project kicked off its initial outreach effort with the first in a series of four workshops around the city to solicit the community's ideas to develop the Guiding Principles for the three-year Planning Initiatives Project. The first workshop was held on Wednesday, March 5th at 6:30 pm at Glen Cove Elementary School, with 34 members of the public attending. This summary provides a recap of the process and the public input received.

Ice-Breaker Activity

The workshop began with an individual activity in which participants were met at the door and given two sheets of paper, one that said "I love Vallejo's..." and one that said "I wish Vallejo had..." They were encouraged to fill these out with their ideas, post them on a designated wall, and read other community members' responses.

Many ideas were repeated by multiple participants. Features of Vallejo that participants frequently stated they loved included Vallejo's waterfront, people (who are involved, diverse and artistic), location (convenient and close to the rest of the Bay Area), and historic resources (including downtown, the Heritage District and Mare Island). Common themes among the features that participants said they wished Vallejo had included better access to healthy, fresh and specialty foods; nice restaurants; stronger sense of safety (including less crime, loitering and panhandling, and more services for the homeless); stronger incentives for business; more recreational paths for bicycles and pedestrians; improved schools; and a better public image.

A sample of community input provided as part of this exercise is shown below. All of the participants' responses to this activity are shown in the appendix.

"I love Vallejo's..."

- Centralized location in the Bay Area w/access to the water, green space, urban downtown feel, and entertainment.
- Community of people who are passionate about bringing a positive presence to show our children & grandchildren how wonderful Vallejo is for the young & elderly.
- Waterfront & Downtown. Major positive changes in the past year.

"I Wish Vallejo Had..."

- More bike-friendly routes, hiking trails, and healthy food options.
- A full-time public relations staff.

- A nightlife – more bars, pubs & restaurants serving beer, wine & liquor until 2 am.
- A development plan that included a comprehensive mix of market-[rate] and affordable housing and permanent supportive housing and safety net services for homeless residents on Mare Island.

Introductions

Following this activity, Planning Manager Andrea Ouse introduced participants to key members of the project team and to attending General Plan Working Group members, and City Council Member Rozzana Verder-Aliga welcomed the attendees to the workshop.

Presentation and Questions

David Early of PlaceWorks, consultant to the City of Vallejo, made a presentation to participants introducing the five components of the Vallejo Planning Initiatives Project; walking the group through the schedule for the project; and answering questions from the audience.

Following the Q&A, David explained that the focus of the current phase of the project is on creating a set of Guiding Principles that will serve as a compass for the rest of the components. He then outlined the purpose and process for the breakout activity, where participants were asked to help craft Guiding Principles.

The text of the presentation is available at <http://propelvallejo.com/overview/guiding-principles>.

Small Group Discussion

As participants signed in to the workshop, they were given a breakout table number. After the presentation, they moved to their assigned tables for the breakout activity. There were tables of up to eight participants. Each table had a facilitator.

Each table had a series of cards to prompt the participants to think about key topic areas. Cards had the following topics: Public Health and Safety; Jobs and Economy; Mobility and Transportation; Natural Resources and Development; and Open Topic. Each table also had slips of blank paper with topic areas across the top.

The facilitators worked with the groups and solicited ideas for each of the topic areas to generate draft Guiding Principles. Tables could generate as few or as many ideas as they like under each topic. Extra cards were provided in case individuals wished to write their own Guiding Principles, separate from the collaborative effort. Facilitators encouraged collective effort, but allowed individual submissions if participants preferred.

Facilitators asked participants to think about the topic area and describe the kind of community they want. (Ex: Mobility - a walkable community). The groups shared ideas and distilled them into one or two statements for each topic area, with the facilitator recording on the slips of paper. Facilitators acted as scribes and helped their group distill ideas discussed into Guiding Principles. Facilitators encouraged the groups to create at least one statement under each topic area.

When there were approximately 10 minutes left in the activity, the emcee signaled the groups to select a presenter and report their statements to present to the full group.

Full Group Report

Each group representative read the statements, and in some cases elaborated on them, to the entire group of workshop participants. Student volunteers from Project Team member Sonoma State University posted the statements on the wall after they were read. The following statements from the groups illustrate the themes the groups discussed. All of the statements created by the groups are included in the appendix.

- Vallejo “recognize[s] the economic advantage of our history and heritage.”
- Vallejo has “a vibrant economy that is welcoming to businesses.”
- Vallejo “participate[s] in regional efforts to expand routes for alternate modes of transportation, to connect to nature areas, open spaces & nearby attractions.”
- Vallejo “prioritize[s] and incentivize[s] green technology.”
- Vallejo “celebrate[s] our cultural diversity and respects human dignity.”
- Vallejo “offer[s] a multitude of positive development opportunities for youth and limits their access to harmful products like alcohol, tobacco and unhealthy foods.”

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

centralized location in the
Bay Area w/ access to
the water, green space, urban
downtown feel, and entertainment

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

- A) Historic Neighborhoods*
- B) The People!*
- C) waterfront adjacencies*
- D) great public spaces + Architecture*

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

Location

~~Golf~~

Golf courses

Waterfront

Community involvement

Chamber of Commerce

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

Waterfront

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

- WATERFRONT
- LOCATION
- Golf & PARKS
- People
- Potential

IS Vallejo "Open for Business?"

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

Diversity of people; closeness to
Many varied resources - wine country, Tahoe
& Reno, the City, the Coast. regions. - entertainment
Venus; A Historical Past; the neighbors and
close communities within which I move and
communicate; and a tremendously talented
volunteer network supporting 501(c)(3) rehabilitation
agencies.

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

Mare Island

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

LOCATION

WATERFRONT POTENTIAL

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's... Community of People
who are passionate about
bringing a positive presence
to show our children & grand
children how wonderful Vallejo
is for the young & Elderly ☺

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

- possibilities!
- waterfronts (esp. Glen Cove!!)

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

DIVERSITY

VALLEJO PLANNING INITIATIVES PROJECT

*I love Vallejo's... History
Older neighborhoods
People!*

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

Low cost of living
B Proximity to the
city

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

WATERFRONT

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's... PEOPLE, WATER
VIEW'S, PROXIMITY TO
SF, OK, + SAC +

VALLEJO PLANNING INITIATIVES PROJECT

*I love Vallejo's...
Watershed.*

VALLEJO PLANNING INITIATIVES PROJECT

*I love Vallejo's... Rich History
Central Connection to the
wine country and San Francisco Bay*

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's... Ferry
Proximity to ~~St~~ + Napa
Older homes in the Ac. Top district

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's... available land for addressing housing, social services and economic development in a way that meets multiple community objectives.

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

- LOCATION
- Six Flags Discovery Kingdom
- Downtown
- Waterfront
- Diversity

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

- *The waterfronts potential*
- *location*
- *people*
- *weather*

Ferry Service Zio Fraedo's China Wok
(but need more) → →

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's... LOCATION IN THE BAY AREA.
ACCESS TO WATERWAYS.
CONVENIENCES OF THE FERRY.

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

- History
- Art Community
- Active People
- OLD NEIGHBORHOODS

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's... water front
& Downtown. Major
positive changes in the
past year.

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

Location, Weather,

History, and Diversity

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

Heritage &
historic buildings

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

MARE ISLAND

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

- *Weather*
- *Multi-cultural population*
- *Location*
- *People*

VALLEJO PLANNING INITIATIVES PROJECT

*I love Vallejo's... Being IN The
BAY AREA*

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

1. Marina

2,

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

- Waterfront
- Farmer's Market
- Symphony
- People!

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

Water front location
it could be better

at the confluence of
2 rivers on the north bay

with a few

VALLEJO PLANNING INITIATIVES PROJECT

*I love Vallejo's... Waterfront, Historic Architecture,
Ferry Service, Parks, Open Space, Some businesses
Good people, certain neighborhoods, Weather!!!, Central location
"Vallejo - the center of it All", P.B. process, Arts community,
Mare Island Preserve, CMA,*

20 years only??

Plan for Climate change -
Water Rise?

Energy Self-sufficiency

Water " "

Specific Plan?

Facades/Doors etc. - Don't be too conformist!!!
be flexible in codes!!! (ie. Blue tile Roof in Vista)

Code: Require Solar/Wind/Hydro

OR - requires 50 years for landuse plans

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

Heritage District

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

more bike-friendly routes,
hiking trails, and healthy food
options

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had... less crime SAFETY
more police

better grocery stores -- Whole Foods
Trader Joes

less panhandlers @ stop signs / lights

less ~~loitering~~ loitering - shell station
Redwood St / Admiral Callaghan

" " - JJ's Market

" " - Liquor Stores

coffee shops / food restaurants

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

SOME DECENT RESTAURANTS
IN A PLEASANT DOWNTOWN
AND SOME SPECIALTY FOOD
MARKETS WITH HIGH END
PRODUCTS.

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

- 1) less fees to run a business
- 2) less legislative measures that try to legislate market forces
- 3) more incentives to businesses to set-up offices here : tax incentives, discounted business licenses & permit fees,
- 4) more funds for its school - the educational level of the population determines whether employers will con.

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had... LESS CRIME!!!
LESS PANHANDLING ON ROADWAYS.
BETTER SHOPPING... FRESH FOOD CHOICES.

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

*An updated EIR for the
Northeast Quadrant.*

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

A full time Public
Relations Staff

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had... A Shooting Range
More Commerce IC-Building Supply
Quality

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

A GASTRO-PUB
DOWNTOWN!

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

A NIGHT LIFE -

MORE BARS, PUBS, &
RESTAURANTS SERVING
BEER, WINE, & LIQUOR UNTIL
2 A.M.

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

Vibrant Business

Community

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

- more businesses/fresh food options in S. Vallejo
- a better image! (better publicity for our great aspects)

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

- non-chain restaurants
- Bakery
- small shops downtown

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had... a development plan that included a comprehensive mix of market- and affordable housing and permanent supportive housing and safety net services for homeless residents on Main Street

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had... a homeless
Shelter + legal
encampment +
Day Center

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

- a Nature Center
- Higher Incomes
- M.I. REUSE
- INFILL

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

Waterfront Shopping
Building Official focus on
"what we can do" NOT
WHAT WE CANT DO...
More Island Development
Better "Code Enforcement"

VALLEJO PLANNING INITIATIVES PROJECT

ish Vallejo had...

Background:

Vallejo embraces and celebrates diversity and has a long history of civilian and military maritime endeavors. This city's sons and daughters have notably participated in national events in both war and peace, of serving the nation's defense through its citizens in public safety, the military and those employed at Mare Island Naval Shipyard. We have a strong tradition of honoring our heroes who protect and defend our streets, neighborhoods and nation.

Purpose:

Sustaining our city's history, dedicated memorials focus on and honor Vallejo's heroes, be they citizen soldiers-sailors-airman-police-fire. These memorials need to be permanently located in A Vallejo Waterfront Commemorative Park where they are visible to everyone, visible landmarks of artistic quality such as sculpture, memorials, arms and armaments, statues, and fountains in a park setting.

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

Less Crime

Viable Down Town

Revitalized Mare Island

A Robust and Diverse Economy

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had... a day and night center
so our Homeless will have a Designated
place to go & call Home (THEY WILL ^{SOME} NEVER
HAVE A HOME Because of many reasons :-
BUT IF IT IS AN ORGANIZED PLACE LIKE
DIGNITY VILLAGE (Oregon 13yrs) They keep it
clean NO DRUGS, NO ALCOHOL and they Give back
to our Community. Our city spends a lot of
money by having to clean up after them.

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

Nicer Landscaping

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

- Whole Foods or Trade Towns*
- Some decent non-chain restaurants*
- more cultural activities*
- better communication on the community + area for newcomers.*

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

Better Restaurants
~~More~~ More Vibrant Downtown
More jobs.

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had... LESS VIOLENCE,
MORE JOBS, LESS CRIME

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

LESS CRIME

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

A.) *a significant economic engine*

B.) *more engaging leadership in the Community*

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

MUNICIPAL BROADBAND

Jon

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

More jobs for
local grads

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

MORE police

MORE security Cameras

Better Schools

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

less crime

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

more locally owned restaurants

more ~~retail~~ retail shopping downtown.

Shopping, restaurants and ferry service to Mare Island.

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

A comprehensive Watershed
Management
Plan.

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

A Vetrean Home like Yountville
Ice Rink
Water Slide
Walkable Nature Reserve

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

A VIBRANT DOWNTOWN

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

Strong Tax Base -

environmentally sound revenue generating

Top Tier
School System

Businesses

Complete interconnected park system -
Walkways/Bike paths circumnavigating entire City

A place people want to be !!
- Visitors - residents
- A Destination !!

Vallejo - The Center of it All !!

Integrate all plans -

Guiding Principle

Vallejo Identifies and Addresses

AND ECONOMY

bring businesses to Valley to be able to shop locally for high quality and organic foods

7
will

JOBS AND ECONOMY

~~Liaison~~

Leverage Maritime Academy & business opportunities

Liaison ; Needs some local business exploitation

* Rebrand valleys by focusing on the unique qualities of ^{various} valleys such as waterfront, diverse ^{entry} job force, using ~~streamline~~ ^{streamlining} ~~economy~~ ^{application &}

4

JOBS AND ECONOMY

* Focus on improving local economy by creating job opportunities for unemployed youth (such as programs for youth to work after school and get credits)

Rebrand valleys - "Valleys is open for business to everyone"

Incentives to

Streamline application

Google take ^{back} Mare Island

Venice Beach along waterfront -

Rebrand valleys as "Venice Beach on waterfront" and "open for business to everyone"

JOBS AND ECONOMY

- attract businesses
- job training / placement
- tax breaks / incentives to hire lower skilled

~~OPEN TOPIC~~

Jobs + Economy

Rebrand Valley

4

JOBS AND ECONOMY

- ① FACE to FACE interviews for jobs
- ② Promote Valley as an inclusive progressive city - new image
- ③ Facilitate the permit process
- ④

4

JOBS AND ECONOMY

Propel

4

JOBS AND ECONOMY

- PROMOTE + ASSIST SMALL BUSINESSES
- ATTRACT LARGE BUSINESS TO VALLEJO + MAKE ISLAND
- CREATE A NEW IMAGE: RE-BRANDING
- FACILITATE PERMIT PROCESS
- WORK/STUDY PROGRAMS INTERNSHIPS
- OPEN FOR BUSINESS
- YOUTH JOBS
- RECREATION + VACATION DESTINATION

4

JOBS AND ECONOMY

Employers must provide paper Applications - or
Computer Applications directly to Business in this City
- NOT some corporate office.

Streamline the permit process - Building's

Planning department - Focus what
Customer CAN do NOT what they CANT do!

"Vallejo is OPEN for Business"

on the signs entering Vallejo.

4

JOBS AND ECONOMY

Higher local incentive Higher local
No online applications for businesses
Personal interviews are needed.
Facilitate the permit process to make
it easier to improve our properties
Internship, studies programs
the youth for jobs to earn credits and
learn a skill.

4

Group
4

JOBS AND ECONOMY

CREATE JOBS

INVITE COMPANIES TO DO BUSINESS

JOBS AND ECONOMY

- ~~Access to health, Food~~
- ~~School curriculum~~
- Job training - for ~~the~~
- Local hiring / inventory
- ~~the~~ Reuse of existing skills - ~~the~~ ^{more} ~~rest~~ ^{flexibility on skills} user
- Reuse of more Island
- ~~the~~ Attraction Strategy



3

JOBS AND ECONOMY



Take advantage of
Mare Island & waterfront
for jobs → tourism
as a focal point

3

JOBS AND ECONOMY

16

Branding & image
in the rest of the
Bay Area today PPI

5 JOBS AND ECONOMY

Provide incentives
for businesses and
families (i.e. flexible
zoning)

6

JOBS AND ECONOMY

Innovative
Create jobs that
bring people to
Valleyo.

Support new and innovative
businesses

6

JOBS AND ECONOMY

Preserve and enhance of
history and heritage.

Recognize the economic
advantage of our history &
heritage.

7

JOBS AND ECONOMY

WE WILL CAPITALIZE ON TECHNOLOGICAL OPPORTUNITIES AND LOCAL ACADEMIC KNOWLEDGE TO ATTRACT EMERGING BUSINESSES THAT
COMPETITION BRING BUSINESS INDUSTRIES

7

JOBS AND ECONOMY

- Encourage ~~the~~ the expansion of family-friendly sports, arts, culture, ~~and~~ attractions

JOBS AND ECONOMY

①

WELCOMES EMPLOYERS

* ■

VIBRANT Economy

Low Real

Salaries

Causes an

ELSEWHERE

- DESTINATION

- DOWNTOWN +

- TOURISM

SONOMA Blvd GATEWAY TO
NAPA

■ JOBS!!!

- PROVIDES SALE TAX

3 JOBS AND ECONOMY

~~Take~~ Take advantage
of being the "spoke"
in proximity to wine
& tourists

JOBS AND ECONOMY

■ FLEXIBLE ZONING

- LAI ZB2 FAIR

- COMMERCIAL - ANY

■ STREAMLINED APPROVAL
PROCES

■ DAILY SHOPPING NEEDS

- NO MORE STORES

- " " " THEFT

7 JOBS AND ECONOMY

Community garden in
disadvantaged areas that
lack grocery stores offering
fresh produce —

2

JOBS AND ECONOMY

- Job Creation programs through training and mentorship programs
- Develop Mack Island for multi-use that includes light industry and low-work spaces.
- Attraction Gateway de Vallejo

- ~~Training~~ Deliberate strategy program
for unskilled and under-qualified
residents that would be encourage
business through tax breaks
- ~~Review~~ use of existing infrastructure
to reconfigure for new business &
job creation

4

JOBS AND ECONOMY

Develop better on-line job line - Face to face interviews for job applicants - reduce frustrations

Create more jobs in valley. Hire local incentives

Promote valley as a progressive + inclusive - (not backward) = misperception.

Create a new image for valley - Re-branding

Sonoma Blvd.

Tell people what you can do - proscriptum is

Fix ^{facilitat} applicat^{ion} / permit ^{proce} - ^{perceptu} encourage improvement of valley

Business friendly

Jobs for high school students

JOBS AND ECONOMY

Recognize education
as the foundation of
the economy.

JOBS AND ECONOMY

▣ VIBRANT ECONOMY THAT
IS WELCOMING TO
~~BUSINESS~~ BUSINESSES

MOBILITY AND TRANSPORTATION

- improved gateway to Vallejo
- improved/increased # of bike lanes

4

MOBILITY AND TRANSPORTATION

- ① smaller buses that are more efficient so that we can have more buses
- ② Segways
- ③ more wide share

MOBILITY AND TRANSPORTATION

- Extended Bus Service - Smaller - More efficient Buses
- Segway Rental from Public Library
Bikes etc. for waterfront
- More Bike lanes
- Ferry Service to Mانه island - smaller ferries more often. Dinner/sightseeing etc.

4

MOBILITY AND TRANSPORTATION

MORE BUSES SCHEDULES, ROUTES

BIKE SHARE

WALK TRAIL

4

MOBILITY AND TRANSPORTATION

- BUS SERVICE ON SUNDAY
- MORE ^{BICYCLE} ~~BUS~~ ACCESS THROUGHOUT THE CITY
- TRAIN FROM NAPA TO VALLEJO
- ELECTRIC CAR CHARGERS AT PARK + RIDE.
- NON-PROFIT CAR SHARING. LIKE CITY CAR SHARE, BUT FOR ELECTRIC

4

MOBILITY AND TRANSPORTATION

Need buses to run to Solano College at night

More bike

Smaller buses to save gas

Train

Buses ^{to} from Vallejo to Napa

Ferry Service to Mare Island

Segways Rented for transportation

Bike Share

MOBILITY AND TRANSPORTATION

Bus to Solano College at night
more access via bike on city streets
smaller ^{buses} + more frequent service

Train from Napa to Vallejo

Bus from Napa to Vallejo - disabled access is lacking

Ferry service to Mare Island

Smaller more efficient ferries

Rent sidewalk - City Hall Ride share Segway share

Bikes + skateboards

* A multitude of options for transportation that include ~~people~~ ^{foot}, buses, bikes, ^{segway} with a focus on buses

3

MOBILITY AND TRANSPORTATION

Safer Streets for
pedestrians -
more ped. friendly
- reduce speeds

MOBILITY AND TRANSPORTATION

- Increase transportation on - holidays/week-ends
- smaller buses
- Beacon at night - people feel safe with
- ~~what is~~ someone Blvd - should be like
Energyville - clean, well lit, parking
- bike lanes
- Inwood Gateway - Sam

3

MOBILITY AND TRANSPORTATION

Market ~~transit~~ ~~pot~~

(entire city)

(changing car culture)

It's not difficult to get
(currently) around via bus -
let ppl know

3

MOBILITY AND TRANSPORTATION

Use ferry (scheduling)
to support tourism
activities

7

MOBILITY AND TRANSPORTATION

- Participate in regional efforts to expand ~~or~~ routes for alternate modes of transportation to connect to ~~natural~~ nature areas, open spaces, & nearby attractions
- Easy & affordable ~~and~~ access to quality transportation for youth, adults, & the elderly

6

MOBILITY AND TRANSPORTATION

Be able to get around without a motor vehicle.

A walkable, bikeable city.

~~Wat:~~

MOBILITY AND TRANSPORTATION

- GOOD TRANSIT - ^{USED -} ~~FRINDLY~~
 - BUSES ON MARE ISLAND
 - INCLUDING TAXIS
- DISABLED TRANSIT
- ROBUST TRANSIT
- MANY MODES OF TRANSIT
 - BIKES
 - CHALLENGING TO WALK - HILLS
- DEVELOPED SUPPORT MOBILITY

MOBILITY AND TRANSPORTATION

- Bike lanes.
- Create green space.
- Increase night venues like restaurants & movie theatres.
- Create tree-lined, well-lit, sidewalks with active restaurants and local businesses.

5

MOBILITY AND TRANSPORTATION

Create ~~Enhance~~ bike friendly streets and provide bike facilities.

9

MOBILITY AND TRANSPORTATION

Enhance neighborhood development that allows people to walk to services.



MOBILITY AND TRANSPORTATION

■ DANGEROUS INTERSECTION
- REDWOOD + ADMIRAL
CALLAHAN WAY

~~■~~ CITY WITH A GREAT
TRANSIT SYSTEM

NATURAL RESOURCES AND DEVELOPMENT

DAY & NIGHT CENTER

4

NATURAL RESOURCES AND DEVELOPMENT

DEVELOP WATER FRONT

NATURAL RESOURCES AND DEVELOPMENT

- DEVELOP MORE ISLAND FOR BUSINESS + JOBS + RECREATION
- DAY + NIGHT CENTER
- CREATE SUMMER JOBS FOR YOUTH IN PARKS + OPEN SPACES

NATURAL RESOURCES AND DEVELOPMENT

- ① growth development of Urme Island
- ② water front
- ③ ~~the~~ valleys location
- ④ youths - work on environment.

4 NATURAL RESOURCES AND DEVELOPMENT

- Develop Mare Island - waterfront 1st.
- Provide kiosks (Retail) on ~~Marine Island~~ waterfront
Like Venice Beach "City owned" rented to tenants.
- Homeless shelter & safe rehab area
- Save water way & wetlands (Bike space?)
- Blue rock Springs / Dan Foley / golf courses

NATURAL RESOURCES AND DEVELOPMENT

- ▣ LOW SCALE / LOW DENSITY
ALONG WATERFRONT
 - TIES INTO IMAGE
 - 4 STORIES
 - MAKE ISLAND WAY
 - 1-2 STORIES



- ▣ OPEN SPACE + LOWER DENSITY
ALONG WATERFRONT

5

NATURAL RESOURCES AND DEVELOPMENT

Enhance natural
resources/
beauty and historic
character.



NATURAL RESOURCES AND DEVELOPMENT

- Create more green space, refuge space and environmentally sustainable industry on Meru Island & The Savana Corridor.

5

NATURAL RESOURCES AND DEVELOPMENT

utilize & reinvest in
degraded areas.

(10)

6

NATURAL RESOURCES AND DEVELOPMENT

Develop carefully

6 NATURAL RESOURCES AND DEVELOPMENT

MORE
MIXED USE DEVELOPMENT
THAT PROMOTES WALKABILITY.

3

NATURAL RESOURCES AND DEVELOPMENT

Design & develop
along East-West
Corridors

NATURAL RESOURCES AND DEVELOPMENT

Nicer landscaping
throughout City - both
on private & public land
- encourage street trees

NATURAL RESOURCES AND DEVELOPMENT

- INTELLIGENT ARBORISTS
- HEALTHY TREES
- EDIBLE TREES
- - MAINTAIN TREES
- RESOURCE MANAGEMENT
- MARINA ALONG
→ OPEN SPACE ~~ALONG~~
WATERFRONT

TREE

5

NATURAL RESOURCES AND DEVELOPMENT

& incentive
Prioritize green
technology

7

6

NATURAL RESOURCES AND DEVELOPMENT

Physical connections
between neighborhoods.

Integration

6

NATURAL RESOURCES AND DEVELOPMENT

Promotes, values ~~and~~
~~EXPANDS~~ its major educational
institutions,

Helps those institutions flourish
and expand.

6 NATURAL RESOURCES AND DEVELOPMENT

~~Watershed management
plan.~~

Watershed Awareness

7 NATURAL RESOURCES AND DEVELOPMENT

We recognize and showcase Vallejo's historical past, including the waterfront, Mare Island and downtown Vallejo

4 NATURAL RESOURCES AND DEVELOPMENT

Develop Man Island

Develop Waterfront - w/

make downtown safer

Day + night homeless center to protect natural lands

Harbortown Haven in Pleasant

Fairgrounds as a possible location

Place for youth center for activities

Introduce youth to open space for use of park -

Summer camps

* Make ^{lower} the open spaces safe using ^{innovative} ~~new~~ creative methods to accommodate homeless + ~~all~~ youth.

4

NATURAL RESOURCES AND DEVELOPMENT

Develop our waterfront
MAKING Downtown Safe
Day & Night Center for the Homeless with
Rules and regulations so they are not
Defecating all over our city!
YOUTH Center

6 NATURAL RESOURCES AND DEVELOPMENT

Preserving natural resources
forever.

Acknowledge environmental
diversity.

OPEN TOPIC

Vallejo is a community
that takes pride in
its identity.
Values ~~it's~~ its community.

7

OPEN TOPIC

The city supports local groups that can operate and manage projects:

- 1) Community Gardens
- 2) Street Art

OPEN TOPIC

- COMMEMORATIVE AREA
 - VETERANS
 - HERITAGE
 - CITY MONUMENT
 - CIVIC ASSEMBLY
AREA FOR
COMMUNITIVE
AREA

OPEN TOPIC

~~Wholistic~~

Holistic planning

Integrated approach that

builds on past work and

links the community together

OPEN TOPIC

This a GOAL

Vallejo is a city that
identifies and challenges.
addresses its ~~issues~~;

~~fixes its problems.~~

Takes action

3

OPEN TOPIC

Definet (connect

neighborhoods

(including Georgia Main) ^{Texas} ^{to} ^{more} ^{island}

& East - West Connector

OPEN TOPIC

Homeless services and supports for those who are under-resourced in terms of job skills need venues to move them from that state to viable employment.

OPEN TOPIC

Vallejo is a place
people want to be.

A destination

The center of it all.

6

OPEN TOPIC

Keep Vallejo's waterfront
Heritage in mind

OPEN TOPIC

- celebrate our cultural diversity & respect human dignity
- develop & improve supports & resources for local educational institutions & their students & faculty / staff

PUBLIC HEALTH

- school gardens included in curriculum
 - ↳ better eating habits for children
- "pipeline" of healthy food to those who need
- adequate lighting
- eliminate/improve food desert

PUBLIC HEALTH

- ① Day Center for homeless
- ② Code Enforcement to address issues
- ③ Police/Security - Community Policing
- ④ Food Desert
- ⑤ Sex Education - youth

PUBLIC HEALTH

Code enforcement - building code, attractive nuisances
~~Et cetera~~ Reimbursement for code enforcement work
by property follow Sacramento

of 80 model
West side grocery store - security costs
East side

#1 Personal safety - community policy - community

#2 access to healthy

enrichment, urban vegetable gardens w/ youth - healthy eat

Health + sex outreach to youth, particularly

1 identify hot spot for crime area + make appropriate
suggestion

2 pres

Police and community resources

4

PUBLIC HEALTH

Rebranding through a local
job market ~~and~~ ^{with} the ~~potential for~~ ^{offering incentive}
startups new business and to integrate
students in a growing job market.

4

PUBLIC HEALTH

CODE ENFORCEMENT

ACCESS TO HEALTH EDUCATION

ACCESS TO HOSPITALS

ACCESS TO DENTAL CARE

ACCESS TO HEALTHY FOOD

10 CRIME AREA

ACCESS PRESCRIPTION DRUGS

AFT SCHOOL PROGRAMS

4

PUBLIC HEALTH

Code Enforcement (Follow Sacramento)
Community Outreach ^{MODEL} for our Youth
Mentors for our Youth
Better Lighting in Parks
Identifying Crime Areas
After school Programs for children

3

PUBLIC HEALTH

Walkability ^{with a destination} for
health - whole city
Should be able to enjoy
Walkability₂

3

PUBLIC HEALTH

Plan ^{& control} for marijuana
dispensaries

7

PUBLIC HEALTH

- Offer a multitude of positive development opportunities for youth & limit their access to harmful products like alcohol, tobacco, & unhealthy foods

PUBLIC HEALTH

"Code Enforcement" Abatement of
hazardous nuisance with City reimbursement by
Property owner

- Community Vegetable Garden
- Safety on the Streets - Low enforcement
- Identify High Crime Areas -
- Sex & Drug education
- Retrain / Rehab Fellows & Drug Addicts
- After School Programs

PUBLIC HEALTH

- ALL CITIZENS HAVE EASY ACCESS TO GROCERY STORE
 - SOUTH VALLEJO
 - HEALTHY FOOD
 - SMALL + LARGE STORES
 - (NO WALMART)

7

PUBLIC HEALTH & SAFETY

RESIDENTS WILL FEEL SAFER IN THEIR NEIGHBORHOODS
AND PROJECT ^{A TIVE IMAGE} ~~THE~~ TO OUTSIDERS THAT
VALLEJO IS A SAFE PLACE TO LIVE, ~~WORK~~ WORK
AND GO TO SCHOOL

Need an ordinance to control
panhandling + loitering

PUBLIC HEALTH

Enhance the community services that exist & provide more community-building opportunities

66

PUBLIC HEALTH

- ACTIVITIES FOR YOUTH
- ACCOMODATIONS FOR HOMELESS
- FOLLOW SAC MODEL FOR CODE ENFORCEMENT.
- HEALTH + SEX SAFETY OUTREACH
- ACCESS TO HEALTHY FOOD
- COMMUNITY VEGETABLE
- NEIGHBORHOOD WATCH_{W2} • COMMUNITY POLICING
IN CRIMINAL AREAS

5

PUBLIC HEALTH

Encourage neighborhood
& community policing
to create a safer
vallejo.





PUBLIC HEALTH

Improve schools
curriculum to better
educate our kids.

©c

PUBLIC HEALTH

Incorporate Social development into the
General Plan.

6

2

PUBLIC HEALTH

- Free public health clinics
- Increase access to healthy locally grown produce. ^{The pipeline from community} ~~garden~~ produce
- ~~Upgrade~~ Enhanced lighting
- Reduce the number liquor stores &
- Eliminate food deserts fast food
venues
- Crack

Create a pipeline of access to
healthy locally produced produce for
community gardens, ^{educator programs in} ~~to~~ Schools,
corner markets ^{distributed to cover} ~~and~~ and
markets and as resources for
culinary arts programs that serve
congregate homes, meals on wheels
& other venues

PUBLIC HEALTH

- Create a Safer Vallejo through investment in at-risk youth.

PUBLIC HEALTH

- Access to healthy foods
- Good lighting -
- ~~B~~ Community Centers



4

OPEN TOPIC

Public Health

Improve personal safety for
Valleypans by developing proactive
community based enhancements
supplemented by reactive police
force enhancements such as
community policing

PUBLIC HEALTH

▣ ALL IN COMMUNITY,
including HOMELESS, TO HAVE:

- HOUSING
- HEALTH CARE
- MOBILITY



COMMUNITY THAT TENDS
TO ALL OF ITS CITIZENS

- SAFETY
- SECURITY
- HEALTH

3

PUBLIC HEALTH

2.?

Drug activity
reduced

7

PUBLIC HEALTH

1

- SAFE CITY
 - MORE POLICE
 - PERCEIVED AS SAFE

- GREAT IMAGE

- FACILITY ~~ODAY~~ CENTER FOR HOMELESS HOMELESS

- ① LEGAL ENKAMPMENT

- ② - SHELTER

H

GUIDING PRINCIPLES WORKSHOP ELKS LODGE

1. COMMUNITY WORKSHOP
SUMMARY
2. ICEBREAKER ACTIVITY
INPUT
3. SMALL GROUP ACTIVITY
INPUT

WORKSHOP SUMMARY

ELKS LODGE

WEDNESDAY MARCH 12TH

6:30-8:30PM

The second of four workshops of the Vallejo Planning Initiatives Project was held on Wednesday, March 12th at 6:30 pm at the Elks Lodge, with 27 members of the public attending. The four workshops were held to solicit the community's ideas to develop the Guiding Principles for the three-year Planning Initiatives Project. This summary provides a recap of the process and the public input received.

Ice-Breaker Activity

The workshop began with an individual activity in which participants were met at the door and given two sheets of paper, one that said "I love Vallejo's..." and one that said "I wish Vallejo had..." They were encouraged to fill these out with their ideas, post them on a designated wall, and read other community members' responses.

Many ideas were repeated by multiple participants during this workshop and the entire workshop series. Features of Vallejo that participants frequently stated they loved at workshop #2 included Vallejo's waterfront, people (who are involved, diverse and artistic and community-minded), location (convenient and close to the rest of the Bay Area), historic resources (including the history itself, the Heritage District and Mare Island), and the farmers' market. Common themes among the features that participants said they wished Vallejo had included better access to healthy, fresh and specialty foods, nice restaurants; stronger sense of safety (including less crime, and more services for the homeless); stronger incentives for business; more recreational paths for bicycles and pedestrians; improved schools and youth services; more entertainment, and a better public image.

A sample of community input provided as part of this exercise is shown below. All of the participants' responses to this activity are shown in the appendix.

"I love Vallejo's..."

- Community spirit.
- People, arts, weather, waterfront, location, history, old buildings.
- History and historic structures: cities would kill for what we have! Honorable Navy history, diversity, and historic handsome buildings.
- Farmers' market.
- Interesting mix of cultures and lifestyles.
- Participatory budgeting process.

“I Wish Vallejo Had...”

- Neighborhood grocery stores with quality food (organic).
- More activities/outlets for teen-aged youth.
- A cohesive marketing plan to promote itself with a truer image.
- A business-friendly environment.
- Safety! Less crime! Police officers with fast response.

Introductions

Following this activity, Planning Manager Andrea Ouse introduced participants to key members of the project team and to attending General Plan Working Group members, and City Council Member Katy Meissner welcomed the attendees to the workshop.

Presentation and Questions

David Early of PlaceWorks, consultant to the City of Vallejo, made a presentation to participants introducing the five components of the Vallejo Planning Initiatives Project; walking the group through the schedule for the project; and answering questions from the audience.

Following the Q&A, David explained that the focus of the current phase of the project is on creating a set of Guiding Principles that will serve as a compass for the rest of the components. He then outlined the purpose and process for the breakout activity, where participants were asked to help craft guiding principles.

The text of the presentation is available at <http://propelvallejo.com/overview/guiding-principles>.

Small Group Discussion

As participants signed in to the workshop, they were given a breakout table number. After the presentation, they moved to their assigned tables for the breakout activity. There were tables of up to eight participants. Each table had a facilitator.

Each table had a series of cards to prompt the participants to think about key topic areas. Cards had the following topics: Public Health and Safety; Jobs and Economy; Mobility and Transportation; Natural Resources and Development; and Open Topic. Each table also had slips of blank paper with topic areas across the top.

The facilitators worked with the groups and solicited ideas for each of the topic areas to generate draft Guiding Principles. Tables could generate as few or as many ideas as they like under each topic. Extra cards were provided in case individuals wished to write their own Guiding Principles, separate from the collaborative effort. Facilitators encouraged collective effort, but allowed individual submissions if participants preferred.

Facilitators asked participants to think about the topic area and describe the kind of community they want. (Ex: Mobility - a walkable community). The groups shared ideas and distilled them into one or two statements for each topic area, with the facilitator recording on the slips of paper. Facilitators

acted as scribes and helped their group distill ideas discussed into Guiding Principles. Facilitators encouraged the groups to create at least one statement under each topic area.

When there were approximately 10 minutes left in the activity, the emcee signaled the groups to select a presenter and report their statements to present to the full group.

Full Group Report

Each group representative read the statements, and in some cases elaborated on them, to the entire group of workshop participants. The following statements from the groups illustrate the ideas that were discussed. All of the statements are available in the appendix.

- “Vallejo is a college town and a community of well-regarded colleges. It also has trade schools and internships for people of all ages.”
- Vallejo “values and incentivizes local economic sustainability: buying, creating and working here.”
- “Vallejo is a business-friendly city that facilitates development and job creation (holds your hand).”
- The “city is ecologically healthy and beautiful, with jobs that support this.”
- “Vallejo is a community with a vibrant downtown, including restaurants and entertainment.”
- “Vallejo has safe, frequent and comprehensive transit service, including direct routes to adjacent communities and ferry service to Sacramento, Napa, and San Francisco. It also has a comprehensive bicycle network for in-city commuting and recreation (e.g. trails, etc.).”
- Vallejo “creates holistic development design that is beautiful, ecological and avoids negative impacts on all city areas (not helping one part at the expense of another).”
- “Vallejo protects its natural landscapes and resources, including hills, ridgetops, wetlands, and waterways”
- “Vallejo participates in and contributes to equitable regional efforts to address housing and public safety.”
- “Our neighborhoods are connected, inclusive, unified and convivial, with sense of belonging and pride, safety and ownership.”
- “Vallejo supports its activist citizens.”
- “Vallejo is a place that takes care of its homeless residents and provides a safe and supportive environment for everyone.”

VALLEJO PLANNING INITIATIVES PROJECT

*I love Vallejo's... Willing to listen to the residents.
Trying to improve*

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

*People, Arts, Weather, Water front,
Location, History!!
Old Buildings*

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

Beautiful homes in the Heritage District

Efforts to change and improve the type of
schooling our students get

interesting mix of cultures and lifestyles

Cultural resources

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

Farmers' Market

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

community SPIRIT

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

location

weather

people

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

HISTORIC

HOUSING STOCK

and HISTORIC

BUILDINGS

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

- Diversity*
- Water, Mare Island*
- Hills / Views*
- Participatory Budget*

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

- Geography / location: it's a beautiful place with many many acres of waterfront & hills
- History & historic structures: cities would kill for what we have! Honorable Navy history & diversity & ~~be~~ historic; handsome buildings

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

PEOPLE HISTORY
BEAUTY FERRY
WATERFRONT
COLLEGES
MARE ISLAND SHORELINE
PRESERVE

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

people;
older neighborhoods with
vintage architecture

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

1 interesting waterfront -

1) heights over looking the straits -

2) urban & sided Marine Island & City -

3) wetlands to the north - Napa River ^{Vallejo} Delta

-also wetlands & shores of Marine Island

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

PEOPLE

SPIRIT

DOWNTOWN ART SCENE

TENACITY

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's... CLIMATE, SCENERY
PEOPLE & CULTURAL DIVERSITY,
RICH HISTORY, BEAUTIFUL
HISTORIC DISTRICTS

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

*Diverse people and
the weather!*

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

WATERFRONT

I love Vallejo's Weather, views, central location to SF, Coast, Wine Country & Freeways (incl Hwy12 Eastward)	I love Vallejo's Ferry service, though current pricing and parking fees keep me using BART
I love Vallejo's Vallejo Dog Training Club	I love Vallejo's urban farming beginning
I love Vallejo's Retiree amenities such as parks, recreation, health care and colleges	I love Vallejo's stand for a balanced budget, we still have a long way to go
I love Vallejo's Historic homes (if only the downtown were a college and permitting made renovation reasonable)	I love Vallejo's participatory budgeting process
I love Vallejo's Farmer's Market, Waterfront and festivals (pirates anyone)	

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

MORE NATURAL
FOOD STORES

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

more activities/
outlets for teenaged
youth

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

*more businesses located
on the waterfront.*

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had... a

business

friendly

environment

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

Neighborhood grocery stores
with quality food (organic);
a refurbished and vibrant
downtown

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

a better "brand" in the region

coherence & legibility

bike routes - its dangerous to ride here

class 1 - separated

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

LESS CRIME
TRADE SCHOOLS

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

A STRONG ARTS +
ENTERTAINMENT
DISTRICT

A COHESIVE MARKETING
PLAN TO PROMOTE ITSELF
WITH A TRUER IMAGE

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

A WATER FRONT
THAT IS PROTECTED
OPEN SPACE and PARK

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

Opportunities to
offer to everyone,
it's full potential

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

3 Dignity Villages for the homeless

Money to pay for finger painting mentors/volunteers at schools
or where finger painting is required to work with kids

More street lights

more industry - jobs

Activities for senior citizens (older adults)

More parks on east side of Vallejo

more Community Gardens

Better bus service to surrounding communities
(Benicia, Napa, Concord, Vacaville)

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

Bike Paths/Lanes

More Commute option/Increased Ferry destinations

Small Community Hubs/Neighborhood centers

Round-A-Bouts

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

Safety! less crime!

Police officers with fast response

Good ^{Public} School System

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

more parks, especially on the Springs Road
Side of town

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

- Better Education system
- Continue Art community development
- Crime Prevention / more civic pride.

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

- Better shopping options (+ food (restaurant))
- Better public transit (inc. biking)
- Better reputation re: safety

<p>I wish Vallejo had A larger university population. Towns with significant student populations have lower unemployment and better public image vis a vis education</p>	<p>I wish Vallejo had A government focused on either growth or sustainability, rather than collecting permits fees, property fees, parking fees. We need fiscal policies geared toward positive changes or we will continue to decline into poverty and vacancies</p>
<p>I wish Vallejo had the size and political clout to stop the destruction of our I80 overpasses, change out Jim Spering on the MTA, stop the dumping of parolees into the city and roll back tolls, fees and permitting that are affecting property values</p>	<p>I wish Vallejo had The ability to alter flight paths from Napa Airport and Travis Air Base, I am tired of being awakened by low flying aircraft</p>
<p>I wish Vallejo had A general plan that directed development along the Sonoma corridor from Cal Maritime to Hwy 37 with arteries running in from perpendicular spines and spread back towards town along Hwy 37 to Mare Island and Curtola Pkwy or Columbus back towards the BSRA and Benicia Road to Curtola Pkwy</p>	<p>I wish Vallejo had the political will to find a large downtown tract, including the low end apartments along Curtola to give to Cal Maritime or Touro to expand their schools. Property values in the historic area would then rise</p>
<p>I wish Vallejo had A general plan that added walkways and bikeways to transportation corridors and connected the city park and recreation areas with trails and bikeways (this should include the waterfronts)</p>	<p>I wish Vallejo had A general plan that develops the North End of Mare Island using the Sonoma Armstrong Estate model. The infrastructure is laid for a 7x14 block development. Lots are sold to individuals for development along a specific architectural style (in this case, a French Quarter style) and requiring some level of LEED methods. Development would then happen over time and green business would have time to develop and grow on Mare Island. A mixed use development would also support the need for hotels and adult entertainment to support the Solano 360 convention proposal</p>
<p>I wish Vallejo had A city Charter Amendment restricting the use of traffic cameras and contracts for those cameras to intersections with known problems and the given that the city has only three years to address the problem or the cameras go and the city admits negligence</p>	<p>I wish Vallejo had The political leadership to focus on increasing housing values by fighting tolls, reducing property tax add-ons and providing permits at nominal costs. We desperately need a permitting process that leaves homeowners with enough money to hire qualified contractors and a process that makes contractors want to work here instead of refusing as so many of them tell me. As an investor, I avoid Vallejo and these are exactly the kind of houses I love to work on</p>
<p>I wish Vallejo had A general plan that included metrics that show whether we have a healthy city</p>	<p>I wish Vallejo had A disaster plan covering a Haiti type event where it took three months for relief to ramp up. Should we revisit Solano 360 to increase the size of Lake Chabot? What should we be doing today</p>
<p>I wish Vallejo had The ability to attract senior master planned developments to build out around our existing golf courses, parks and downtown</p>	<p>I wish Vallejo had The ability to leverage the wonderful diversity into first class restaurants and public events beyond the Pirate Festival (which I enjoy)</p>

<p>I wish Vallejo had A larger university population. Towns with significant student populations have lower unemployment and better public image vis a vis education</p>	<p>I wish Vallejo had A government focused on either growth or sustainability, rather than collecting permits fees, property fees, parking fees. We need fiscal policies geared toward positive changes or we will continue to decline into poverty and vacancies</p>
<p>I wish Vallejo had the size and political clout to stop the destruction of our I80 overpasses, change out Jim Spering on the MTA, stop the dumping of parolees into the city and roll back tolls, fees and permitting that are affecting property values</p>	<p>I wish Vallejo had The ability to alter flight paths from Napa Airport and Travis Air Base, I am tired of being awakened by low flying aircraft</p>
<p>I wish Vallejo had A general plan that directed development along the Sonoma corridor from Cal Maritime to Hwy 37 with arteries running in from perpendicular spines and spread back towards town along Hwy 37 to Mare Island and Curtola Pkwy or Columbus back towards the BSRA and Benicia Road to Curtola Pkwy</p>	<p>I wish Vallejo had the political will to find a large downtown tract, including the low end apartments along Curtola to give to Cal Maritime or Touro to expand their schools. Property values in the historic area would then rise</p>
<p>I wish Vallejo had A general plan that added walkways and bikeways to transportation corridors and connected the city park and recreation areas with trails and bikeways (this should include the waterfronts)</p>	<p>I wish Vallejo had A general plan that develops the North End of Mare Island using the Sonoma Armstrong Estate model. The infrastructure is laid for a 7x14 block development. Lots are sold to individuals for development along a specific architectural style (in this case, a French Quarter style) and requiring some level of LEED methods. Development would then happen over time and green business would have time to develop and grow on Mare Island. A mixed use development would also support the need for hotels and adult entertainment to support the Solano 360 convention proposal</p>
<p>I wish Vallejo had A city Charter Amendment restricting the use of traffic cameras and contracts for those cameras to intersections with known problems and the given that the city has only three years to address the problem or the cameras go and the city admits negligence</p>	<p>I wish Vallejo had The political leadership to focus on increasing housing values by fighting tolls, reducing property tax add-ons and providing permits at nominal costs. We desperately need a permitting process that leaves homeowners with enough money to hire qualified contractors and a process that makes contractors want to work here instead of refusing as so many of them tell me. As an investor, I avoid Vallejo and these are exactly the kind of houses I love to work on</p>
<p>I wish Vallejo had A general plan that included metrics that show whether we have a healthy city</p>	<p>I wish Vallejo had A disaster plan covering a Haiti type event where it took three months for relief to ramp up. Should we revisit Solano 360 to increase the size of Lake Chabot? What should we be doing today</p>
<p>I wish Vallejo had The ability to attract senior master planned developments to build out around our existing golf courses, parks and downtown</p>	<p>I wish Vallejo had The ability to leverage the wonderful diversity into first class restaurants and public events beyond the Pirate Festival (which I enjoy)</p>

I love Vallejo's Weather, views, central location to SF, Coast, Wine Country & Freeways (incl Hwy12 Eastward)	I love Vallejo's Ferry service, though current pricing and parking fees keep me using BART
I love Vallejo's Vallejo Dog Training Club	I love Vallejo's urban farming beginning
I love Vallejo's Retiree amenities such as parks, recreation, health care and colleges	I love Vallejo's stand for a balanced budget, we still have a long way to go
I love Vallejo's Historic homes (if only the downtown were a college and permitting made renovation reasonable)	I love Vallejo's participatory budgeting process
I love Vallejo's Farmer's Market, Waterfront and festivals (pirates anyone)	

JOBS AND ECONOMY

b

VALLEJO IS ATTRACTIVE TO
BUSINESSES & EMPLOYERS

JOBS AND ECONOMY



Vallejo is a community with a vibrant downtown including restaurants and entertainment.

JOBS AND ECONOMY

Vallejo is a college town and a community of well-regarded colleges. It also has trade schools and internships for people of all ages.

JOBS AND ECONOMY

Vallejo encourages and welcomes
volunteers / volunteering.

JOBS AND ECONOMY

Values & incentivizes
local economic sustainability
buying, creating & working here.

JOBS AND ECONOMY

3

City is ecologically
healthy & beautiful ~~and~~ with
jobs that support

- Attract more people who want

JOBS AND ECONOMY



~~Flexible~~
City is flexible, allowing
bus. dev & job. creation,
and works with the
Unions for innovative solutions
of prosperity for everyone

Team 1

JOBS AND ECONOMY

2

Vallejo is a business-
friendly city that
facilitates ~~or~~ development
and job ~~creation~~ creation
(holds your hand)

MOBILITY AND TRANSPORTATION

b

VALLEJO PROVIDES GOOD CONNEC-
TIVITY FOR ALL TRANSPORTATION
MODES ACROSS THE WHOLE CITY &
TO OTHER COMMUNITIES, ESPECI-
ALLY ALTERNATIVE TRANS MODES

MOBILITY AND TRANSPORTATION

6

VALLEJO IS A CITY WHERE IT IS
SAFE, PLEASANT, AND CONVENIENT
TO WALK BIKE OR TAKE TRANSIT

MOBILITY AND TRANSPORTATION

Vallejo has safe, frequent, and comprehensive transit service, including direct routes to adjacent communities and ferry service to Sacramento, Napa, and San Francisco. ✓

It also has a comprehensive bicycle network for in-city commuting and recreation (e.g. trails, etc.)

MOBILITY AND TRANSPORTATION

3

Electric

transportation

like 1906

bike Docke Vards, BART, trains

Team 1

MOBILITY AND TRANSPORTATION

Vallejo is
Regional transportation
hub, including
trails for bikes and
pedestrians.

Team 1

MOBILITY AND TRANSPORTATION

Young people get around
on bikes, on foot,
on skateboard

— active transportation
bike sharing

Team 1

MOBILITY AND TRANSPORTATION /

Valtejo

Safe, interesting,
and fun corridors,
routes and paths
to get where you
want to go.

Team 1

MOBILITY AND TRANSPORTATION

Vallejo has a
comprehensive,
forward-thinking bicycle
plan.

NATURAL RESOURCES AND DEVELOPMENT

VALLEJO ADOPTS INNOVATIVE
APPROACHES TO SUSTAINABILITY,
URBAN AGRICULTURE, AND BUILDING
A STRONG LOCAL ECONOMY

to
create

NATURAL RESOURCES AND DEVELOPMENT ✓

Vallejo protects its natural landscapes and resources, including hills, ridgetops, wetlands, and waterways.

NATURAL RESOURCES AND DEVELOPMENT

Vallejo is a ~~city~~ "river" and "bay" city, providing frequent recreational + transportation opportunities.

NATURAL RESOURCES AND DEVELOPMENT

Vallejo has an integrated network of parks throughout the city that are welcoming to families, including water parks, skate board parks, etc. and located everywhere, including E. Vallejo.

NATURAL RESOURCES AND DEVELOPMENT

Pedestrian-friendly
City with tree-lined
Streets

NATURAL RESOURCES AND DEVELOPMENT

Brings nature back
into the city

NATURAL RESOURCES AND DEVELOPMENT

City is ecologically
healthy & beautiful,
and draws more people.

NATURAL RESOURCES AND DEVELOPMENT

City pays attention to
watershed & ^{physical} geography
during development

NATURAL RESOURCES AND DEVELOPMENT

Creates holistic development
design that ^{is beautiful, ecological} avoids
negative impacts on all
city areas (not ~~helping~~ ^{helping} one part
at the expense of another)

NATURAL RESOURCES AND DEVELOPMENT

Builds on our good
examples (not our bad
ones)

OPEN TOPIC

6

VALLEJO ENCOURAGES AND
SUPPORTS RESIDENTS' & LOCAL
BUSINESSES' EFFORTS TO IMPROVE
AND REVITALIZE THE CITY

OPEN TOPIC

b

VALLEJO PARTICIPATES IN AND
CONTRIBUTES TO EQUITABLE REGION-
AL EFFORTS TO ADDRESS HOUSING
AND PUBLIC SAFETY

OPEN TOPIC

6

VALLEJO MAKES EFFECTIVE &
DELIBERATIVE USE OF
CUTTING-EDGE TECHNOLOGY

OPEN TOPIC

~~NATURAL RESOURCES AND DEVELOPMENT~~

Vallejo supports its activist citizens,
including Mare Island Heritage Preserve
as a citizen model.

OPEN TOPIC

Vallejo celebrates its river,
and waterways, and recognizes
its place in the broader ecosystem

OPEN TOPIC

Vallejo welcomes new technology in
~~its~~ its mobility options including
accommodates driver-less cars,
and electrical outlets

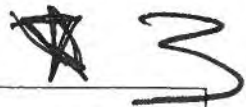
OPEN TOPIC

Vallejo celebrates community and its diversity with festivity, balls, farmers' markets, and other activities that bring people together.

OPEN TOPIC

Vallejo has consistency
and coherence (instead of
fragmentation)

One Community - holistic
approach.



OPEN TOPIC

Schools are stable,
larger community is
integrated into
schools

OPEN TOPIC

Table 3 notes

- Education huge importance
- Stability of Schools
- pay closer attention to geography when developing
not killing streams, springs etc.
- Electric transportation.
- bike bolivar ~~es~~

~~OPEN TOPIC~~ Table 3 notes

- jobs & businesses that promote Ecological & beauty in city
- Plant seeds in youth / community building in city (need to incorporate kids & youth)
- Job & Economy (Richmond) with solar/green buildings
- "Work your own cooperative" or Worker owned coops
- Trade schools can help the community
- Incorporate historical success with economics
- Keep jobs, money & people in the community

OPEN TOPIC Table 3 notes

- Internal Sustainability for Vallejo. (jobs, incentives)
- buy, create, work
- Work in the City
- ~~Collaborate~~ Collaborate with City Hall ect to create fluid in getting permits (development)
- Want a more beautiful & more ecological city
- There is a problem with unions & innovative solutions (need flexibility)
- Ecological health is crucial to city (beauty of city)

~~OPEN TOPIC~~

Table 3 notes

- Complete Plan without separating town with developments
- Avoid Negative Impacts when keeping a wholistic mindset
- we cant just fix one problem if it creates a problem for other areas.
- Slower roads

Suzanne Farrell

Team 1

OPEN TOPIC

Values ~~and~~ promotes,
and supports
arts and culture.

Team 1

OPEN TOPIC

3

Vallejo has

Events and activities
for high schoolers

cultural - sports - tours
dances

PUBLIC HEALTH AND SAFETY

6

RESIDENTS OF VALLEJO ENJOY
BROAD & CONVENIENT ACCESS TO
HEALTH SERVICES, RECREATIONAL
OPPORTUNITIES, AND ENTERTAIN-
MENT

PUBLIC HEALTH AND SAFETY

6

VALLEJO RESIDENTS FEEL
SAFE IN THEIR CITY.

PUBLIC HEALTH AND SAFETY

Vallejo is well lit, & provides a sense of safety.

OPEN TOPIC

Public Health & Safety

Vallejo provides activities for its youth such as education, sports, and trade schools, that encourages positive behavior.

PUBLIC HEALTH AND SAFETY

Vallejo is a place that takes care of its homeless residents and provides a safe and supportive environment for everyone. (see 'Dignity Village' example in Portland, OR).

PUBLIC HEALTH AND SAFETY

Vallejo is a place that welcomes
volunteers.

PUBLIC HEALTH AND SAFETY

Vallejo is a safe ^{well-lit} community
for all, day and night with
responsive police.

9

PUBLIC HEALTH AND SAFETY

3

Safe for pedestrians,
bicyclists

PUBLIC HEALTH AND SAFETY

Our neighborhoods are
connected, inclusive,
united, with sense of
belonging and pride, with
safety & ownership

Convivial

Team 1

PUBLIC HEALTH AND SAFETY

Valljoans are
Concerned for the
well-being of residents
and visitors.

Team 1

PUBLIC HEALTH AND SAFETY

Vallejo ^{actively} promotes positive attitudes and 6 pillars of character building. Throughout the community.

CHARACTER COUNTS

Team 1

PUBLIC HEALTH AND SAFETY

Vallejoans have a sense of pride ^{and ownership} even in their community.

Team 1

PUBLIC HEALTH AND SAFETY

a city that's
accessible to its
citizens.

"SEE - CLICK - FIX"

Team 1

PUBLIC HEALTH AND SAFETY

all

people feel safe shopping
day and night

Team 1

PUBLIC HEALTH AND SAFETY

Vallejo is a community
values and promotes
health of residents,
especially the young.

Health awareness / nip it in the bud
Prevention Pro-active

learn |

PUBLIC HEALTH AND SAFETY

1

WORKS together
to make neighborhoods
safe.

Team 1

PUBLIC HEALTH AND SAFETY /

School and community gardens that teach youth about healthy foods and lifestyles.

mentorship program.

GUIDING PRINCIPLES WORKSHOP LOMA VISTA ELEMENTARY

1. COMMUNITY WORKSHOP
SUMMARY
2. ICEBREAKER ACTIVITY
INPUT
3. SMALL GROUP ACTIVITY
INPUT

WORKSHOP SUMMARY

LOMA VISTA ELEMENTARY

SATURDAY MARCH 15TH

10:00AM-12:00PM

The third of four workshops of the Vallejo Planning Initiatives Project was held on Saturday, March 15th at 10:00 am at Loma Vista Elementary, with over 16 members of the public attending. The four workshops were held to solicit the community's ideas to develop the Guiding Principles for the three-year Planning Initiatives Project. This summary provides a recap of the process and a summary of the public input received.

Ice-Breaker Activity

The workshop began with an individual activity in which participants were met at the door and given two sheets of paper, one that said "I love Vallejo's..." and one that said "I wish Vallejo had..." They were encouraged to fill these out with their ideas, post them on a designated wall, and read other community members' responses.

Many ideas were repeated by multiple participants during this workshop and the entire workshop series. Features of Vallejo that participants frequently stated they loved at workshop #3 included Vallejo's waterfront, community (who are diverse, resilient, passionate and have heart and soul), location (convenient and close to the rest of the Bay Area), historic resources (including downtown, the Heritage District and Mare Island), farmers' market and parks. Common themes among the features that participants said they wished Vallejo had included better access to healthy, fresh and specialty foods; nice restaurants; less thrift, alcohol and dollar stores; stronger sense of safety (including less crime, and more services for the homeless); stronger incentives for business; more recreational paths for bicycles and pedestrians; improved schools and job training; and more recreational features.

A sample of community input provided as part of this exercise is shown below. All of the participants' responses to this activity are shown in the appendix.

"I love Vallejo's..."

- Waterfront
- Artists
- Diversity
- Weather
- Ferries
- Empress Theatre
- Non-profits
- Seafood City
- Community spirit
- Resilience
- Farmers' Market
- Historic buildings
- Location
- People
- Soul

“I Wish Vallejo Had...”

- A unifying mission and vision, and infrastructure that unites the different areas.
 - A vibrant Downtown with unique shops and outdoor places to sit and enjoy friends and a cup of coffee.
 - A cohesive interconnecting community that focuses on encouraging upward mobility in education, incomes and jobs.
- | | | |
|--------------------------|--------------------------------|------------------------|
| • Trader Joe’s | • Star gazing area | • Innovation |
| • Roller skating rink | • Day center for those in need | • Security/safety |
| • Ice skating rink | • Soup kitchens | • High-end restaurants |
| • Kayak/canoe concession | • Mermaids | • Better schools |

Introductions

Following this activity, Planning Manager Andrea Ouse introduced participants to key members of the project team and to attending General Plan Working Group members, and welcomed the attendees to the workshop.

Presentation and Questions

Charlie Knox of PlaceWorks, consultant to the City of Vallejo, made a presentation to participants introducing the five components of the Vallejo Planning Initiatives Project; walking the group through the schedule for the project; and answering questions from the audience.

Following the Q&A, Charlie explained that the focus of the current phase of the project is on creating a set of Guiding Principles that will serve as a compass for the rest of the components. He then outlined the purpose and process for the breakout activity, where participants were asked to help craft guiding principles.

The text of the presentation is available at <http://propelvallejo.com/overview/guiding-principles>.

Small Group Discussion

As participants signed in to the workshop, they were given a breakout table number. After the presentation, they moved to their assigned tables for the breakout activity. There were tables of up to eight participants. Each table had a facilitator.

Each table had a series of cards to prompt the participants to think about key topic areas. Cards had the following topics: Public Health and Safety; Jobs and Economy; Mobility and Transportation; Natural Resources and Development; and Open Topic. Each table also had slips of blank paper with topic areas across the top.

The facilitators worked with the groups and solicited ideas for each of the topic areas to generate draft Guiding Principles. Tables could generate as few or as many ideas as they like under each topic. Extra cards were provided in case individuals wish to write their own Guiding Principles, separate

from the collaborative effort. Facilitators encouraged collective effort, but allowed individual submissions if participants preferred.

Facilitators asked participants to think about the topic area and describe the kind of community they want. (Ex: Mobility - a walkable community). The groups shared ideas and distilled them into one or two statements for each topic area, with the facilitator recording on the slips of paper. Facilitators acted as scribes and helped their group distill ideas discussed into Guiding Principles. Facilitators encouraged the groups to create at least one statement under each topic area.

When there were approximately 10 minutes left in the activity, the emcee signaled the groups to select a presenter and choose two of their statements to present to the full group.

Full Group Report

Each group representative read the statements, and in some cases elaborated on them, to the entire group of workshop participants. The following statements from the groups illustrate the themes the groups discussed. All of the statements created by the groups are included in the appendix.

- “Vallejo is open for business”
- Vallejo “expand[s] and leverage[s] excellent existing transportation grid to include better senior transportation and linkages for recreational areas like the Napa Valley.”
- We “preserve, protect and honor Vallejo’s history and natural environment while developing for the future.”
- Vallejo “promote[s] green technology and development.”
- Vallejo “ensure[s] balanced, safe, diverse, livable and walkable neighborhoods.”
- Vallejo has “a humanized police force that collaborates with and represents the community.”

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

- water front
- artists
- diversity
- weather
- ferries
- Empress Theatre
- non profits
- Seafood City

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

WATERFRONT

COMMUNITY SPIRIT

RESILIENCE

DIVERSITY

FARMER'S MARKET

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

Transit

Weather

People Passions

Waterfront

Neighborhoods

LOCATION

Ferry

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

- PEOPLE
- WILD KINGDOM
- HISTORIC BUILDINGS
- LOCATION

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

*Climate — Beauty (historic homes
& hills) — People — MIRA Theater*

MARE ISLAND PRESERVE, LOMA

VISTA FARM

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

Waterfront → Parks → Open space → wild life → Birds

Historic buildings/Homes

*Ferry access to city → connection to Bay Area → +
Bay Area Economy*

Farmers market

Climate

Connection to the wine country - Napa

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

Water front

Ferries

Weather

Sea food City

Beautiful view

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

HISTORY

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

Diversity, Farmer's Market,
History, Architecture, Ferry,

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

diversity
history
strength
togetherness
food

people
heart
soul

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

Attitude

Weather

Can-do attitude

Neighborhoods with heart

Involvement/Participation

Eagerness to have a thriving town.

Creativity

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

Waterfront !!

Weather

People

Golf Courses

Parks

Open Space

Location

Marina

6 Flags

County Fair

Maritime

Toro

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

Trader Joe's

~~Big~~ new book store

More public swimming pools -
with increased hours for

public swimming
Roller skating rink

Ice skating rink

Kayak/canoe concession

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

a unifying mission and vision,
an infrastructure that unites the
different areas (easier way to get from
neighborhood to neighborhood examples
pedestrian + bicycle bridges over
major streets), schools that prepare
students in green technologies, thriving
businesses that give back to
the community.

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

- a legal homeless encampment ✓
- a star gazing area ✓
- unicorns ☺ ✓
- Cable car tours ✓
- Senior Citizen free transportation ✓
- Soup kitchen ✓
- Day center for those in need ✓

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

MORE MONEY

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

A SINGLE ORGANIZATION FOCUSED
ON HOMELESS ISSUES
FEWER "THRIFT STORES" AND PERMANENT
"YARD SALES"
CLEANER & QUIETER STREETS
AN AQUATIC PARK

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

Trader Joes

Restaurants

FOCUS ON ~~GOOD~~ ASSET

LEADERSHIP

INNOVATION

VISION

- Shopping other than dollar store

- West side Park FUNDS

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

- BUSINESS FRIENDLY ATTITUDE.
- RETAIL OUTLETS - SHOPPING LIKE VACAVILLE
- ~~TO BE A PART OF THE...~~
- VARIETY OF HIGH-END RESTAURANTS
- AFFORDABLE HOUSINGS
- SENIOR HOUSINGS
- BETTER SCHOOLS

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

First class Education + College
Security / Safety
More Restaurants
Technology Companies / Employers
Rehab Center / Homeless Shelter
Reformed Housing Authority
Building / Planning "OPEN for Business!"

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

*A VIBRANT DOWNTOWN w/unique
Shops & outdoor places to sit
AND ENJOY FRIENDS AND
A cup of coffee*

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

A cohesive - INTERCONNECTING -
COMMUNITY THAT FOCUSES ON
ENCOURAGING UPWARD MOBILITY
IN EDUCATION, INCOME + JOBS

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

- more cops - safety! A feeling of safety - where you see cops patrolling on a regular basis.
- Trader Joe's grocery -
- A sense of conformity in zoning - Not as much spot zoning. → Down zone areas to create conformity i.e. the gas station next to wetlands in River park - is in conflict w/ the Open space/wetland
- more historic preservation - zoning/general plan that protects historic buildings/homes.

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

*Hotels, shops, condos at the water front of
Marine Island Blvd. like
Miami Beach Florida.*

*Actually Vallejo can be better because
of the good weather and close to
San Francisco*

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

Better school district, Operating Port
Stronger economy, More police officers
Mermaids, More homeless shelters &
soup kitchens, Museums,

JOBS AND ECONOMY

- good jobs that pay better and provide benefits
 - high quality with job training
- build the creative class
- school districts need to be improved linked to economic development
- grow the middle class

JOBS AND ECONOMY

Vallejo is located in the center of a vibrant economic region & desires ^{more} high quality jobs ~~and~~ benefits ^{diverse} residents.

The general plan process should identify the opportunities & constraints to ~~achieve a~~ ~~pro~~ share in the SF Bay's regional prosperity ~~and~~ ~~and~~ ~~and~~

Example jobs

Increase jobs accessible to public transportation
~~to~~ ~~the~~ ~~region~~ ~~at~~ ~~the~~ ~~region~~ ~~at~~
to Encourage & expand educational ~~opportunities~~
institutions in the community

JOBS AND ECONOMY

The Valleso Pl. Initiatives Project (General Plan) should identify opportunities & constraints to a vibrant, healthy economy

- balanced neighborhoods that increase home ownership.
- high quality jobs & job training programs

Table 2 (PLS-SCAN) Pro A

JOBS AND ECONOMY

Wallaq is center of vibrant
economic region & desires to
share ^{including} but not limited to:
in move economic
trading, better links to public
transportation -

*

JOBS AND ECONOMY

Vallejo is center of vibrant economy and
desires to attract & develop high quality jobs

GP ID opportunities & constraints include
but not limited to job training and educational
opportunities.

JOBS AND ECONOMY

- Create local jobs.
- Keep talent in Vallejo.

JOBS AND ECONOMY

Encourage Tech companies
to locate in OAMEJO & use the
FIBER THAT RUNS UNDER DOWNTOWN
OAMEJO

Ensure that there are no giveaway
of property taxes in order to attract
Business

JOBS AND ECONOMY

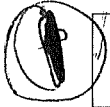
- Education ! Education ! Education !
- Planning / Zoning / Building depts
Business and development friendly
Promote "Vallejo is Open for Business!"
- Tax Incentives for Technology companies
to develop Mare Island
- Google Barge to Mare Island !!!
- WiFi Vallejo !!

JOBS AND ECONOMY

TRAINING FOR YOUNG PEOPLE WHO WILL
NOT BE GOING TO COLLEGE
ATTRACT GOOGLE BARGE

JOBS AND ECONOMY

EV/Solar/Green Parking
Make Island
Alternative Job Training
Education



JOBS AND ECONOMY

5

Businesses need more
development services
to promote growth

MOBILITY AND TRANSPORTATION

Preserve, protect, expand &
leverage excellent system &
services already in place.
~~Fit prod~~ & leverage services
to seniors, needs

MOBILITY AND TRANSPORTATION

- persevere & leverage transportation
- develop wine train connection to ferry
- more airport access
- ferry connection to sacramento?
- provide jobs linked to transportation to here
- free transportation for people in need
- ^vbusiness park linked to transportation into the city
more - only Myers

MOBILITY AND TRANSPORTATION

~~Project~~ Expand low-cost to excellent transportation here in Valley.

For so connectivity to the whole train

• better transportation for senior citizens

6

MOBILITY AND TRANSPORTATION

Expand & leverage excellent existing
transportation grid to include better
senior transportation & linkages to
recreational areas like Napa Valley

MOBILITY AND TRANSPORTATION

- Create a bicycle- and pedestrian-friendly community
-

MOBILITY AND TRANSPORTATION

- Smaller busses - more locations more frequent. - more island?
- Bike Lanes
- Ferry Service Expansion
- Technology - APPS - Ride share
- horse drawn carriages (Downtown)
- School transportation

MOBILITY AND TRANSPORTATION

5

Bus service to MI

RT RAIL SERVICE ~~at~~

5

MOBILITY AND TRANSPORTATION

EV/Solar/Green Parking

Shuttle to Naypa

School Transportation

MOBILITY AND TRANSPORTATION

Bus System that
meets the needs of a
changing & community

NATURAL RESOURCES AND DEVELOPMENT

Preserve, protect our natural assets

Including open space, historic
wetlands thru strong protective
zoning

Preserve historical heritage of
community

NATURAL RESOURCES AND DEVELOPMENT

Dev. strategies should reflect the diversity of its
resources & the ecological & economic heritage
of the place.

Preserve ^{+ protect} ~~the~~ Valleys Natural Assets such ^{Open} ~~as~~
as Blue Red, Mono Island & historic ~~land~~

NATURAL RESOURCES AND DEVELOPMENT

- more tourism development
- SWOT - rational planning
- hiking trails → Mare Island
- local ~~area~~ character
- protect natural assets → Mare Island, Blue Rock, Wetlands
- open space
- develop through strong and protective zoning
- ~~arch.~~ arch. of the community, Maritime

NATURAL RESOURCES AND DEVELOPMENT

Preserve, protect, and honor
Vallejo's history and natural
environment while developing
for the future.

NATURAL RESOURCES AND DEVELOPMENT

Preserve + protect valleys' open space
+ historic wetlands. ~~For communities~~
~~use~~, thoughtful strong & effective
zoning enforcement

- Diversity of residents
- Architectural + Maritime History of community

NATURAL RESOURCES AND DEVELOPMENT

Use THE RIVER PARK MASTER PLAN
to develop RIVER PARK BASED ON
CITIZEN ~~DIRECTION~~ ^{IDEALS} INCORPORATED IN
RIVER PARK MASTER PLAN

MI Preserve

No Plastic Bags

Litter Cleanup

Adgatic Park
on Water Front

NATURAL RESOURCES AND DEVELOPMENT

- Promote Golf Courses - 6 Flags - Mare Island - waterfront
- Promote Events to bring Business and Customers to Build & shop Vallejo!!
- Venice Beach "Vallejo" waterfront activity.

5

NATURAL RESOURCES AND DEVELOPMENT

Aquatic Park

5

NATURAL RESOURCES AND DEVELOPMENT

EV parking / Solar / Green parking
Community Garden
Eliminate grocery bags

②

5

NATURAL RESOURCES AND DEVELOPMENT

Encourage Parks

Expand

• Aquatic Parks

• Mare Island Reserve

NATURAL RESOURCES AND DEVELOPMENT

5

Develop parks & existing

7 274 C

OPEN TOPIC

Beauty other areas -

Other: Neighborhoods

~~MOBILITY AND TRANSPORTATION~~

- Strong neighborhoods ex. Portland, OR
- beautification - aesthetics
- reduce the blight

OPEN TOPIC

- * adopt best practices of other communities
- * better, improved schools
- * include faith-based community to ~~increase~~
improve outreach

OPEN TOPIC

* Beauty is by all areas of
~~health~~ + especially those in need.

* Always include those in need
in GP UPDATE.

OPEN TOPIC

- Promote Green Technology & Development
- Trade training Programs
- Code Enforcement Crack down!
- Enforce loitering & Pandering Laws
- Rehab & Homeless Shelters

5

OPEN TOPIC

Preserve & educate abt Vallejo's History

on the ~~the~~ Floods, Season 2

PUBLIC HEALTH AND SAFETY

Address homelessness in a designated in area —
through a transitional encampment

~~in~~ ⁱⁿ

includes job training, mental health

includes supportive

— Eugene Valley is a ~~safe~~ place
~~place~~ where people

safe — community based policies

PUBLIC HEALTH AND SAFETY

- have a lot of homelessness / designated area for transitional housing
- Support, mental health help, 12 step programs, etc.
- community based safety instead of what's going on right now - policing
- feel safe to work, live, and play
- updated FEMA maps

PUBLIC HEALTH AND SAFETY

Ensure balanced / safe / diverse &
better neighborhoods
* safe neighborhoods
livable neighborhoods
* workable neighborhoods

* homeless encampments

PUBLIC HEALTH AND SAFETY

A humanized police force that collaborates ^{with} and represents the community.

* cultural competency

* police force* should be residents

* create incentives

*

PUBLIC HEALTH AND SAFETY

vallejo wishes, to insure balance + diverse
neighbourhood, ^{for working + living} ~~that are liveable + walkable~~

~~Transitional Housing Strategy~~ FOR
ALL SEGMENTS OF THE POPULATION

PUBLIC HEALTH AND SAFETY

Supports *close* ENGAGEMENT
Community ENDDLEMENT

5

PUBLIC HEALTH AND SAFETY

- Housing Authority - Code Enforcement
- Police officers!
- Loitering laws Enforced!!!
- Homeless Rehabilitation
- More cameras in high crime areas.

5

PUBLIC HEALTH AND SAFETY

BETTER COMMUNICATION BETWEEN POLICE
AND PUBLIC

PUBLIC HEALTH AND SAFETY

5

more police officers

more homeless shelters, \approx soup kitchens

EV/Solar/Green Parking

PUBLIC HEALTH AND SAFETY

Community Involvement &
Public participation are
Crutial to Public Health
- emotional &
Mental Health

GUIDING PRINCIPLES WORKSHOP
FLORENCE DOUGLAS
SENIOR CENTER

1. COMMUNITY WORKSHOP
SUMMARY
2. ICEBREAKER ACTIVITY
INPUT
3. SMALL GROUP ACTIVITY
INPUT

WORKSHOP SUMMARY

FLORENCE DOUGLAS SENIOR CENTER

WEDNESDAY MARCH 19TH

6:30-8:30PM

The last of four workshops in the first workshop series of the Vallejo Planning Initiatives Project was held on Wednesday, March 19th at 6:30 pm at the Florence Douglas Senior Center, with 37 members of the public attending. The four workshops were held to solicit the community's ideas to develop the Guiding Principles for the three-year Planning Initiatives Project. This summary provides a recap of the process and the public input received.

Ice-Breaker Activity

The workshop began with an individual activity in which participants were met at the door and given two sheets of paper, one that said "I love Vallejo's..." and one that said "I wish Vallejo had..." They were encouraged to fill these out with their ideas, post them on a designated wall, and read other community members' responses.

Many ideas were repeated by multiple participants during this workshop and the entire workshop series. Features of Vallejo that participants frequently stated they loved at workshop #4 included Vallejo's waterfront, people (who are accepting, diverse, friendly and artistic), location (convenient, great climate, and close to the rest of the Bay Area), historic resources (including downtown, the Heritage District, museum and Mare Island), the farmers' market, and open space. Common themes among the features that participants said they wished Vallejo had included better access to healthy, fresh and specialty foods, nice restaurants, and other places to shop; stronger sense of safety (including less crime, and more services for the homeless); stronger incentives for business; more recreational paths for bicycles and pedestrians; improved schools and job training; and great, living wage jobs.

A sample of community input provided as part of this exercise is shown below. All of the participants' responses to this activity are shown in the appendix.

"I love Vallejo's..."

- Community neighborhoods and neighborhood watch programs
- Waterfront
- Ocean breeze in summer
- Potential
- History
- Compassion
- Artists
- Foliage
- Housing prices
- Diversity
- Acceptance
- Climate
- Location
- Vallejoans!
- Can-do attitude
- Symphony
- Farmers' Market
- Ferry

- Architecture
- Museums
- Golf courses

“I Wish Vallejo Had...”

- Better schools – emphasis on breaking barriers to a better child development.
- More grocery stores.
- Moratorium on more fast food restaurants.

- Would use the optic cable as an enticement to draw tech companies to Vallejo.
- A cohesive idea of attracting business.
- A more people-friendly waterfront with shops and restaurants: a place people want to go and spend some time.
- Recognition; respect; focus on positive qualities.
- Balance of East and West sides: parks, grocery stores on West side, subsidized housing on East side.
- Better relationship between community members and city officials.
- A nicer Sonoma Blvd.
- Infrastructure for street trees; beautiful, pedestrian friendly streets.

Introductions

Following this activity, Planning Manager Andrea Ouse introduced participants to key members of the project team and to attending General Plan Working Group members, and City Council Member Robert McConnell welcomed the attendees to the workshop.

Presentation and Questions

Charlie Knox of PlaceWorks, consultant to the City of Vallejo, made a presentation to participants introducing the five components of the Vallejo Planning Initiatives Project; walking the group through the schedule for the project; and answering questions from the audience.

Following the Q&A, David explained that the focus of the current phase of the project is on creating a set of Guiding Principles that will serve as a compass for the rest of the components. He then outlined the purpose and process for the breakout activity, where participants were asked to help craft guiding principles.

The text of the presentation is available at <http://propelvallejo.com/overview/guiding-principles>.

Small Group Discussion

As participants signed in to the workshop, they were given a breakout table number. After the presentation, they moved to their assigned tables for the breakout activity. There were tables of up to eight participants. Each table had a facilitator.

Each table had a series of cards to prompt the participants to think about key topic areas. Cards had the following topics: Public Health and Safety; Jobs and Economy; Mobility and Transportation; Natural Resources and Development; and Open Topic. Each table also had slips of blank paper with topic areas across the top.

The facilitators worked with the groups and solicited ideas for each of the topic areas to generate draft Guiding Principles. Tables could generate as few or as many ideas as they like under each topic. Extra cards were provided in case individuals wish to write their own Guiding Principles, separate from the collaborative effort. Facilitators encouraged collective effort, but allowed individual submissions if participants preferred.

Facilitators asked participants to think about the topic area and describe the kind of community they want. (Ex: Mobility - a walkable community). The groups shared ideas and distilled them into one or two statements for each topic area, with the facilitator recording on the slips of paper. Facilitators acted as scribes and helped their group distill ideas discussed into Guiding Principles. Facilitators encouraged the groups to create at least one statement under each topic area.

When there were approximately 10 minutes left in the activity, the emcee signaled the groups to select a presenter and report their statements to present to the full group.

Full Group Reports

Each group representative read the statements, and in some cases elaborated on them, to the entire group of workshop participants. The following statements from the groups illustrate the themes the groups discussed. All of the statements created by the groups are included in the appendix.

- “Vallejo has equitable access throughout the city to services, jobs, infrastructure and opportunities (not reliant on discretionary funds.”
- “Vallejo seeks out and welcomes businesses for investment in the community, the people, education to benefit our tax base.”
- “Vallejo is a place with value-added commercial development, providing good paying jobs, where money stays in the community (no gaming enterprises).”
- “Vallejo has an integrated bicycle network, incorporating corridors designated for cars and bikes, and separated from arterial roadways.”
- “Vallejo incorporates into its developments, public and private, sustainable practices such as recycling everywhere, alternative energy and no plastic bags.”
- Vallejo “repurpose[s] and reuse[s] historic buildings to attract visitors and businesses.”
- “Vallejo accommodates sea level rise and other changes in the environment from climate change; is a forward-thinking community.”
- “Vallejo’s Mare Island is a showcase of high tech development, including manufacturing, environmental and IT.”

- “People have a good, trusting relationship with City officials, with more integration, outreach, communication and bringing more people to the table, and feel empowered to make change.”
- “We respect our youth and the importance of education, a central cog to everything else.”
- “Vallejo takes a global, holistic approach to a healthy community that services neighborhoods equally, including parks, complete streets, healthy food and landscaping.”

VALLEJO PLANNING INITIATIVES PROJECT

*I love Vallejo's... open space, weather
and location.*

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

LIBRARY

Casual Carpool

~~WATER TREATMENT PLANT~~

Recycling Center

Farmers Market

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

Community neighborhoods &
Neighborhood watch programs.
Vallejo has a great waterfront
& a great Vallejo Historic
Museum on Marin St

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

WATERFRONT

People

History

CLIMATE

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's... momentum to improve our town
plus: water front
down town
people
weather

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

x Water front

x People

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's... people,
waterfront, artists,
acceptance

VALLEJO PLANNING INITIATIVES PROJECT

*I love Vallejo's... Waterfront
Ability to come back after bankruptcy*

VALLEJO PLANNING INITIATIVES PROJECT

- ~~I love Vallejo's...~~ I wish Vallejo had -
- more bikeway
 - preservation & expansion of historic areas
 - connection & inclusion of Mare Island

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

The location by the water .
ocean breeze in summer .
the historical homes .

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

- 1) Climate
- 2) different houses
- 3) location vs wine country, SF, Oakland/Berkeley/Sacto

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

- Weather
- People
- Homes
- Trees, Parks

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

Diversity - but not enough in organizations !!!
(persistent problem)

Weather, Integrity, History, Architecture

Mare Island, Grow anything, Friendliness

Great Culture Scene, Housing Prices, VIEWS

FARMER'S MKT 52 wks/year, Politically active

Close to everything (Hwys, ferry, Napa Valley, cities)
Mustrooming ART COMMUNITY, Tolerance ⇒ ACCEPTANCE

↓ bugs, flash floods, brushfires, earthquakes (e.g. L.G.B.T)

Jazz
Symphony
Theater

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

- ① *Sense of Community*
- ② *People willing to help others*
- ③ *Waterfront*
- ④ *location*
- ⑤ *Desire to improve*

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

WATERFRONT!

A hand-drawn underline consisting of two parallel, slightly wavy lines that extend across the width of the word 'WATERFRONT!'.

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

Weather, people, geography,
history, foliage, GVRD, artists,
Farmer's market, open space

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

Water front.

Farmers Market

Ferry

tree lined streets (need more)

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

- ① open waterfront
- ② citizen engagement
- ③ view zoning
- ④ historic buildings
- ⑤ artists

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

- CLIMATE
- ARCHITECTURE
- PEOPLE

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

Wetlands

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

Citizen's compassion

History

Historic Districts

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

Location

Weather

Cultural Diversity

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

- *Golf Courses*
- *Water front ~ its walk path*
-

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

- LOCATION
- POTENTIAL
- PEOPLE

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

- ① Location Near, SF, Berkeley, Napa & Benma and, of course, Vallejo
- ② Space: Lots of unused space in and outside of target empty buildings
- ③ Space + Location = potential Businesses + restaurants + Parks could be in the space

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

*Spirit
Can-do - attitude
Vallejoans!*

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

- Water front
- People
- Symphony
- Farmer's market

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

WEATHER, PEOPLE, LOCATION

VALLEJO PLANNING INITIATIVES PROJECT

I love Vallejo's...

Location - great access to San Francisco, the East Bay and Napa Valley

Weather

Size of the City - large (better econ. opportunity)

Our neighborhood - Vista

Historic District & efforts to preserve it

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

Better public schools

Pension reform

Much more viable downtown area

Better participation in events such as this by a cross-section
of the population

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

More restaurants
with healthy food

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

**a more robust
economy**

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

Trader Joe's!

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

More grocery stores - choices

Clothing stores - choices

Less 99¢ stores

Less Alcohol stores

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

- More upgraded grocery stores where emphasis is on
Health &
- better schools - emphasis on breaking barriers to a
~~not~~ better child development
- Safety

12

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

Smart, responsible zoning
Teen Center

moratorium on
more fast-food restau-
rants

electric ~~gas~~ (perhaps solar) CAR charging -
stations

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

- would use the optic cable as an enticement to draw tech companies to Vallejo.
- had ordinances ^{and enforcement} making landlords responsible for blight and criminal activity on their properties.
- would change zoning to eliminate at least half liquor stores in Vallejo.
- would continue to develop historical aspects to draw tourists.

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

safe & inviting downtown.
attracting more restaurants.

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

- A Pro-Business ENVIRONMENT
- IDEA OF WHAT IS PAYING FOR THE (CONCEPT) SERVICES REQUESTED
- a cohesive idea of attracting Business

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

More Businesses
Trade Schools
lighted ~~o~~ CROSSWALKS

VALLEJO PLANNING INITIATIVES PROJECT

*I wish Vallejo had... a more people-friendly waterfront with shops and restaurants;
- a place people want to go to and spend some time.*

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had... bike racks at every
Shopping center and bike lanes
Graffiti: abatement squad.

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

A MORE BEAUTIFUL PROMENADE. ONE
LIKE SANTA BARBARA AND IT SHOULD
RUN ALL THE WAY TO THE OLD FLOUR
MILL.

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

- RECOGNITION
- RESPECT
- FOCUS ON POSITIVE QUALITIES

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

- ① More viable businesses
- ② — good restaurants
- ③ — community activities
- ④ Does it have a 501(c)(3) to work in tandem w/ city government for charitable & educational purposes and raise donations from the wealthy who do not pay enough taxes

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

- ① Good schools
- ② Living wage jobs with chance for advancement
- ③ Bart connection. Trains to Marin, Wine City, Sacto.
- ④ Balance of East + West sides - Parks, grocery stores on West side. Subsidized housing on East side.
- ⑤ Livable streets restored - Trees + plantings vs 4-lane thruways. See SAGE.
- ⑥ Focus on green industry. ⑦ ^{more} Historic Preservation.

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

1. More resources in South Vallejo
2. Better streets in South Vallejo
3. Better relationship between community members & city officials.

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

LOCAL FERRIES FOR MARSHLAND
MORE ACTIVITIES + BIZ FOR
BOTH SIDES

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

- x Good Schools
- * Good roads
- * more places to shoot

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

Better streets with no
potholes.

Help making the Vallejo
Naval & Historical Museum
A better building. It has
wonderful history items from Vallejo

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

more frequent transit - later hours, too

more visible police

better sidewalks

better school facilities more college encouragement

More/better local jobs

Public health facility

~~transit~~

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

a great selection of hip
restaurants + bars, better
signage laws, cleaner streets,
more people working at The SPLA,
less poverty, more help + attention
for the mentally ill + homeless.

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

More pedestrian level lighting
More public art
a nicer Sonoma Blvd

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

GOOD
SCHOOLS

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

- ① larger setbacks
- ② more screening requirements
- ③ no chain link fences
- ④ Zoning based on fiber optic access
- ⑤ ^{Bike} Walking Path Benicia State Park along Water to American Canyon Border
- ⑥ Improved Street Lighting - Efficient water use methods.

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

MORE ENVIRONMENTAL ACTIVISM

- Long term Vision - more recycling - eg ^{at stores} much less plastic - eg. stores that handing out plastic bags
- outreach to immigrant communities
- extend trains to Napa Valley
- more renewable energy like candy (whatever happened to solar panels on City Hall ??)
- plans for using sea level subsidized public transportation (eg buses to lg. employers like Napa State Hospital & others)

VALLEJO PLANNING INITIATIVES PROJECT

I wish Vallejo had...

INFRASTRUCTURE
FOR STREET TREES
BEAUTIFUL,
PEDISTRIAN FRIENDLY
STREETS

VALLEJO PLANNING INITIATIVES PROJECT

- I wish Vallejo had...*
- 1) good internet access and downtown public free wi-fi. Comcast does not go to all parts of Vallejo so there is no competition for business-internet. Fiber to the curb.
 - 2) Grocery stores in the Southwest two-thirds of Vallejo
 - 3) more participation in civic/cultural life by non-white people
 - 4) some completed projects ~~on~~ rather than more consultants
 - 5) waterfront development that people can use (not like the State Farm office)
 - 6) widen Hwy 37 between Vallejo + Sears Point to 4 lanes.

VALLEJO PLANNING INITIATIVES PROJECT

~~I wish Vallejo had...~~

- I love Vallejo's —
- waterfront.
- neighborhoods
- marine island

JOBS AND ECONOMY



~~Jobs~~
~~at risk to youth, low wage~~

Uellojo is a place that
attract businesses
supports its youth, it provide
programs, opportunities for

~~at risk youth,~~
young people,
particular at-risk
youth.

↓
private sector
and on-the
site training

JOBS AND ECONOMY

- • how art is positioned, cleaned, & moved is very important
- a lot of film ^{area} → need to shoot more film
 - great climate, open space, etc.
- attract artists = change / turn project from nothing to something
- good schools! → we have many schools to turn into more University Town
 - ex. Solano, Town, Maritime
- good job training
- ★ • capitalize ^{market} what we already have ↑
- interact w/ city council more art
- marketing = good
- have more technical schooling starting in the ^{lower} educational schools
 - high school, etc. → apprenticeships
- training programs for the homeless
- utilize exhausted space on the island

JOBS AND ECONOMY

Quality jobs
Safe work environment

Responsible employers

Job-training programs

Employers willing to job
train

We welcome employers to
improve economy

Art-friendly employers

Our resources need
marketing - 3 colleges
Theaters, Discovery Park,
Downtown, art galleries

JOBS AND ECONOMY



- Valley will have a prosperous diverse economy that capitalizes
- Welcomes ^{an arts ecosystem} artists, film makers & ^{expansion & retention} ~~business~~
 - ~~Includes an expanded~~ ^{has an expanded} cultural scene ^{low prices}
 - ~~Includes~~ ^{includes} ~~the~~ ^{the} ~~tanos~~ ^{tanos} ~~university~~ ^{university}, ~~the~~ ^{the} ~~native~~ ^{native} ~~Academy~~ ^{Academy} & ~~other~~ ^{other} ~~schools~~ ^{schools} & ~~colleges~~ ^{colleges}
 - Utilizes unused spaces on New Island ^{2 other educational} ~~school~~
 - Quality job, job training / apprentice programs
 - Good Marketing
 - Better Technical training in the high school ~~trade~~
 - Schools, ~~rehabilitation~~, mentoring

Assets:

arts, film makers

JOBS AND ECONOMY

Attract the right jobs/
businesses

- Lots of jobs
- Job Training & retraining
 - Public / union partnership
 - Living wage jobs w/ chance
for advancement

JOBS AND ECONOMY*

Vallejo has equitable
access throughout the
City to services, jobs,
infrastructure
and opportunities.

- Not reliant on discretionary funds

focus on N&S
Vallejo

JOBS AND ECONOMY

Stronger education

JOBS AND ECONOMY

Historic preservation as
an economic engine

- Job training

JOBS AND ECONOMY

Better "infrastructure" for economic growth

- Better internet access

Fiber optic

- Micro lending

- Business friendly government
(more efficient)

JOBS AND ECONOMY

Promote
Green industry

JOBS AND ECONOMY

Engaged public
service that knows
and is known by
the community.

JOBS AND ECONOMY

~~responsibility~~

~~Invites businesses to~~

challenge each dept to remove 3 rules in consultation w industry.

A business-friendly city that offers incentives to ~~responsibility~~ and a streamlined process for

short-term (well-defined)

JOBS AND ECONOMY

A city with a
Citizen-oriented,
can-do attitude.

(customer service)

JOBS AND ECONOMY

Vellore is a major medical center & is recognized as
& bio tech

JOBS AND ECONOMY

Vellejo (S. Mare Island) is a major studio destination for film, TV + advertising.

JOBS AND ECONOMY

Vallejo capitalizes on
the ~~bits~~ fiber network
potential, building a
municipal broadband service.

Jobs & Economy

~~NATURAL RESOURCES AND DEVELOPMENT~~

Vallejo is a place with
living wage jobs.

JOBS AND ECONOMY

~~Vellore is a place with~~
Vellore is home to
TUMRO University, ~~present~~
with plans for a world class
~~center~~
state-of-the-art medical
treatment center.

Solar + Energy

~~NATURAL RESOURCES AND DEVELOPMENT~~

Yallejo seeks out, business, + welcomes
~~that~~ for investment in
the community, the people,
education, ~~and tax increase~~
to benefit ~~with~~ our tax base

JOBS AND ECONOMY

Vellejo is a place with value-added commercial development, providing good paying jobs, where money stays in the community.

- No ~~rather than~~ gaming enterprises.

JOBS AND ECONOMY

Trader Joe's
tourists - Nike park's
public Art for corridors
Film Commission
Welcome Artists !!!

MOBILITY AND TRANSPORTATION⁸



Vallejo offers the
infrastructure to support the
expansion of alternative
fuel vehicles, including
charging stations.

MOBILITY AND TRANSPORTATION ^{*}

- friendly to pedestrians of all ages ; bicycles / lite up when crossing
- electric charging stations
- Solar power @ Costco? → alternative energy
- alternative transportations
- express buses to the BART / not regularly enough
 - more reliability during the weekends & late at night
 - or more ferries → more promotion for tourists to take the ferry (start the wine tour here for the Napa Valley wine train)
- expand transportation service including buses to bart stations & night time ferry services, Napa Valley wine train

bike racks
" lockers

electric charging stations (perhaps solar)

pedestrian-friendly city

pedestrian crosswalks safer
increased

~~More bus routes direct to
SO (especially on tracks)~~

Bus to airports

While train to start in Vallejo
we have tracks

*

MOBILITY & TRANSPORTATION

-Table 4

MOBILITY AND TRANSPORTATION

~~Safe~~ bike, pedestrian, + alternative transportation friendly city:
 including bike racks, ^{well lit (flashy) light} pedestrian cross walks, safe routes to
 schools, walking buses + ~~and~~ solar powered electric vehicle
 charging station.

Expanded ~~transport~~ ^{transportable} service includes express buses to ^{only} BART, ^{stations} ~~the~~ ^{WPA} ~~valley~~ ^{valley} train
 + night time ferry service, WPA valley ^{valley} train
 + better protection + ~~and~~ ^{land-use} to support the ~~and~~

MOBILITY AND TRANSPORTATION

① See More, better transit connections to elsewhere

- BART comes to Vallejo
- Wine train connection
(from ferry to wine country)
- Make more of the ferry
- Train to Sacramento

MOBILITY AND TRANSPORTATION*

Sufficient and
well-connected public
transit for all areas

MOBILITY AND TRANSPORTATION^{*}

A bike friendly community
with a Vike trail connections
throughout Vallejo.

— Regional bike + hiking
connections.

MOBILITY AND TRANSPORTATION

Better transit within
Vallejo

- Right size buses
- Flexible schedule
(right hours, often enough)

MOBILITY AND TRANSPORTATION

Enhanced ^{transit} ~~Ferry~~ service
(frequency) including
ferry + buses.

MOBILITY AND TRANSPORTATION

Water taxis to
have its bed

MOBILITY AND TRANSPORTATION

Connected regionally
to (Napa, Benicia) w/
bike lanes

MOBILITY AND TRANSPORTATION

A pedestrian and
bike-friendly city
well-connected, complete
streets

MOBILITY AND TRANSPORTATION

Vellore has extensive bus
& ferry service, serving
many destinations (Secto,
regional. Contra
Corte)

MOBILITY AND TRANSPORTATION

Vallejo promotes digital citizenship, such as Vallejo's Open City Hall.

MOBILITY AND TRANSPORTATION

Vellore has a pedestrian-oriented downtown, emphasizes walking & reducing the preponderance of cars.

MOBILITY AND TRANSPORTATION

Yallejo has an integrated
bicycle network, ~~planning~~
incorporating corridors,
designated for cars + bikes,
& ~~separated~~ ^{separated} from arterial
roadways.

MOBILITY AND TRANSPORTATION

Uellejo has a functioning & frequent train service, connecting to Nape Valley (wine train, Nape State hospital).

MOBILITY AND TRANSPORTATION

electric charging stations

bike, ped, alter transportas

bus connections

NATURAL RESOURCES AND DEVELOPMENT

↑
Yallejo incorporates into its
development, public + private,
sustainable practices, such
as recycling everywhere, +
alternative energy + no
plastic bags.

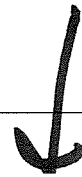
NATURAL RESOURCES AND DEVELOPMENT*

~~Environmental~~
~~friendly~~ ~~friendly~~ ~~friendly~~
~~green~~ ~~technology~~



Yallejo is a model
emphasizing ~~green~~ &
green technology.
- renewable

community,
demonstration



Water } our most
land } precious
resources

Weather
garden-friendly
our community gardens -
help feed people

historic buildings
continue protecting our
open & green spaces

Developing downtown
& waterfront for
businessness & ~~it~~

NATURAL RESOURCES AND DEVELOPMENT

NATURAL RESOURCES AND DEVELOPMENT

Vallejo has some of the best natural resource in the world includes:

SF Bay, wetlands, natural preserved, beautiful views & mountains that should be protected & used to nourish & replenish our resources & visit as the

~~Vallejo~~ Vallejo has an invaluable down town ^{urban} that should be restored, better utilized & expanded

Vallejo is the gateway to the ~~rest of~~ NAPA Valley & should ~~be~~ better linked to these world class

Venues as well as the ^{the Forum Hall} the few should be used to bring people from SF to venues here in ^{such as} the NAPA valley

NATURAL RESOURCES AND DEVELOPMENT^{*}

Public

~~Access~~ Access to the

water — ~~Here Island~~

~~straight~~ and Napa River,

~~and San Pablo Bay.~~

A beach — a recreation
destination & gathering spots

NATURAL RESOURCES AND DEVELOPMENT*

personal

All people are responsible for their properties and the quiet, calm, livability of their neighborhoods.

NATURAL RESOURCES AND DEVELOPMENT

Preserve views, trees

- Preserve views from residences
- Tree protection

NATURAL RESOURCES AND DEVELOPMENT

- gardening here is the best
 - historic district → promote & protect
 - develop for the improvement of corridors
 - downtown → expand & utilize ~~it~~ to fill ~~it~~ / restore, better utilize & expand
 - keep the open spaces! ex. Vista Farms
 - green space
 - we need to have more safety first → but then develop more ~~more~~ tourist spots
- Vallejo has some of the best natural resources in the world includes:
- SF Bay, wetlands, natural beautiful views & open space + historic buildings

NATURAL RESOURCES AND DEVELOPMENT

"Green Vallejo"

^{map}
• street trees

(also promotes public health)

• SAGE (Solano Advocates
for Green Empls)

NATURAL RESOURCES AND DEVELOPMENT

Infill on the vacant
lots —

But hold new development
to standards

NATURAL RESOURCES AND DEVELOPMENT

Keep the green belt
between cities

NATURAL RESOURCES AND DEVELOPMENT

Historic bldgs
Preserve

Play to Vallejo's strength -
be what we ~~are~~ are &
do it well

NATURAL RESOURCES AND DEVELOPMENT

Protect & promote
wetlands

- tourism / economic benefits
- benefits locals, too

~~and~~

NATURAL RESOURCES AND DEVELOPMENT

Protect & enhance the
Water front for

- Commerce
- Visual amenity

NATURAL RESOURCES AND DEVELOPMENT

Repurpose and reuse
HISTORIC BUILDINGS to
attract visitors and
businesses.

NATURAL RESOURCES AND DEVELOPMENT

Preserve + Renovate + Restore
EXISTING HISTORIC BUILDINGS
ON KEATE ISLAND.

NATURAL RESOURCES AND DEVELOPMENT

Uvallejo accommodates sea level rise + other changes in the environment from climate change.

- forward thinking community

NATURAL RESOURCES AND DEVELOPMENT

Uellegio i Mac Island is
a showcase of high tech
development, including
manufacturing, environmental,
& IT.

NATURAL RESOURCES AND DEVELOPMENT

attracting tourists

OPEN TOPIC



Yellejo is a diverse
community, where public
benefit from development is
spread throughout the
diverse community.
- "equitable"

OPEN TOPIC



Good schools

~~that~~

~~that~~

Travis Joe's

healthy restaurants

allowing them to

have liquor

licenses

OPEN TOPIC✂

EQUITABLE COMMUNITY WHER
EVERYONE HAS ACCESS TO
RESOURCES

OPEN TOPIC⁴⁸⁵

City reaches out
to the entire community
where they live w/
physical engagement
w/ communication that works for them

OPEN TOPIC ✎

We respect our
youth & the importance
of education
(central cog to everything else)

OPEN TOPIC

Citizen engagement &
participation

Community growing a strong identity

OPEN TOPIC

Commits to a distinctive unique
~~has~~ identity that ~~everyone~~
is working towards which is
founded on community consensus

OPEN TOPIC

Vallejo's Vitality is
Shared equitably through
the ~~Community~~ City

= get past history

OPEN TOPIC

People have a good,
trusting relationship
with City officials ~~and~~
feel empowered to make changes
with more integration / bringing more ppl to table
- outreach / communication
- civic engagement ordinance

OPEN TOPIC

Public Art
Art Commission

PUBLIC HEALTH AND SAFETY



→ "Food Deserts"
→

Yellejo is a community, food & healthy food stores, in all neighborhoods, throughout the city, with accessible

- city fresh is
- produce
 - affordable

PUBLIC HEALTH AND SAFETY*

SAFETY

- Individual responsibility
to make city safer
- Community policing
- ~~the~~ increased neighborhood
watch programs

~~Address~~ address ^{to} restaurants & bars while

PUBLIC HEALTH AND SAFETY*

Valley ~~should~~ ^{must} address the misperception that it is
unsafe & _____;

& Expand community policies, neighborhood watch
hold more evals & trainings;

~~to plan street analysis~~

^{bring more} Restaurants ~~should be~~ ~~encouraged~~ to downtown & into

Waterfront

provide incentives for business expansion downtown

Hire more police

PUBLIC HEALTH AND SAFETY*

Access to health
care ~~that~~ locally
for all Vallejo
residents.

PUBLIC HEALTH AND SAFETY^Y

- Vallejo is
Walkable, bike-able
- Close to
Grocery, drug store, transit
 - ~~Better~~ Bike infrastructure
(bike racks, etc)

PUBLIC HEALTH AND SAFETY

- the natural resources we have here help feed the community
- more civilians on the streets = less crime
- have more things going on downtown
- better policing, neighborhood watches, increase community policing based
- more healthy food & allow local restaurants to sell healthy local food & include the ability to sell alcohol instead of just allowing it for the 99 & stores & liquor stores for example

Neighborhoods
Schools
Holistic approach to healthy comm.

PUBLIC HEALTH AND SAFETY*

Valle's takes a global, holistic approach to a healthy community that serves neighborhoods equally including:

- parks
- complete streets
- healthy food
- landscaping

PUBLIC HEALTH AND SAFETY

Parks every where in city

PUBLIC HEALTH AND SAFETY

Public safety:

- Community policing
- Restorative justice

PUBLIC HEALTH AND SAFETY

Easier access to grocery
stores / healthy food
• eliminate food deserts

PUBLIC HEALTH AND SAFETY

Clean water
and air, and
a natural, inviting
waterfront.

PUBLIC HEALTH AND SAFETY

Quiet, congenial
neighborhoods where
kids ^{feel safe} play on the
lawns.

PUBLIC HEALTH AND SAFETY

Valley values youth
Schools, ~~residents~~
~~citizens~~ and the
School districts collaborate
with citizens and the
city government.

PUBLIC HEALTH AND SAFETY

Vallejo's beautified & tree-
landscaped City promotes
a civil, healthy & aesthetic
community

PUBLIC HEALTH AND SAFETY

Has safe ^{traffic-calmed} streets
for drivers & pedestrians,
designed to keep traffic
in check ^{while still} flowing.
_{-work w/ fire}

↳ roads

PUBLIC HEALTH AND SAFETY

Streets are safe
at night, including
from joyriders.

PUBLIC HEALTH AND SAFETY

People can feel safe,
day + night, ~~in~~ foot,
in all sections of the
city.

PUBLIC HEALTH AND SAFETY

Vellojo has a density of population where people walk + less sprawl.

PUBLIC HEALTH AND SAFETY

Our community has safe
places to play within walking
distance of home.

PUBLIC HEALTH AND SAFETY

Our community has a public safety force that is properly staffed + responsive at all times.

- ^{inc} community-based orgs.

PUBLIC HEALTH AND SAFETY

cross walks light

Developing Downtown & Waterfront

GUIDING PRINCIPLES
ONLINE FORUM OUTREACH

1. ONLINE FORUM SUMMARY
2. ONLINE FORUM INPUT

ONLINE FORUM SUMMARY

To engage people who may not have been able to attend one of the community workshops in person, the City hosted an online forum via Open City Hall, a software platform the City uses regularly to survey Vallejoans on a range of topics and initiatives. The online forum offered participants the opportunity to complete an exercise that mimicked the breakout activity at the workshops and allowed them to interact with ideas generated at the workshops. Participants were required to register with their name and home address in order to identify statements from people in and near Vallejo, although they were not required to disclose their name in the public forum. In all, 65 individuals participated in the online forum, which ran from March 7, 2014 through April 15, 2014.

Outreach to Promote the Online Forum

The online forum was promoted through a variety of channels. The start of the forum was announced in a press release and in an email blast to over 8,000 subscribers to the City's email list. Details of the forum were posted on both the project website and the City's website, as well as through social media networks, including Facebook and Next Door. Follow up email blasts were sent to encourage public participation and to remind Vallejoans of the deadline. Additionally, all newspaper ads, SolTrans ads, and promotions postcards, posters, and banners featured the URL for the project website and an invitation to participate online. Those who attended the workshops were also encouraged to take flyers and postcards home and invite their friends and family to participate.

Online Activity

The online forum launched on Friday March 7, using statements generated from input provided by Vallejoans who attended the first community workshop at Glencove Elementary School on March 5. The online forum was subsequently updated on March 23 to reflect input generated by Vallejoans who attended community workshops 2 and 3.

Participants who logged into the online forum were informed that Vallejoans were in the process of drafting Guiding Principles to describe the kind of community they want Vallejo to be and were asked how they would prioritize those same statements. Participants were then presented with a list of statements generated from public input at the community workshops. The software allowed individual participants to drag statements up or down to rank them in order of priority and also to add their own statement to the list and suggest a priority.

Results

The Open City Hall software platform automatically compiles the results of the forum and ranks the statements according to how highly they were prioritized by participants. The list below shows the composite ranking of statements, based on all 65 lists created by online forum participants:

1. **Safe Community:** Vallejo is a safe community for all residents in every neighborhood, where residents collaborate with responsive law enforcement to promote personal safety.

2. **Innovative Businesses and Entrepreneurship:** Vallejo welcomes innovative businesses and fosters entrepreneurship, capitalizing on new technologies, community assets, and local knowledge.
3. **Good Jobs, Education and Training:** Vallejo is a community where people find good jobs and where young people get the education and training they need to succeed.
4. **Local Businesses Succeed:** Vallejo helps local businesses to succeed.
5. **A Place Where People Want To Be:** Vallejo is a place where people of all ages want to be, day and night -- to live, work, relax, shop, and have fun – including a vibrant downtown and an attractive waterfront.
6. **Emphasis on Community-Building:** Vallejo prioritizes community-building with extracurricular activities and recreational opportunities for youth, and a strong culture of volunteerism, positive role models, and leadership programs.
7. **Waterfront as a Centerpiece of the Community:** Vallejo's waterfront is a centerpiece of the community, with natural open space, trails, and a promenade, and a place for recreating, socializing, shopping, eating and drinking.
8. **Caring Community:** Vallejo is a caring place where all residents and communities are treated with compassion, equity and dignity at all stages of life.
9. **Easy Access to Healthy Food:** All Vallejo neighborhoods have easy access to healthy food, including locally grown food from school and community gardens.
10. **Action to Address Our Challenges:** Vallejo is a community that identifies its challenges and takes action to address them. Vallejoans learn lessons from other communities and from the past, putting best practices in place.
11. **Economic Development Aligned with Natural Environment:** Vallejo is a community that values economic development, aligning well-designed projects with protection and enhancement of environmental resources.
12. **Beautiful City: History, Trees and Landscaping:** Vallejo is a beautiful city that values and showcases its historic character, abundant trees, local ecology, and well-cared-for landscaping.
13. **Recreation and Vacation Destination:** Vallejo is a recreation and vacation destination for people from the Bay Area and beyond.
14. **Convenient, Affordable, Eco-Efficient Transportation:** Vallejo is a community with convenient, affordable, and eco-efficient mobility options for residents and visitors.
15. **Educational Institutions As Prominent Players:** Vallejo's excellent educational institutions play a prominent role in its economic vitality and community life.
16. **Impressive Gateways:** Vallejo has gateways that make positive, welcoming impressions.
17. **Interconnected, Mobile Community:** Vallejo is an interconnected, cohesive community from east to west and north to south, where it's easy, safe and fun to get where you want to go on foot, by bicycle, or by transit.
18. **History, Maritime Heritage, Cultural, and Arts Resources:** Vallejo prizes its history, maritime heritage and cultural resources, including its vibrant arts community.

19. **Safe Community:** Vallejo is a safe community for all residents in every neighborhood, where residents collaborate with responsive law enforcement to promote personal safety.
20. **Pride in Our Identity and Diversity:** Vallejo is a community that takes pride in its identity, and its diverse people and communities, and holds activities to strengthen community bonds.
21. **Regional Transportation Hub:** Vallejo is a regional transportation hub, providing excellent connections to the surrounding region for people and goods, whether by rail, road, ferry, transit, bicycle, or on foot.
22. **River and Bay City:** Vallejo is a river and bay city where waterways provide transportation and recreational opportunities and are recognized for their important role in the broader ecosystem.
23. **Promotes Environmental Education:** Vallejo is a community that promotes environmental education, watershed awareness, and environmentally-oriented industry – where environmental stewardship is an asset that attracts people and businesses.
24. **Healthy Lifestyles:** Vallejo is a community that promotes the health of its residents and recognizes the value of a proactive, preventative approach to health.

Forum participants also suggested other principles to add to the list or provided additional comment. The full text of their input is included in the public input section of this report. As a result of the initial suggestions, new guiding principles were added to the list:

- **Abundant School and Community Gardens:** Vallejo has abundant school and community gardens that provide locally grown food, fostering healthy lifestyles throughout the community.
- **Cultural Diversity:** Vallejo celebrates its cultural diversity and plans activities to strengthen community bonds.
- **Equitable Community:** Vallejo is a community where everyone has access to services, jobs, housing, and resources and where everyone shares in the vitality and prosperity of the community.
- **Livable Neighborhoods:** Vallejo has clean, quiet, congenial neighborhoods where children feel safe playing in their front yards and where everyone takes pride in their homes.
- **Creative Community:** Vallejo has prominent public art, supports local artists, and capitalizes on its many assets to attract the film and television industry.
- **Civic Engagement:** Vallejo is a community with strong partnerships between government, residents, and local businesses, and where decisions are made with the active involvement of the community.

Other comments and ideas suggested via the online forum included:

- The number one priority should be public safety at a reasonable cost to the City. None of the rest matters if you can't travel safely throughout the City and not worry constantly about your home being burglarized.

- All of the ideas listed will happen when Vallejo gets a marketing plan that actually entices business to want to be here.
- Supporting and nurturing the arts renaissance that's happening in our historic downtown is the most immediate way to achieve most of the priorities on Vallejo's list.
- I would like to see Vallejo's historic past be part of the future.
- This is an amazing location, the weather is fantastic and the people are passionate. With strong leaders, we can create the kind of community in which we want to live, work and play.

Open City Hall
Guiding Principles Online Forum Comments

Name

Name not shown

Date

4/14/2014 10:34

Comment:

Note: zoning change needed to allow pet businesses and clubs beyond agricultural or industrial zones

Apologize for length, but three top ten lists follow, one for business (taken from Area Development Magazine), one for real estate investment and one for families moving here

Site selection factors:

1) keeping the cost of labor in check, 2) the road to profitability - logistics, 3) workers who have the right stuff, 4) connected locations support innovative companies - telecom, 5) costs of new vs existing facility, 6) powering up while keeping costs down, 7) keeping government's hand out of company coffer, 8) existing facilities satisfy demand for a quick project turn around, 9) making a dent in the tax bill with exemptions and 10) union activity can be a deal breaker

Real estate investors

1) location, 2) entry cost, 3) appreciation potential, 4) rent sufficient to make a profit, 5) vacancy rate, 6) tenant quality, 7) rent control is a deal breaker, 8) nominal taxes and fees, 9) prompt service from contractors and inspectors, 10) supportive fiscal and government policies that recognize landlord profit requirement

Homebuyer/ rentor

1) location, 2) reasonable appreciation or rent growth, 3) safety, 4) k-12 schools, 5) hospitals 6) higher education, 7) parks, community facilities, 8) jobs, low unemployment, 9) growing area and 10) entertainment, youth facilities

Supporter(s): 0

Zip Code: in 94591

Name

Name not shown

Date

4/10/2014 22:04

Comment:

What strikes me most about the comments posted on this forum is the absence of cynicism and defeatism that discussions like this can often attract. That said, I would encourage any planning discussions to consider the following as essential for sustainable growth. As someone else commented, these are not a hierarchy but group of

factors that coexist in an integral way with one another much like the list of 23 priorities.

1. An investment in accessible public and private education, pre-K to higher education, is essential if Vallejo is to attract and keep skilled workers, professionals, and working families. An educational system which values pathways to civic engagement, entrepreneurship, and environmental sustainability will elevate the public discourse and encourage citizen participation on a grassroots level. The reputation of a school system is a powerful point of attraction for potential investors, employers, property owners and their realtors. It is a factor in growing a well-educated professional work force and the tax base that comes with it. Families will not relocate to Vallejo if the schools are perceived to be overcrowded, unsafe, or lacking in rigorous curriculum and the essential student services.

2. A robust investment in infrastructure that is supported by public-private partnerships coupled with fiscally responsible labor contracts, including pension reform for current or future workers is necessary if Vallejo is to establish itself as a trending city with opportunities for everyone from the blue collar worker to the creatively talented artist to the entrepreneurial organization. The city must have the capacity to provide essential services in order to attract and keep potential investors. Professional business organizations could provide mentoring to savvy start-ups, focusing on our Bay Area youth who are engaged in developing a wide range of apps and other tech products.

3. Citizen-agency partnerships should be encouraged through Participatory Budgeting. A vibrant city needs its library, museums, historic homes and commercial properties, public parks and recreation areas, entertainment venues, etc. to be well maintained, clean, and safe. A city needs its walking and bicycle paths, urban gardens, architectural heritage neighborhoods, and historic waterfronts to be well-known points of attraction.

4. It is important to acknowledge that some of us spend our money outside of Vallejo or online, because the city lacks products and services that we desire and that we would happily purchase here if, for example, we had the option to buy at a Trader Joe's or Whole Foods or Genova's Deli or Dead Fish Restaurant or Macy's or a Changes Day Spa or Apple Store or Mid-City Nursery if available within our city's limits. Our city of over 100,000 lacks businesses that our neighbors with far fewer consumers within their municipal borders enjoy. Vallejo needs to become a place where businesses want to be.

5. Finally, the vitality of any city relies on the health of its citizens. What is our investment in community-building? Are there policies that marginalize certain neighborhoods? Are there public health issues such as gun violence, incarceration of our youth, obesity and diabetes, domestic violence, school dropout rates that must be addressed through proactive collaborative drafting of public policy? I think so. The issues are by no means light or transient matters. They affect how we perceive ourselves and how others regard the city. They certainly need to be considered as the process goes forward.

Supporter(s): 0
Zip Code: in 94591

Name

Name not shown

Date

4/10/2014 12:17

Comment:

Comment only -- List has not been prioritized.

The Zoning of North Mare Island should remain as it is on the current specific plan. The Mare Island specific plan has been in place with the construction and selling of several phases of homes on the island. Would it be fair to the folks that have purchased on Mare Island to have more density than the 1,400 homes that have already been approved for construction. A zoning change for an addition of a casino that would bring in the crime element and the transient population of a hotel/resort would be in conflict with the tranquil island living model. Zoning in this area should remain untouched. When the complete build out takes place (the approved 1,400 homes) there will be enough density/increased traffic on the island. The existing approved plans for construction on the island must be considered -- the Specific Plan for Mare Island should remain.

Thank you for your consideration.

Supporter(s): 0

Zip Code: in 94590

Name

Nancy Piotrowski

Date

4/9/2014 18:15

Comment

Think of these priorities in ways other than hierarchies. Consider how a primary focus on safety and health at the center of a set of concentric circles might drive other decisions among these priorities, rather than business alone as a spine. Let Vallejo be Vallejo and come up with a new model for how to bring all these concerns together - rather than prioritizing one over another. They are all important and related.

Supporter(s): 0

Zip Code: in 94590

Name

Name not available

Date

4/9/2014 15:20

Comment

This is confusing. Well-intended, but confusing. Verbs would have been helpful. For example, "Pride in Our Identity and Diversity." What do you mean? Is it "Increase Pride in Our Identity and Diversity" or "Promote Our Pride in Our Identity and Diversity?" What does "Action to Address Our Challenges" even mean?

Supporter(s): 0

Zip Code:

Name

Name not available

Date

4/9/2014 11:47

Comment

Why can't the City add Community CC&R Code enforcement to City Codes. We can't enforce CC&R's without help from the city.

Supporter(s): 0

Zip Code:

Name

Name not available

Date

4/9/2014 7:45

Comment

I think City staff and administration must adopt a "bend over backwards" policy toward service, educational and light industrial enterprises. No longer is the attitude "we don't have to be business friendly because we have the Navy" acceptable. We also have to address the high concentration of section 8 housing in west-of-Tuolumne Vallejo. Being seen as the City of the Downtrodden is not helpful.

Supporter(s): 0

Zip Code:

Name

Name not shown

Date

4/9/2014 5:07

Comment

I believe good jobs are important to our city. With them our tax base will improve along with small business growth. Why cant we build a real industrial park like Benicia? Maybe down by the water treatment plant down by the river. Safety and improved schools will attract the kind of people that will help improve Vallejo. That along with our city's scenic views and diverse population will make Vallejo what we all know it can be.

Supporter(s): 0

Zip Code: in 94591

Name

Tim Hiemstra

Date

4/8/2014 22:33

Comment

I am genuinely excited that you have added a manager to your Economic Development Team. It sounds like you are focused on developing North Mare Island while market conditions are pretty hot. I would like to see a collaborative effort with Lennar. Realizing I probably will not profit, I have reached out to deep pocketed investors these past couple years trying to promote my concept of building a hotel resort and marina on NMI with "perhaps" a casino and water airport runway option. Whether it is Tesla, or one of the German luxury automakers who desire to build a new electric vehicle manufacturing plant, I think they need to be persuaded / courted by your team to build a delivery center and alternative energy museum behind the NMI resort hotel, right down the street from Sonoma Raceway. To streamline operations, build the manufacturing plant on South Mare Island. Realizing there are thousands of jobs at stake, huge revenues for the city along with exponential opportunities for Vallejo, my website is committed to creating awareness on this subject along with Highway 37 at

www.MareIslandDevelopment.com. Solano 360 is outstanding for Vallejo. Please don't fall into the trap though of giving a developer the option of several years to develop NMI. Instead, implement with a contract that calls for strict and rapid timelines with costly penalties of not living up to a contractual agreement. The Golden Gate Seminary in Mill Valley just sold their expensive real estate site a few days ago. Perhaps they could be persuaded to relocate here as well.

Tim Hiemstra

Supporter(s): 0
Zip Code: in 94590

Name
Name not available

Date
4/8/2014 21:05

Comment
I don't know what all these different titles stand for. So how can I make reasonable choices? Example: "Impressive Gateway" Huh? Baloney! Get rid of the gobbledygook.

Supporter(s): 0
Zip Code:

Name
Name not shown

Date
4/8/2014 18:07

Comment
We need the north end of Mare Island designed as a place companies want to come and build on. We need all our streets paved, and we must have more police officers on the street.

Supporter(s): 3
Zip Code: in 94589

Name

Name not shown

Date

4/8/2014 17:29

Comment

I am enjoying how the city is incorporating citizen participation in our budget, general plan and in this on-line survey. I feel very optimistic about the future of our community.

Supporter(s): 0

Zip Code: in 94590

Name

Name not shown

Date

4/8/2014 17:24

Comment

We need to address the homeless issue here in Vallejo.

Supporter(s): 1

Zip Code: in 94591

Name

Russell Urzi

Date

4/8/2014 16:13

Comment

Would also like to see a real park at the intersection of Outrigger Drive and Seahorse Drive.

Supporter(s): 0

Zip Code: in 94591

Name

Name not shown

Date

4/8/2014 15:33

Comment

Making Vallejo Safe should be number 1 priority of the mayor and the city council. Our police department need to be supported by hiring more police officers and please let's find a way to raise fund for a new police building, the PD building looks horrible. I would be very delighted to participate in the fundraising for a new building for our police officers. If the community is very safe, skilled high paying jobs would come to Vallejo and the city would be able to raise revenue through sales tax, property taxes and other revenue generation avenues. I'm available to volunteer my time and participate in assisting the city. Vallejo has one of the most unique landscape in the country and we cannot take advantage of that because of crime and lack of vision of the leadership.

Supporter(s): 4

Zip Code: in 94510

Name

Name not available

Date

4/8/2014 15:04

Comment

Education our children about black history in our school, and help our senior citizen, on health,exercise, a better place to live,and safe place.

Supporter(s): 0

Zip Code:

Name

Name not available

Date

4/8/2014 14:36

Comment

I believe that Vallejo should Market itself as a retirement community. Our assets fit right in with what a top notch retirement area should have - less the crime. 5 golf courses,3 colleges, access to wine country, housing stock for every pocket book, Great hospitals! miles and miles of shoreline. And a very rich history! Slurry coat the roads and stop crime!

Supporter(s): 0

Zip Code:

Name

Name not shown

Date

4/3/2014 20:10

Comment

Conformity in zoning rather than spot zoning; protect neighborhoods; protect the environment. For example the existing gas station in the wetlands on the waterfront is inappropriate.

Public safety needs to be our top priority for Vallejo to flourish.

Supporter(s): 1

Zip Code: in 94590

Name

Name not shown

Date

3/29/2014 12:25

Comment

A community of people of goodwill. Just like the most valuable resource to an organization is "human resource", I think the same is true for our community and its members.

Supporter(s): 0

Zip Code: in 94589

Name

Name not shown

Date

3/29/2014 7:34

Comment

I placed the community issues at the bottom of our list as a community identity is created more by what a community does rather than what it wishes for. If we build a town with a strong economy that is safe, clean and attractive -- the positive identity comes naturally.

Supporter(s): 4

Zip Code: in 94589

Name

Tom Watson

Date

3/27/2014 6:34

Comment

Supporter(s): 0

Zip Code: outside Vallejo

Name

Mary Dube

Date

3/26/2014 21:34

Comment

The 'Priority List' is part of Vallejo's problem. Lot's of ideas but no solutions to what is really preventing this city from improving livability. You can't build on sand. We have no foundation. We have a mayor who could not even speak to the rash of violence that occurred 4th quarter 2013. Silence from leadership is a sure sign the wrong person is in the job.

Here is a get your head out of the clouds priority list:

1. It is not safe here. No police presence.
2. One has to run for their life to cross a major street.
3. Rampant automobile speeding because (see number 1)
4. The city, from one end to the other is the worlds garbage bin. I wonder if having the highest price for garbage pick-up in the Bay area in the poorest city has something to do with that.
5. There are deep ruts in residential streets with no improvement in sight.
7. 'Recreation and Vacation Destination'. Really? Is that after we get police presence or before?

I would love to be part of the solution for Vallejo but I can't take this list or this committee seriously with a twenty-three item priority list that does not address many of the serious, but solvable problems in Vallejo.

Supporter(s): 4

Zip Code: in 94590

Name

Jonathan Gordon

Date

3/26/2014 21:28

Comment

I think the general plan should explicitly acknowledge climate change and the potential for a rising sea level.

Supporter(s): 0

Zip Code: in 94590

Name

RUSSELL ZELLERS

Date

3/26/2014 11:38

Comment

The number one priority should be public safety at a reasonable cost to the City. None of the rest matters if you can't travel safely throughout the City and not worry constantly about your home being burglarized.

Supporter(s): 6

Zip Code: in 94590

Name

Madi Brown

Date

3/26/2014 10:18

Comment

All of the ideas listed will happen when Vallejo gets a marketing plan that actually entices business to want to be here. And an integral part of that is to give more than it receives in the form of permits, licensing, and rents for commercial and non profit businesses. Greed has to take a back seat in this economy. New businesses need to know what the benefits are. Here's a link to a lecture done by Christophor Lienberger a very successful urban developer on revitalizing downtowns and what happens and how to make it happen. We aren't going to reinvent the wheel and don't have to. There is a way to change Vallejo other cities are doing it. Step by step. City leaders I implore you to watch how this is already being done in other cities and thriving.

<http://www.youtube.com/watch?v=qD8yTK1XTK8>

Supporter(s): 7

Zip Code: in 94590

Name
Gary Smith

Date
3/26/2014 9:58

Comment
Vallejo needs to become economically self sufficient before any of the wonderful and wishful items can occur. A dependence on \$1.00 stores and "Government Grants" is not ensuring any future. The City must be 'open' to anything that brings in revenue, creates jobs and start chopping out the useless endeavors that go no-where, e.g. Lennar as a Developer of Mare Island. If the waterfront is to be the jewel, then treat it like one instead of turning it into a parking garage and an area filled with houses - such only helps the developer get rich and fails to support a city vibrancy.

Supporter(s): 6
Zip Code: in 94591

Name
Lisa Shaffer

Date
3/23/2014 14:43

Comment
We need to make sure the poor have affordable housing, and we need to make sure our city employees are well cared for. I would like to see an additional half-cent sales tax. The community needs to pay for the services it expects.

Supporter(s): 1
Zip Code: in 94591

Name
Name not available

Date
3/19/2014 17:59

Comment
I would like to see the 1% give more to the community and would like see the middle class restored to its former status. One way to do this would be to establish a 501 (c)(3) which could take donations (from the wealthy) for charitable and educational purposes within the Vallejo Community. This would be separate from the city government but would work in tandem with it. I, as an attorney, actually have the skills to create this kind of entity.

Supporter(s): 0
Zip Code:

Name

Name not shown

Date

3/19/2014 16:39

Comment

We need more independent businesses and better grocery stores. We do NOT need Chick-Fil-A.

Supporter(s): 4

Zip Code: in 94590

Name

Name not shown

Date

3/19/2014 15:57

Comment

Supporting and nurturing the arts renaissance that's happening in our historic downtown is the most immediate way to achieve most of the priorities on Vallejo's list. These innovative entrepreneurs have already begun to change the image of Vallejo. They're making downtown a safe community space, that incorporates, includes and celebrates our diversity. They're restoring pride in our identity, helping to turn Vallejo into a truly viable vacation & recreation destination, where people want to be.

They're encouraging new business to come to Vallejo by transforming our historic downtown from a ghost town to a place with streets teeming with potential customers for all kinds of new businesses. Hundreds of people have been out for the first two Second Friday Vallejo Art Walks, and people have travelled to Vallejo from other bay area cities as far away as Santa Clara & San Jose for events happening at The Empress Theater, The Hub, Artiszen Cultural Center , IntegriTea Gallery, and many of the onther new arts & entertainment related enterprises downtown.

They have also created programs and opportunities for our city's youth & elderly. Keeping young people busy between when school ends & when their parens get home keeps them out of trouble, and makes Vallejo a safer place.

They are also creating opportunity for all Vallejo residents. Art, and the opportunities for creativity, education, and enterprise it provides, knows no socio-economic, age or racial boundaries.

These vast improvements to our city have been happening without funding or help from our city government. Imagine what could be done with support from our city. Carmel is a wealthy, prosperous, destination city in California. There's no reason Vallejo can't be. We are much more accessible from San Francisco, Oakland, Marin County, Wine country, Sacramento, Walnut creek and many other populated & affluent areas than Carmel is. Well known & long respected galleries are being forced out of San Francisco for economic reasons. If they came to Vallejo's new flourishing Arts & Entertainment District, their gravitas, their clients, and money would follow. And business follows the money.

Supporter(s): 8

Zip Code: in 94589

Name

Name not shown

Date

3/19/2014 15:46

Comment

I would like to see Vallejo's historic past be part of the future:

--Support and encourage our historic downtown's growth as an art and entertainment district--one that is visited not only by locals but by people from all over the SF Bay Area and beyond. The change has already begun and is gaining momentum.

--Create an environment where former industry and military sites can become a hotbed for new and innovative green businesses, non-profits, small and micro-businesses, and education centers.

--Create a city where people want to be by focusing on change at a local level and celebrating our diversity: outdoor activities, community & cultural events, expanding art/music programs in schools, funding for museum and historical programs, community gardens.

Supporter(s): 11

Zip Code: in 94589

Name

Carolmae Manibusan

Date

3/18/2014 22:16

Comment

Hello I was born here in solano county over 36 years ago and am very concerned about our safety, changes being implemented and followed through and followed up, vallejo education needs help also concerns about litter. First, I had to call the 911 a few times in the last 12 months. Once at my job for a medical alert which was prompt, second for a family disturbance which officers responded after 3 calls 3 hours later, and finally most recently from shots being fired from a vehicle that had returned into my parking lot and was parked in front of my home, which police never responded too. If I call the police scared I CANNOT DEPEND ON A OFFICER MAKING IN TIME TO HELP ME OR MY LOVED ONES. THIS MUST CHANGE. People are being hurt and are scared as it is and when they reach out they don't expect anyone to come therefore they don't call 911. What is happening to the example for our children. Who can they call in the city of Vallejo if they are in one of the same situations or worse have a experience where NO OFFICER RESPONDED THEN THE SECOND TIME NOT EVEN CALL AND GET HURT OR KILLED. PLEASE TAKE ACTION OUR CHILDREN NEED OUR PROTECTION THROUGH FUNDING. SINCERELY CAROLMAE (HAMILTON) MANIBUSAN

Supporter(s): 3

Zip Code: in 94589

Name
George Leake

Date
3/16/2014 19:07

Comment

I believe the emphasis should be on promoting local businesses including emerging ones, and promotion of the Arts as a way to attract more tourists from the Bay Area and beyond and potential new businesses. The more we help local businesses to succeed, the more money stays in the community, bringing economic growth and opportunity for everyone.

Supporter(s): 5
Zip Code: in 94590

Name
Name not available

Date
3/15/2014 4:13

Comment

The dragging feature is. Nice idea that doesn't work properly. I gave up when items won't move.
I want to see chain link fences removed. They are ghetto! They aren't in good communities. They make this place look like a prison yard.
We also need folks to take care of landscaping. Otherwise why even have it. The shabby condition of this town says we don't care. Even if people don't care, some of us do. Property should not be permitted to look like it is run down, neglected, or slum. It makes us look third world. Do something about it for a change!

Supporter(s): 0
Zip Code:

Name
Alma Fuentes

Date
3/12/2014 21:22

Comment

The importance of Youth Activities is not an option. Why?

Supporter(s): 0
Zip Code: in 94590

Name

Dionne Brooks

Date

3/10/2014 11:03

Comment

I want Vallejo to look like a modern and clean city like many other north western cities, such as Portland Oregon, and Seattle Washington.

Supporter(s): 2

Zip Code: in 94589

Name

Miguel Buchwald

Date

3/8/2014 11:01

Comment

I firmly believe that economic development is the path to meeting all of our goals. A fiscally sound community will have the required tax base and can afford good schools, police and fire personnel, and provide the jobs that will release people from the chains of poverty. We need to come up with the answer to the question of "Why should I bring my business to Vallejo" in a way that will attract all kinds of businesses. At the same time, our bureaucracy needs to be focused on this goal and make it easier to do business in Vallejo.

Supporter(s): 6

Zip Code: in 94592

Name

Dave Viggiano

Date

3/8/2014 9:20

Comment

We want to ask ourselves "What are the BIG IDEAs for the General Plan to follow?" Our city can benefit greatly (like others have) by identifying a couple of big overarching goals. For example develop Vallejo History & Tourism - seems to apply. The list of our priorities (education, safety etc) then logically follows on as a "string of pearls." We want to dream big now so that later the vision is not lost in all the details. How can the revised General Plan help us grow wisely and at the same time keep the small town atmosphere we all love? I believe it is possible.

Supporter(s): 4

Zip Code: in 94590

Name

David Cates

Date

3/8/2014 7:20

Comment

This is an amazing location, the weather is fantastic and the people are passionate. With strong leaders, we can create the kind of community in which we want to live, work and play.

Supporter(s): 2

Zip Code: in 94590

Name

Name not shown

Date

3/7/2014 23:56

Comment

We need to start with education/training, good jobs, and safety in our community for Vallejo in order to succeed economically and culturally. Educate our community, including teens, young adults, and the unemployed and hire them to work locally. Bring back businesses all over Vallejo, including downtown and in Mare Island where growth is prosperous. Take back our town (and pride) and make Vallejo safe for our children, teens, and adults, including the elderly!

Supporter(s): 6

Zip Code: in 94589

Name

Monica Tipton

Date

3/7/2014 22:06

Comment

We must focus on education (starting from pre-K through university), safety, and leveraging our incredibly rich history and unique geographic location to promote economic development. These three elements will help all the others to occur. Let's go, Vallejo!

Supporter(s): 4

Zip Code: in 94590

GUIDING PRINCIPLES
TOOLKIT OUTREACH

1. TOOLKIT SUMMARY
2. TOOLKIT INPUT

OUTREACH TOOLKIT SUMMARY

An outreach toolkit was developed to supplement the Community Workshops and Online Forum with targeted outreach to segments of the community that may not have been able to participate via other methods. The toolkit contained a simple-to-use a survey tool for use in small groups. Users completed an activity that mimicked the breakout activity from the workshops and the online forum and had the opportunity to interact with ideas generated by others in the community.

The toolkit was primarily intended for neighborhood associations, youth groups, seniors groups, and other community organizations. Toolkit availability was announced at the community workshops and on the project website, and it was featured in an issue of the City Manager's Bi-Weekly Newsletter. Additionally, the project team contacted the groups listed above by phone and by email to let them know about the toolkit and make it available for use.

In all, five different groups used the toolkit, including Vallejo High School students, the Fighting Back Partnership, residents in South Vallejo (in a City staff-led Toolkit event at the Carquinez Highlands Clubhouse), Vallejo Heights and North Vallejo. This report describes how the toolkit was used by community groups and summarizes public input generated by those groups. Completed toolkits and other comments produced are compiled in an appendix to this report.

Toolkit Contents and Use

Each Toolkit contained an instruction sheet and:

- An 11x17 sheet with Draft Guiding Principles written by Vallejoans at the first workshops
- 8.5x11 individual sheets with the same Draft Guiding Principles
- Colored stickers

The instructions given to participants were to:

- Work in groups of up to eight.
- Read aloud the introduction to the project and the Guiding Principles.
- Distribute an individual sheet and five colored stickers to each group member
- Have each group member read their sheet individually and select the five Draft Guiding Principles that were most important to them, marking them with a tick mark. Group members were also to consider whether there were any important ideas that they did not see reflected on the list, and make note of those.
- Have each person stick one sticker beside each of the five Draft Guiding Principles most important to them (on the 11x17).
- Briefly discuss as a group whether there any Draft Principles that most group members agree are top priorities.
- If there were any ideas important to your group that were not reflected in the Draft Guiding Principles, create a new Draft Guiding Principle and write it down.

Additionally, one of the community leaders took statement cards from the community workshops to the Toolkit workshop, so participants at that meeting also wrote down statements in the five topic areas.

Results

Toolkit groups and participants each voted on the most important principles by putting stickers on the sheet with the Draft Guiding Principles. The number of stickers for each principle statement for each group is listed in the table below. The table shows the composite ranking of statements by average number of votes, as well as the votes each statement received from the participants in each group.

Priorities	Principles	Carquinez	Vallejo Heights	Copper Way	Fighting Back	Vallejo HS	Average
1	Safe Community	16	3	5	10	7	8.2
2	Good Jobs, Education and Training	8	2	5	9	6	6
3	A Place Where People Want To Be	11	4	2	4	4	5
4	Waterfront as a Centerpiece of the Community	7	1	3	5	2	3.6
5	Local Businesses Succeed	6	0	3	6	2	3.4
6	Innovative Businesses and Entrepreneurship	3	2	5	4	2	3.2
7	Interconnected, Mobile Community	6	0	0	6	3	3
8	Action to Address Our Challenges	2	3	4	2	3	2.8
9	Caring Community	6	2	0	3	2	2.6
10	Easy Access to Healthy Food	1	1	0	7	3	2.4
11	History, Maritime Heritage, Cultural, and Arts Resources	9	0	1	0	1	2.2
11	Educational Institutions As Prominent Players	3	0	2	1	5	2.2
12	Promotes Environmental Education	5	1	1	2	1	2
12	Economic Development Aligned with Natural Environment	3	0	2	3	2	2
12	Pride in Our Identity and Diversity	3	1	2	2	2	2
13	Impressive Gateways	5	1	0	3	0	1.8
13	Emphasis on Community-Building	2	1	2	1	3	1.8
14	Convenient, Affordable, Eco-Efficient Transportation	5	1	0	1	1	1.6
14	Cultural Diversity (missing from OCH)	3	0	1		0	1
15	School & Community Gardens (missing from OCH)	2	0	1		1	1
16	Beautiful City: History, Trees and Landscaping	2	0	1		1	1
17	Recreation and Vacation Destination	1	1	0		1	.75

New Guiding Principles Ideas

Toolkit users also suggested other principles to add to the list or provided additional comment. The full text of their input is included in the public input section of this report. New ideas suggested by toolkit users included:

- Water fountains
- Parks and grocery stores on the West Side
- Integrate health and wellness issues: walking trails, kayaks
- Transparency in terms of all City meetings and communication
- Neighborhood Council with monthly or quarterly meetings
- Affordable childcare for those who need it
- More Vallejo transit for the disabled
- More shopping and restaurants in South Vallejo
- Homeless day center, shelter and legal encampments
- Maintenance of city streets and potholes
- Affordable housing

VALLEJO PLANNING INITIATIVES PROJECT

Help Chart Vallejo's Course



JOBS AND ECONOMY



PUBLIC HEALTH AND SAFETY



MOBILITY AND TRANSPORTATION



NATURAL RESOURCES AND DEVELOPMENT



Vallejoans have begun drafting Guiding Principles to describe our shared values and define the kind of community we want to be. The following principles were written recently by workshop participants.

How would you prioritize these statements?

PUBLIC HEALTH AND SAFETY	CARING COMMUNITY	Vallejo is a caring community where all residents are treated with compassion and dignity at all stages of life.	11
	EMPHASIS ON COMMUNITY-BUILDING	Vallejo prioritizes community-building with positive role models and leadership programs, particularly for youth.	
	SAFE COMMUNITY	Vallejo is a safe community, where residents collaborate with law enforcement to promote personal safety.	111
	EASY ACCESS TO HEALTHY FOOD	All Vallejo neighborhoods have easy access to healthy food.	
	ABUNDANT SCHOOL AND COMMUNITY GARDENS	Vallejo has abundant school and community gardens that provide locally grown food, fostering healthy lifestyles throughout the community.	
JOBS AND ECONOMY	A PLACE WHERE PEOPLE WANT TO BE	Vallejo is a place where people want to be, day and night -- to live, work, relax, shop, and have fun -- including a vibrant downtown and an attractive waterfront.	111
	GOOD JOBS, EDUCATION, AND TRAINING	Vallejo is a community where people find good jobs and where young people get the education and training they need to succeed.	1
	INNOVATIVE BUSINESSES AND ENTREPRENEURSHIP	Vallejo welcomes innovative businesses and fosters entrepreneurship, capitalizing on new technologies and local knowledge.	
	SUPPORTIVE ENVIRONMENT FOR LOCAL BUSINESSES	Vallejo helps local businesses to succeed.	
	RECREATION AND VACATION DESTINATION	Vallejo is a recreation and vacation destination for people from the Bay Area and beyond.	
MOBILITY AND TRANSPORTATION	IMPRESSIVE GATEWAYS	Vallejo has gateways that make positive impressions.	111
	CONVENIENT, AFFORDABLE, ECO-EFFICIENT TRANSPORTATION	Vallejo is a community with convenient, affordable, eco-efficient mobility options for residents and visitors.	1
	INTERCONNECTED, MOBILE COMMUNITY	Vallejo is an interconnected community from east to west and north to south, where it's easy and safe to get where you want to go on foot, by bicycle or by transit.	11
NATURAL RESOURCES AND DEVELOPMENT	ECONOMIC DEVELOPMENT ALIGNED WITH NATURAL ENVIRONMENT	Vallejo is a community that values economic development, aligning well-designed projects with protection and enhancement of environmental resources.	1
	WATERFRONT IS A CENTERPIECE OF THE COMMUNITY	Vallejo's waterfront is a centerpiece of the community, with natural open space, trails, and a promenade for socializing, shopping, eating and drinking.	1
	BEAUTIFUL CITY: HISTORY, TREES AND LANDSCAPING	Vallejo is a beautiful city that showcases its historic character, abundant trees, and well-cared-for landscaping.	11
	PROMOTES ENVIRONMENTAL EDUCATION	Vallejo is a community that promotes environmental education, watershed awareness, and environmentally-oriented industry.	111
OPEN TOPIC	PRIDE IN OUR IDENTITY	Vallejo is a community that takes pride in its identity and its people.	111
	ACTION TO ADDRESS OUR CHALLENGES	Vallejo is a community that identifies its challenges and takes action to address them.	1
	CULTURAL DIVERSITY	Vallejo celebrates its cultural diversity and plans activities to strengthen community bonds.	
	VALUES HISTORY, MARITIME HERITAGE AND CULTURAL RESOURCES	Vallejo prizes its history, maritime heritage and cultural resources.	111
	EDUCATIONAL INSTITUTIONS AS PROMINENT PLAYERS	Vallejo's educational institutions play a prominent role in its economic vitality and community life.	11

What would you add to the list?

Are there any important ideas that you don't see reflected in the list on the back of this sheet? Discuss with your group and feel free to add other Guiding Principles here:

- ✓ Positive media relations representation
- ✓ Taking care of Vallejoans in need
- ✓ Implement city industry similar to Mare Island
- ✓ Direct communication with city staff
- ✓ Market Vallejo → Tourism factor (MI i.e.)

ORGANIZATION	
DATE	
LOCATION	
NO. OF PARTICIPANTS	

PLEASE RETURN TO:

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 City of Vallejo | Planning Division
 555 Santa Clara Street
 Vallejo, CA 94590
 (707) 645-2610 | mhoffheimer@ci.vallejo.ca.us



VALLEJO PLANNING INITIATIVES PROJECT

Guiding Principles - Outreach Toolkit



The **Vallejo Planning Initiatives Project** is an important effort that will contribute to Vallejo's future as an economically vibrant, safe and healthy community. The project includes:

- » A comprehensive **General Plan Update** that will guide future land use decisions throughout the city;
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- » A city-wide **Zoning Code Update** to align the day-to-day standards for development with the vision of the updated General Plan; and
- » **Environmental review** for all project components.

The project kicks off this month with a community-wide effort to create Guiding Principles that express our shared vision and values. These Guiding Principles will serve as a compass as we update our General Plan and Zoning Code over the next three years.

Tell us more about your hopes and priorities for Vallejo's future by completing the survey in this toolkit. Read the instructions included and complete this survey in groups of up to 8 people. Suggested time to complete the survey is approximately 20 - 30 minutes.

When you are done, please fill out the back flap and return the survey to Mark Hoffheimer in the City of Vallejo Planning Division by March 31, 2014.

TO LEARN MORE ABOUT THE PROJECT, VISIT WWW.PROPELVALLEJO.COM OR CALL (707) 648-4326






VALLEJO PLANNING INITIATIVES PROJECT

Help Chart Vallejo's Course



Vallejoans have begun drafting Guiding Principles to describe our shared values and define the kind of community we want to be. The following principles were written recently by workshop participants.

How would you prioritize these statements?

PUBLIC HEALTH AND SAFETY	CARING COMMUNITY	Vallejo is a caring community where all residents are treated with compassion and dignity at all stages of life.	
	EMPHASIS ON COMMUNITY-BUILDING	Vallejo prioritizes community-building with positive role models and leadership programs, particularly for youth.	
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JOBS AND ECONOMY



PUBLIC HEALTH AND SAFETY



MOBILITY AND TRANSPORTATION



NATURAL RESOURCES AND DEVELOPMENT



What would you add to the list?

Are there any important ideas that you don't see reflected in the list on the back of this sheet? Discuss with your group and feel free to add other Guiding Principles here:

JOB TRAINING FOR YOUTH
 TRANSPORTATION TO GO OUTSIDE VALLEJO + MORE VALLEJO TRANSIT FOR DISABLE
 DEVELOP PUBLIC BOATRAMP AND CHARGE A FEE TO KEEP MAINTAINED
 MORE SHOPPING AND RESTAURANTS IN SOUTH VALLEJO
 HOMELESS DAY CENTER + SHELTER + Legal encampments

ORGANIZATION	
DATE	3/25/14
LOCATION	South Vallejo
NO. OF PARTICIPANTS	5

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Guiding Principles - Outreach Toolkit



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VALLEJO PLANNING INITIATIVES PROJECT

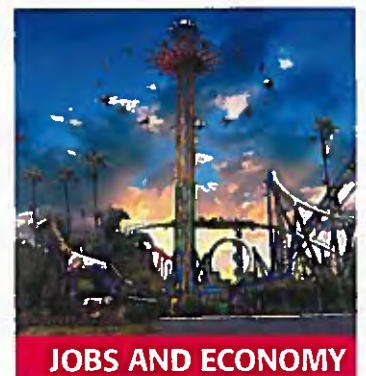
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PUBLIC HEALTH AND SAFETY	CARING COMMUNITY	Vallejo is a caring community where all residents are treated with compassion and dignity at all stages of life.	1
	EMPHASIS ON COMMUNITY-BUILDING	Vallejo prioritizes community-building with positive role models and leadership programs, particularly for youth.	
	SAFE COMMUNITY	Vallejo is a safe community, where residents collaborate with law enforcement to promote personal safety.	III
	EASY ACCESS TO HEALTHY FOOD	All Vallejo neighborhoods have easy access to healthy food.	
	ABUNDANT SCHOOL AND COMMUNITY GARDENS	Vallejo has abundant school and community gardens that provide locally grown food, fostering healthy lifestyles throughout the community.	1
JOBS AND ECONOMY	A PLACE WHERE PEOPLE WANT TO BE	Vallejo is a place where people want to be, day and night – to live, work, relax, shop, and have fun – including a vibrant downtown and an attractive waterfront.	II
	GOOD JOBS, EDUCATION, AND TRAINING	Vallejo is a community where people find good jobs and where young people get the education and training they need to succeed.	III
	INNOVATIVE BUSINESSES AND ENTREPRENEURSHIP	Vallejo welcomes innovative businesses and fosters entrepreneurship, capitalizing on new technologies and local knowledge.	1
	SUPPORTIVE ENVIRONMENT FOR LOCAL BUSINESSES	Vallejo helps local businesses to succeed.	III
	RECREATION AND VACATION DESTINATION	Vallejo is a recreation and vacation destination for people from the Bay Area and beyond.	
MOBILITY AND TRANSPORTATION	IMPRESSIVE GATEWAYS	Vallejo has gateways that make positive impressions.	
	CONVENIENT, AFFORDABLE, ECO-EFFICIENT TRANSPORTATION	Vallejo is a community with convenient, affordable, eco-efficient mobility options for residents and visitors.	II
	INTERCONNECTED, MOBILE COMMUNITY	Vallejo is an interconnected community from east to west and north to south, where it's easy and safe to get where you want to go on foot, by bicycle or by transit.	
NATURAL RESOURCES AND DEVELOPMENT	ECONOMIC DEVELOPMENT ALIGNED WITH NATURAL ENVIRONMENT	Vallejo is a community that values economic development, aligning well-designed projects with protection and enhancement of environmental resources.	1
	WATERFRONT IS A CENTERPIECE OF THE COMMUNITY	Vallejo's waterfront is a centerpiece of the community, with natural open space, trails, and a promenade for socializing, shopping, eating and drinking.	1
	BEAUTIFUL CITY: HISTORY, TREES AND LANDSCAPING	Vallejo is a beautiful city that showcases its historic character, abundant trees, and well-cared-for landscaping.	1
	PROMOTES ENVIRONMENTAL EDUCATION	Vallejo is a community that promotes environmental education, watershed awareness, and environmentally-oriented industry.	
OPEN TOPIC	PRIDE IN OUR IDENTITY	Vallejo is a community that takes pride in its identity and its people.	1
	ACTION TO ADDRESS OUR CHALLENGES	Vallejo is a community that identifies its challenges and takes action to address them.	
	CULTURAL DIVERSITY	Vallejo celebrates its cultural diversity and plans activities to strengthen community bonds.	
	VALUES HISTORY, MARITIME HERITAGE AND CULTURAL RESOURCES	Vallejo prizes its history, maritime heritage and cultural resources.	II
	EDUCATIONAL INSTITUTIONS AS PROMINENT PLAYERS	Vallejo's educational institutions play a prominent role in its economic vitality and community life.	



JOBS AND ECONOMY



PUBLIC HEALTH AND SAFETY



MOBILITY AND TRANSPORTATION



NATURAL RESOURCES AND DEVELOPMENT



What would you add to the list?

Are there any important ideas that you don't see reflected in the list on the back of this sheet? Discuss with your group and feel free to add other Guiding Principles here:

Maintenance of city streets & potholes.
Reopen Fire Station / Adding police

SAFETY

- Downtown
- Nighttime activity
- Stigma of image of Vallejo

ORGANIZATION

DATE

LOCATION

NO. OF PARTICIPANTS

PLEASE RETURN TO:

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VALLEJO PLANNING INITIATIVES PROJECT

Guiding Principles - Outreach Toolkit



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VALLEJO PLANNING INITIATIVES PROJECT

Help Chart Vallejo's Course



JOBS AND ECONOMY



PUBLIC HEALTH AND SAFETY



MOBILITY AND TRANSPORTATION



NATURAL RESOURCES AND DEVELOPMENT



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How would you prioritize these statements?

PUBLIC HEALTH AND SAFETY	CARING COMMUNITY	Vallejo is a caring community where all residents are treated with compassion and dignity at all stages of life.	III
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What would you add to the list?

Are there any important ideas that you don't see reflected in the list on the back of this sheet? Discuss with your group and feel free to add other Guiding Principles here:

*

- o Affordable housing
- o Accountability in local government
- o Move police - safety #1
- o Crime rate addressed

 } Comprehensive Community Safety

ORGANIZATION	
DATE	
LOCATION	
NO. OF PARTICIPANTS	

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Guiding Principles - Outreach Toolkit



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VALLEJO PLANNING INITIATIVES PROJECT

Help Chart Vallejo's Course

City of VALLEJO

California



Vallejoans have begun drafting Guiding Principles to describe our shared values and define the kind of community we want to be. The following principles were written recently by workshop participants.

How would you prioritize these statements?

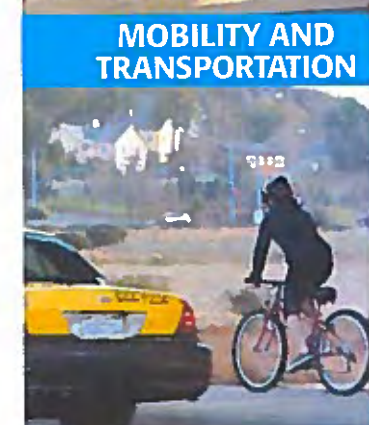
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JOBS AND ECONOMY



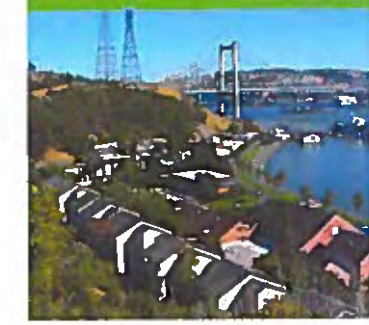
PUBLIC HEALTH AND SAFETY



MOBILITY AND TRANSPORTATION



NATURAL RESOURCE AND DEVELOPMENT



What would you add to the list?

Are there any important ideas that you don't see reflected in the list on the back of this sheet? Discuss with your group and feel free to add other Guiding Principles here:

ORGANIZATION	Vallejo Residents
DATE	March 30, 2014
LOCATION	144 Copper Way, Vallejo, CA 94589
NO. OF PARTICIPANTS	8

PLEASE RETURN TO:

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Guiding Principles - Outreach Toolkit



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VALLEJO PLANNING INITIATIVES PROJECT

Help Chart Vallejo's Course

City of VALLEJO

California



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How would you prioritize these statements?

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	EDUCATIONAL INSTITUTIONS AS PROMINENT PLAYERS	Vallejo's educational institutions play a prominent role in its economic vitality and community life.



JOBS AND ECONOMY



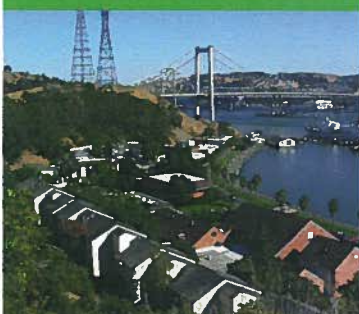
PUBLIC HEALTH AND SAFETY



MOBILITY AND TRANSPORTATION



NATURAL RESOURCES AND DEVELOPMENT



What would you add to the list?

Are there any important ideas that you don't see reflected in the list on the back of this sheet? Discuss with your group and feel free to add other Guiding Principles here:

ORGANIZATION	Vallejo Heights Neighborhood Assoc (VHNA)
DATE	3-22-14
LOCATION	Vallejo Heights - Vallejo
NO. OF PARTICIPANTS	25

PLEASE RETURN TO:

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Guiding Principles - Outreach Toolkit



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VALLEJO PLANNING INITIATIVES PROJECT

Help Chart Vallejo's Course



Which 5 of these statements are most important to you?

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VALLEJO PLANNING INITIATIVES PROJECT

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VALLEJO PLANNING INITIATIVES PROJECT

Help Chart Vallejo's Course



Which 5 of these statements are most important to you?

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<input type="checkbox"/>	CARING COMMUNITY	Vallejo is a caring community where all residents are treated with compassion and dignity at all stages of life.
<input type="checkbox"/>	EMPHASIS ON COMMUNITY-BUILDING	Vallejo prioritizes community-building with positive role models and leadership programs, particularly for youth.
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Help Chart Vallejo's Course



City of VALLEJO

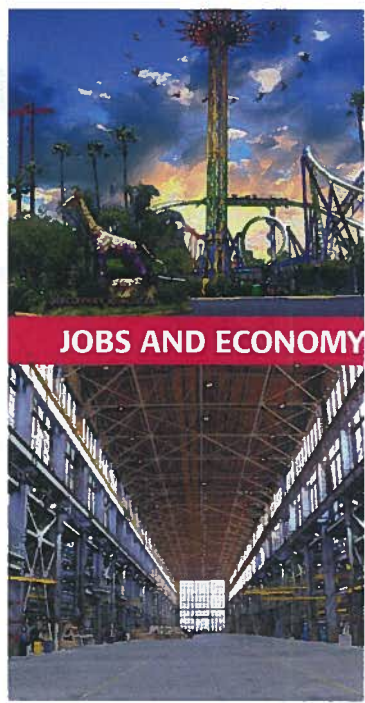


California

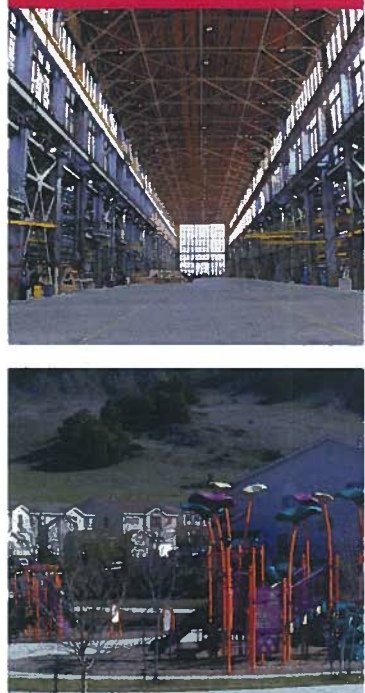
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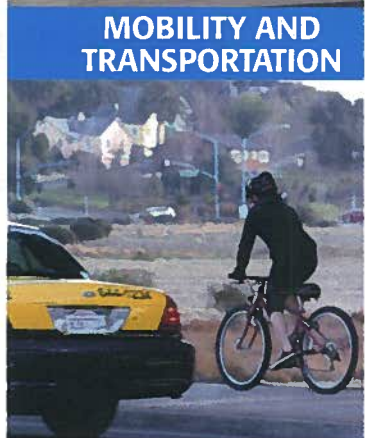
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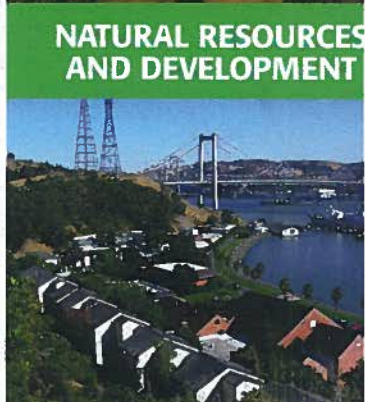
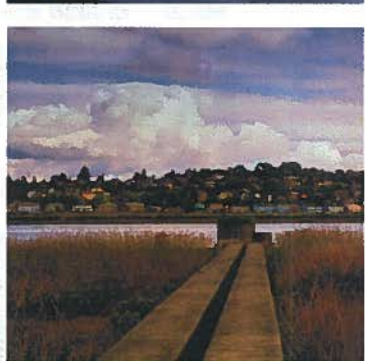
JOBS AND ECONOMY



PUBLIC HEALTH AND SAFETY



MOBILITY AND TRANSPORTATION



NATURAL RESOURCES AND DEVELOPMENT

What would you add to the list?

Are there any important ideas that you don't see reflected in the list on the back of this sheet? Discuss with your group and feel free to add other Guiding Principles here:

Water fountains
BART trains in Vallejo
More buses.

ORGANIZATION

DATE

LOCATION

NO. OF PARTICIPANTS

PLEASE RETURN TO:

Mark Hoffheimer, Senior Planner
City of Vallejo | Planning Division
555 Santa Clara Street
Vallejo, CA 94590
(707) 645-2610 | mhoffheimer@ci.vallejo.ca.us



VALLEJO PLANNING INITIATIVES PROJECT

Guiding Principles - Outreach Toolkit



The **Vallejo Planning Initiatives Project** is an important effort that will contribute to Vallejo's future as an economically vibrant, safe and healthy community. The project includes:

- » A comprehensive **General Plan Update** that will guide future land use decisions throughout the city;
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The project kicks off this month with a community-wide effort to create Guiding Principles that express our shared vision and values. These Guiding Principles will serve as a compass as we update our General Plan and Zoning Code over the next three years.

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VALLEJO PLANNING INITIATIVES PROJECT

Help Chart Vallejo's Course

#2

City of VALLEJO

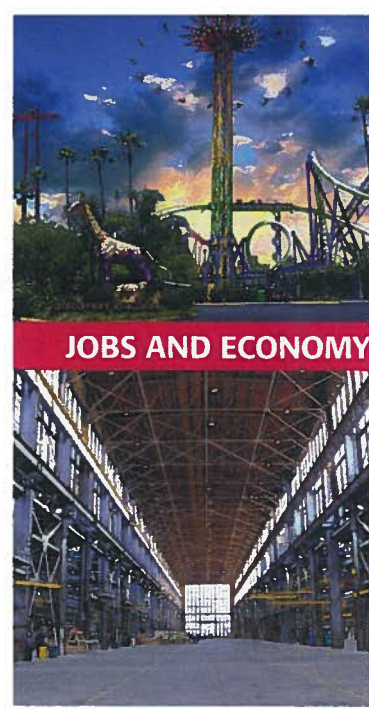


California

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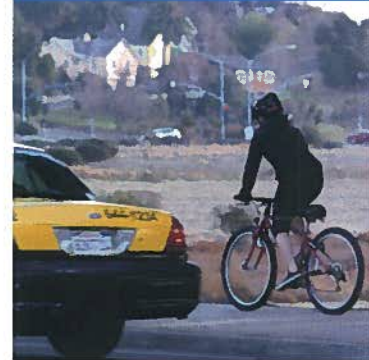
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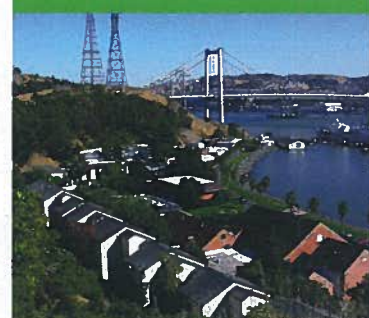
PUBLIC HEALTH AND SAFETY



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Smooth roads (no potholes; not bumpy)
take out all cracks or most of the cracks on side walks
Less violence, crime, more police officers

ORGANIZATION

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VALLEJO PLANNING INITIATIVES PROJECT

Help Chart Vallejo's Course

#3

City of VALLEJO

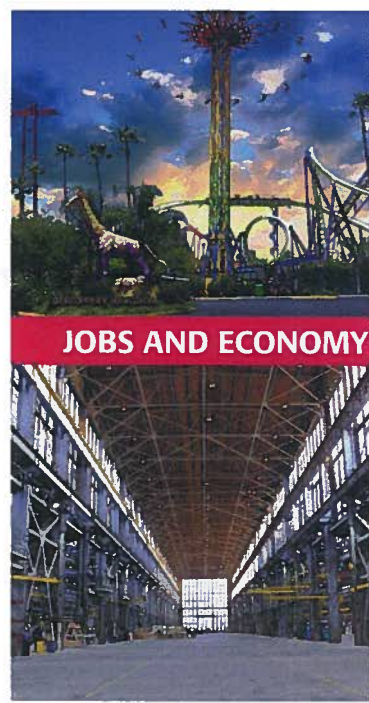
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	EDUCATIONAL INSTITUTIONS AS PROMINENT PLAYERS	Vallejo's educational institutions play a prominent role in its economic vitality and community life.



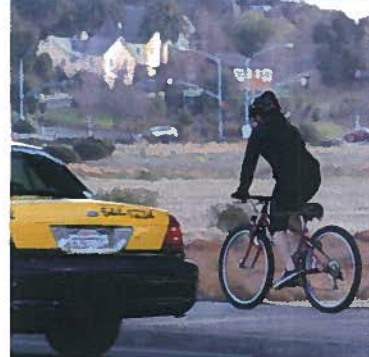
JOB AND ECONOMY



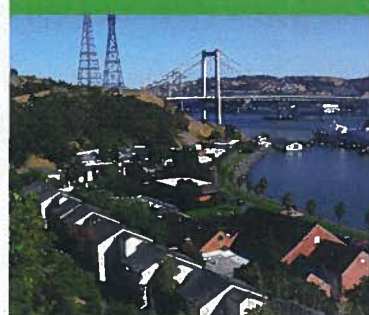
PUBLIC HEALTH AND SAFETY



MOBILITY AND TRANSPORTATION



NATURAL RESOURCES AND DEVELOPMENT



What would you add to the list?

Are there any important ideas that you don't see reflected in the list on the back of this sheet? Discuss with your group and feel free to add other Guiding Principles here:

ORGANIZATION	
DATE	
LOCATION	
NO. OF PARTICIPANTS	

PLEASE RETURN TO:

Mark Hoffheimer, Senior Planner
City of Vallejo | Planning Division
555 Santa Clara Street
Vallejo, CA 94590
(707) 645-2610 | mhoffheimer@ci.vallejo.ca.us



VALLEJO PLANNING INITIATIVES PROJECT

Guiding Principles - Outreach Toolkit



The **Vallejo Planning Initiatives Project** is an important effort that will contribute to Vallejo's future as an economically vibrant, safe and healthy community. The project includes:

- » A comprehensive **General Plan Update** that will guide future land use decisions throughout the city;
- » A **Specific Plan for Sonoma Boulevard** to realize the vision for the corridor;
- » A city-wide **Zoning Code Update** to align the day-to-day standards for development with the vision of the updated General Plan; and
- » **Environmental review** for all project components.

The project kicks off this month with a community-wide effort to create Guiding Principles that express our shared vision and values. These Guiding Principles will serve as a compass as we update our General Plan and Zoning Code over the next three years.

Tell us more about your hopes and priorities for Vallejo's future by completing the survey in this toolkit. Read the instructions included and complete this survey in groups of up to 8 people. Suggested time to complete the survey is approximately 20 - 30 minutes.

When you are done, please fill out the back flap and return the survey to Mark Hoffheimer in the City of Vallejo Planning Division by March 31, 2014.

VALLEJO PLANNING INITIATIVES PROJECT

Help Chart Vallejo's Course

City of VALLEJO

California



Vallejoans have begun drafting Guiding Principles to describe our shared values and define the kind of community we want to be. The following principles were written recently by workshop participants.

How would you prioritize these statements?

	CARING COMMUNITY	Vallejo is a caring community where all residents are treated with compassion and dignity at all stages of life. ●●
	EMPHASIS ON COMMUNITY-BUILDING	Vallejo prioritizes community-building with positive role models and leadership programs, particularly for youth. ●●●
●	SAFE COMMUNITY	Vallejo is a safe community, where residents collaborate with law enforcement to promote personal safety. ●●●●●●●●●●
	EASY ACCESS TO HEALTHY FOOD	All Vallejo neighborhoods have easy access to healthy food. ●●●●●
	ABUNDANT SCHOOL AND COMMUNITY GARDENS	Vallejo has abundant school and community gardens that provide locally grown food, fostering healthy lifestyles throughout the community. ●●
	A PLACE WHERE PEOPLE WANT TO BE	Vallejo is a place where people want to be, day and night – to live, work, relax, shop, and have fun – including a vibrant downtown and an attractive waterfront. ●●●●●●●
●	GOOD JOBS, EDUCATION, AND TRAINING	Vallejo is a community where people find good jobs and where young people get the education and training they need to succeed. ●●●●●●●●
	INNOVATIVE BUSINESSES AND ENTREPRENEURSHIP	Vallejo welcomes innovative businesses and fosters entrepreneurship, capitalizing on new technologies and local knowledge. ●●
	SUPPORTIVE ENVIRONMENT FOR LOCAL BUSINESSES	Vallejo helps local businesses to succeed. ●●
	RECREATION AND VACATION DESTINATION	Vallejo is a recreation and vacation destination for people from the Bay Area and beyond.
	IMPRESSIVE GATEWAYS	Vallejo has gateways that make positive impressions.
	CONVENIENT, AFFORDABLE, ECO-EFFICIENT TRANSPORTATION	Vallejo is a community with convenient, affordable, eco-efficient mobility options for residents and visitors. ●
●	INTERCONNECTED, MOBILE COMMUNITY	Vallejo is an interconnected community from east to west and north to south, where it's easy and safe to get where you want to go on foot, by bicycle or by transit. ●●
	ECONOMIC DEVELOPMENT ALIGNED WITH NATURAL ENVIRONMENT	Vallejo is a community that values economic development, aligning well-designed projects with protection and enhancement of environmental resources. ●●
	WATERFRONT IS A CENTERPIECE OF THE COMMUNITY	Vallejo's waterfront is a centerpiece of the community, with natural open space, trails, and a promenade for socializing, shopping, eating and drinking. ●●
	BEAUTIFUL CITY: HISTORY, TREES AND LANDSCAPING	Vallejo is a beautiful city that showcases its historic character, abundant trees, and well-cared-for landscaping.
	PROMOTES ENVIRONMENTAL EDUCATION	Vallejo is a community that promotes environmental education, watershed awareness, and environmentally-oriented industry. ●
	PRIDE IN OUR IDENTITY	Vallejo is a community that takes pride in its identity and its people. ●●
	ACTION TO ADDRESS OUR CHALLENGES	Vallejo is a community that identifies its challenges and takes action to address them. ●●●
●	CULTURAL DIVERSITY	Vallejo celebrates its cultural diversity and plans activities to strengthen community bonds. ●●●●
	VALUES HISTORY, MARITIME HERITAGE AND CULTURAL RESOURCES	Vallejo prizes its history, maritime heritage and cultural resources. ●
	EDUCATIONAL INSTITUTIONS AS PROMINENT PLAYERS	Vallejo's educational institutions play a prominent role in its economic vitality and community life. ●●●●●



JOBS AND ECONOMY



PUBLIC HEALTH AND SAFETY



MOBILITY AND TRANSPORTATION



NATURAL RESOURCES AND DEVELOPMENT



What would you add to the list?

Are there any important ideas that you don't see reflected in the list on the back of this sheet? Discuss with your group and feel free to add other Guiding Principles here:

- 1) Affordable childcare for those who need it ●
- 2) Helping homeless move toward self-sufficiency ●●
- 3) Increase safe, affordable, and accessible places for youth
- 4) Increase resources & social supports for children & youth ●
- 5) Reduce ^{youth} availability & access to alcohol, tobacco and drugs ●
- 6) Vallejo promotes healthy & active lifestyles. ●●

ORGANIZATION	FIGHTING BACK PARTNERSHIP
DATE	4/14/14
LOCATION	505 SANTA CLARA ST., 3 rd FLOOR. VALLEJO 94590
NO. OF PARTICIPANTS	12

PLEASE RETURN TO:

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VALLEJO PLANNING INITIATIVES PROJECT

Guiding Principles - Outreach Toolkit



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